



2019 State of the City

Mission Statement

The City of Sheboygan is dedicated to providing residents, the business community and visitors with fiscally-responsible municipal services in an effective and responsive manner to meet the needs of our diverse community.

Vision Statement

The City of Sheboygan will be a family oriented and prosperous community with a wide variety of housing, business, cultural and recreational opportunities in safe and attractive neighborhoods.

Strategic Plan Focus Areas

- 1. Quality of Life**
- 2. Infrastructure and Public Facilities**
- 3. Economic Development**
- 4. Neighborhood Revitalization**
- 5. Governing and Fiscal Management**
- 6. Communication**

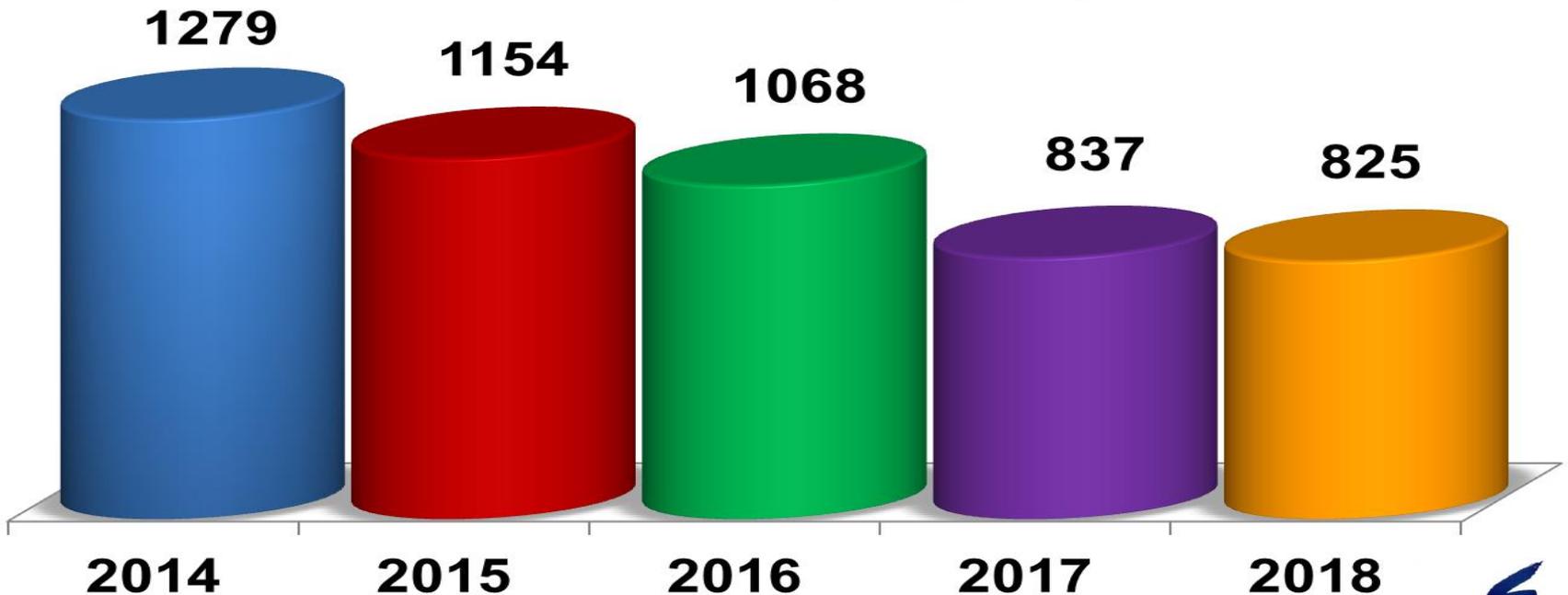
Quality of Life

Providing a safe and secure community investing in recreation, libraries, open spaces maximizing the natural environment delivering transportation choices, elevating culture, arts and education ensuring sustainable and environmentally responsible solutions.

Quality of Life

Increased guardianship in neighborhoods helps maintain low crime rates.

