

SHORELINE METRO WAS



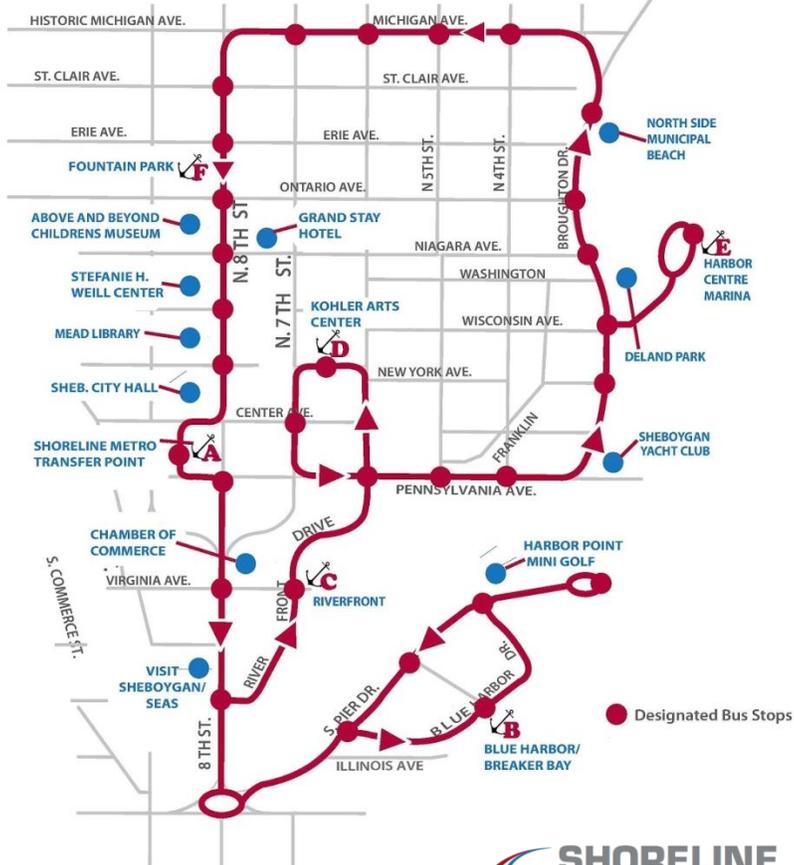
“TROLLEY”

SOMETHING NEW IN 2019!



HISTORY

Since 2014, the City of Sheboygan and Shoreline Metro have been providing trolley service to citizens and visitors alike over the summer months. The trolley route, known today as the Harbor Centre Express, treats customers to all the exciting, unique and delicious experiences the Downtown, Riverfront and South Pier have to offer. Today, the trolley route runs mid-June to Labor Day with service on Independence Day. Enjoy all Sheboygan’s waterfront has to offer for only a dollar a day! Trolley on!



ABOVE: THE TROLLEY ROUTE MAP. UPPER RIGHT: SHORELINE METRO PURCHASED TROLLEYS FOR THE HARBOR CENTRE EXPRESS. IN 2019, SERVICE STARTED THREE WEEKS LATER DURING THE START OF TOURISM SEASON WITH SERVICE IN THE AFTERNOONS AND EVENINGS. SERVICE ON THURSDAY AND FRIDAY EVENINGS WAS EXTENDED TO 9:00 P.M. TO ALLOW CUSTOMERS TO ATTEND FESTIVALS AND EXPERIENCE SHEBOYGAN’S NIGHTLIFE.

STATISTICS

YEAR	PASSENGER TRIPS
2015	1,706
2016	2,264
2017	3,327
2018	4,360
2019	3,137



Shoreline Metro provided trolley service regularly through August 31st. In 2019, the trolley route serviced:

- Midsummer Festival of the Arts;
- Levitt Amp Series at City Green on Thursdays;
- River Fest (Sept. 22);
- Picnic on the Green Events;