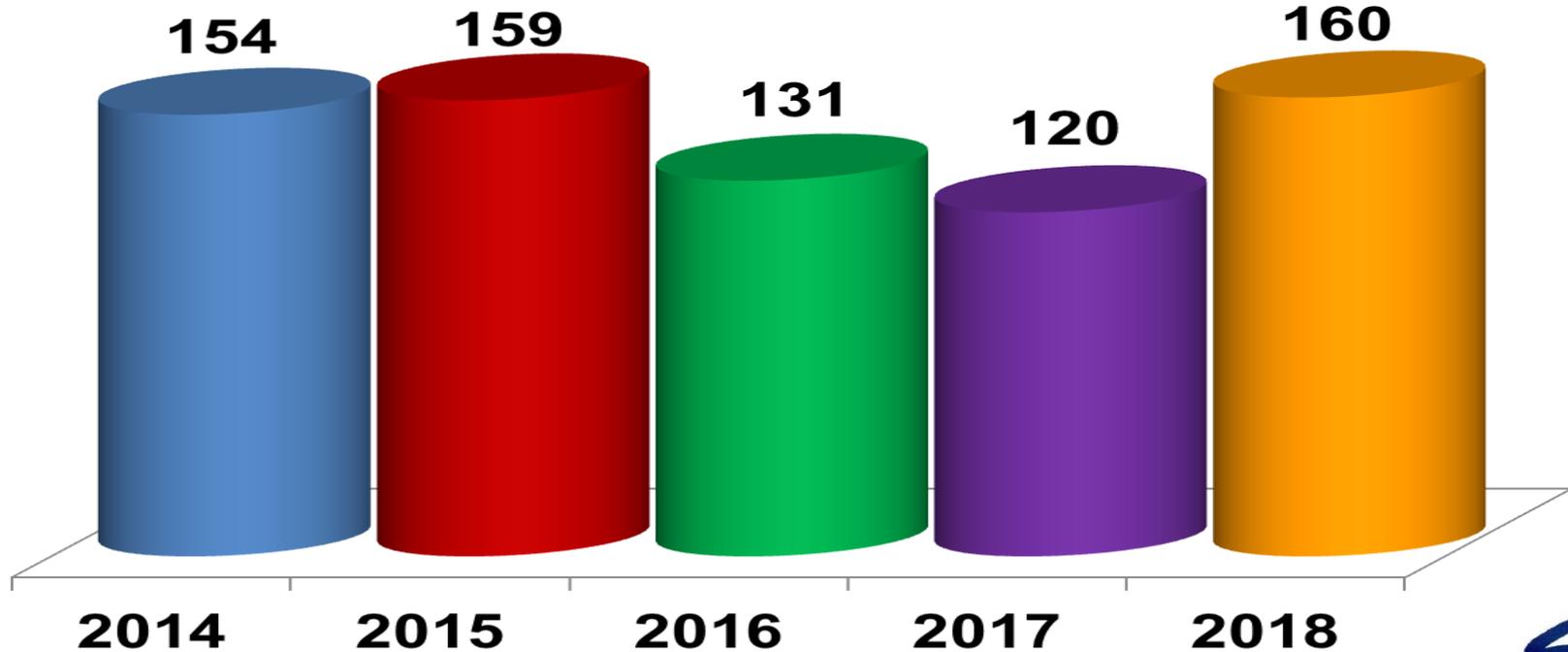
Part 1 crime rate - property crimes



Quality of Life

Increased guardianship in neighborhoods helps maintain low crime rates.

Part 1 crime rates - violent crimes



Infrastructure and Public Facilities

FAMILY PUT HER IN THE SPARTA
ORPHANAGE. "TEMPORARILY." A FURNITURE
BARON ADOPTED HER. SHE WAS RAISED
IN THE UPPER ECHELONS OF SHEBOYGAN
COUNTRY.

**Improving the quality of life by effectively
developing, maintaining and improving
infrastructure, natural resources and
community services.**

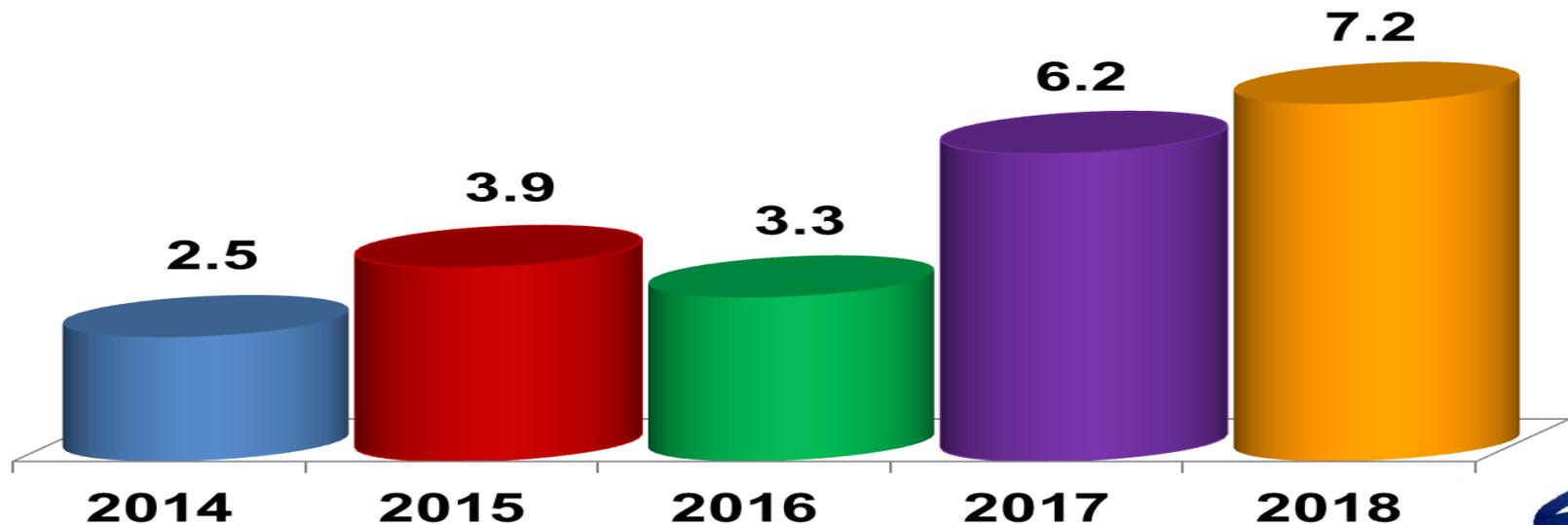
IS FOR CHAIR

Infrastructure and Public Facilities

Construct, repair and maintain city streets to ensure public safety and commerce.

- **7.2 miles of streets improved in 2018**
- **308% increase in street improvements since 2014**

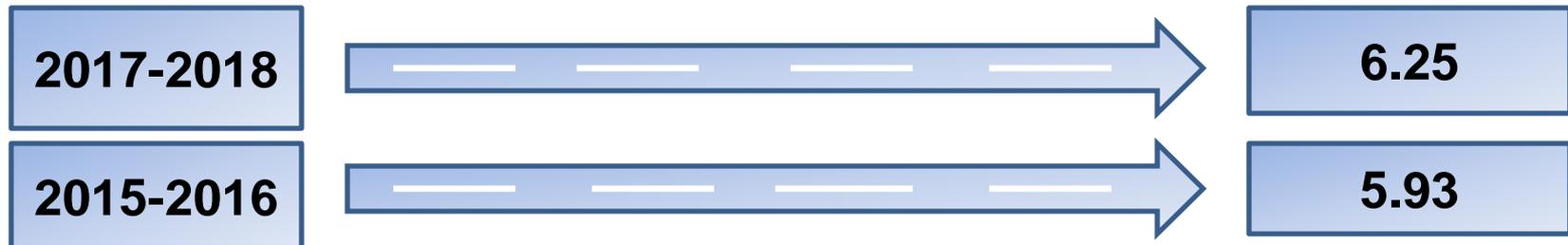
Miles of Street Improvement



Infrastructure and Public Facilities

Construct, repair and maintain city streets to ensure public safety and commerce.

- **PASER (Pavement Surface and Evaluation Rating).**
- **Rating increased 5% in 2017 due to substantial street improvements.**
- **Rating valid for 2 years. Revaluation occurs in 2019.**



Infrastructure and Public Facilities

**Commence City Hall renovation project –
\$10.5 million.**



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Economic Development

Actively pursuing economic and business development strategies to support a growing and sustainable economic base, ensuring the financial resources needed to improve the quality of life, fund services and provide a diversity of job opportunities for city residents.



CITY OF SHEBOYGAN
SouthPointe
ENTERPRISE CAMPUS

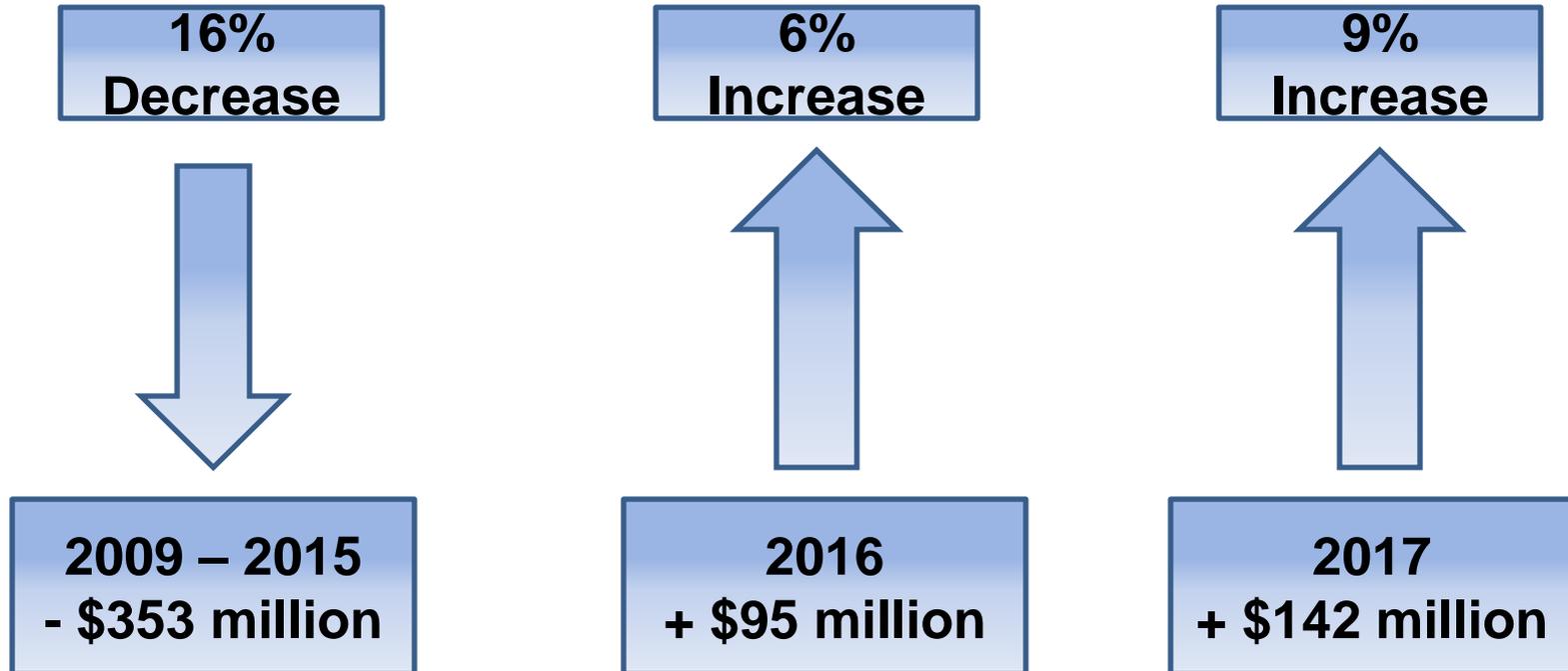
CONTRACTOR PIS Contractors, Inc.	ENGINEER Ruecker & Mielke, Inc.
SUBCONTRACTORS Relyco, Inc.	JT Engineering, Inc.
Vinton Construction Co.	GEOTECHNICAL Terracon Consultants, Inc.
D.E. Thome Electric	PLANNING
Al-Ways Contractors	

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Economic Development

Residential property values



Economic Development

Three new Economic Development initiatives:



TID 17

- Redevelop Indiana Avenue corridor
- Creation of Fresh Tech Innovation District



TID 18

- Creation of SouthPointe Enterprise Campus
- 160 acre business center adjacent to I-43

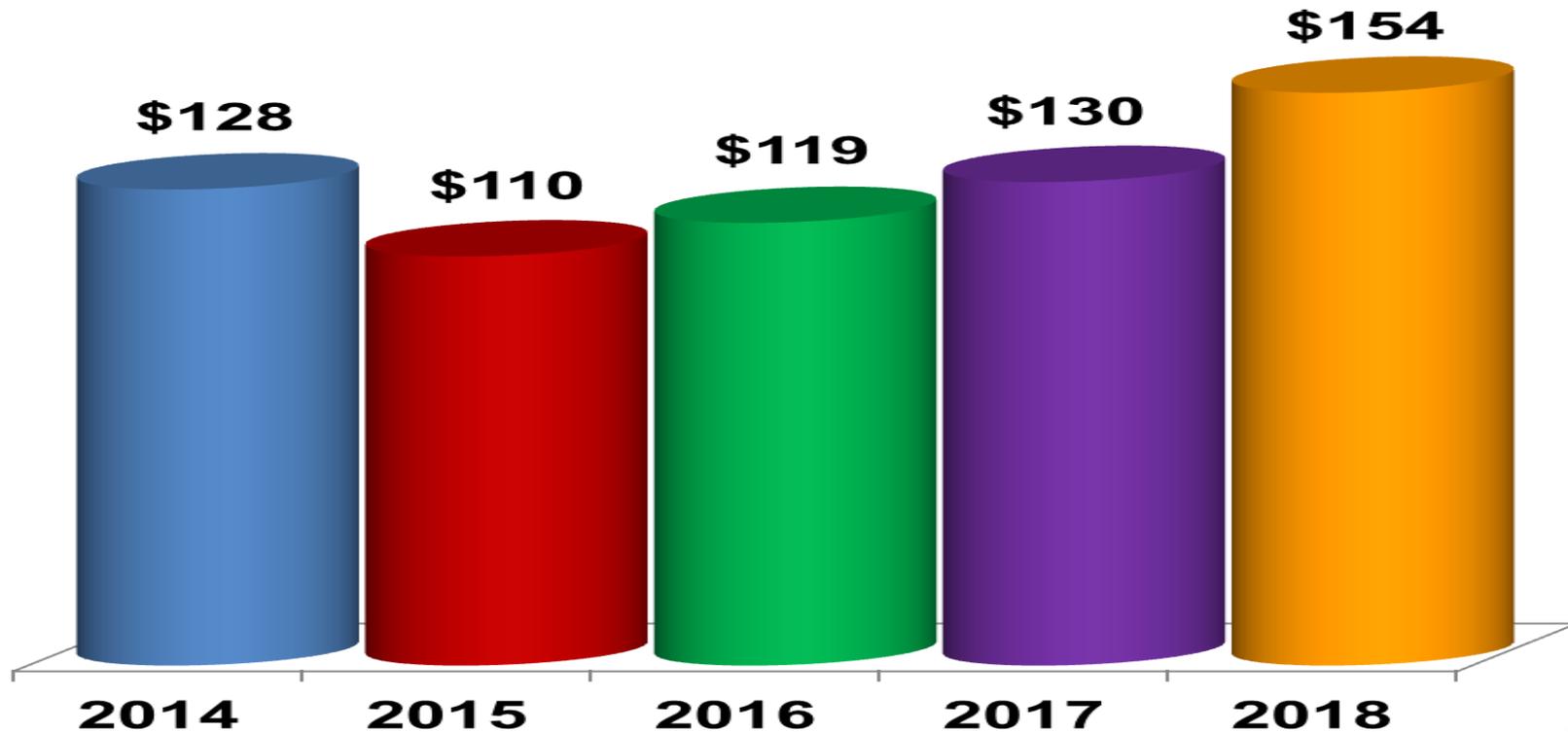


TID 19

- Redevelop west side of Sheboygan River
- South of Erie Avenue

Economic Development

TID valuation increased 20% since 2014 (values in millions).



Neighborhood Revitalization

Encouraging reinvestment in the city's housing stock, creating solid neighborhoods with strong leadership, ensuring quality new housing developments, creating new diverse and affordable options for all citizens.

Neighborhood Revitalization

Neighborhood associations provide strength and unity in our community:



2013 – Creation of the first; Historic Gateway Neighborhood



2018 – Additional 3 neighborhoods added



2018 – 9 total neighborhood associations

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Neighborhood Revitalization

Concerted efforts to focus resources on strengthening and improving neighborhood include:

- **Organized 2 Rock-the-Block collaborative rehabilitation events targeting both North and South side neighborhoods in 2018.**
- **Secured grant funding to support 2 neighborhood beat officers.**



Neighborhood Revitalization

Concerted efforts to focus resources on strengthening and improving neighborhoods include:

- **Enforcement of housing code violations.**



Governing and Fiscal Management

Implementing innovative and responsible policies and business practices to effectively manage its fiscal and human resources and maintaining an outstanding quality of life for our citizens.

Governing and Fiscal Management

Improving transparency and awareness of financial information empowers residents to become active participants in city government.



Distinguished Budget Presentation award -
GFOA



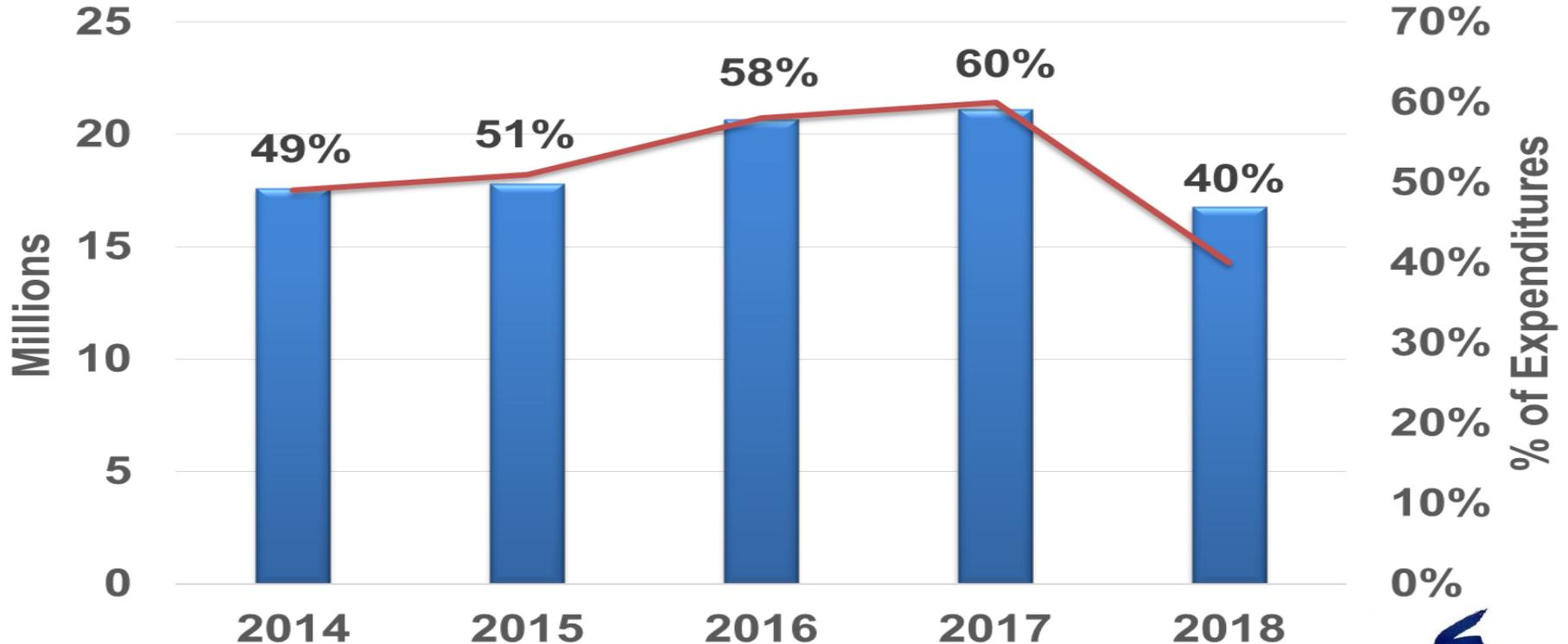
Certificate of Distinction in Performance
Measurement - ICMA



Transparency and Benchmarking Center –
powered by ClearGov™

Governing and Fiscal Management

Uncommitted General Fund Balance by dollar amount and percent of expenditures:

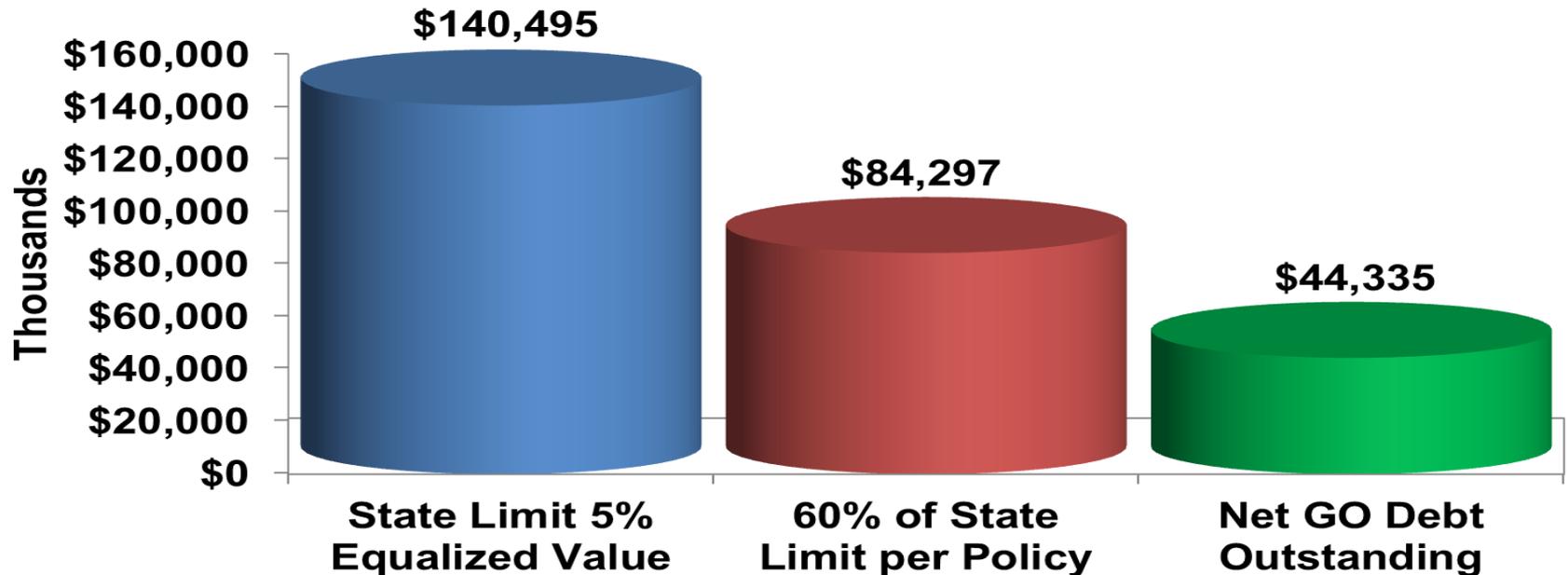


Governing and Fiscal Management

GO Debt Management

Statutory Limit / Policy / Net GO Debt Outstanding

as of 12/31/2018



Governing and Fiscal Management

Moody's Bond rating for Sheboygan remains strong at Aa2.



Communication

Ensuring effective and consistent communication activities with residents, businesses and visitors using new technologies, innovative approaches and brand identity to ensure transparency and encourage dialog among residents and government agencies.

Communication

Common Council and city staff are collaboratively taking a proactive approach to improving resident participation and transparency:

- **Sheboygan Insider Monthly e-newsletter, Transparency and Benchmarking Center powered by ClearGov™ and Annual Community Survey**



Communication

Our electronic and social media presence expanded substantially over the last year.



**Facebook
users = 16,259
122% increase**



**Twitter
followers =
9,329
118% growth**



**Nextdoor.com
users = 4,286
117% gain**



**Nixle users =
2,005
120% advance**

