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The City of Sheboygan Invites You to Enjoy City Green

Sheboygan, WI—The City of Sheboygan is launching new public green space to encourage more community engagement and interaction in a natural environment. Located on the corner of New York Ave. and N. 7th St., City Green is a unique arts and entertainment green space that's designed as meet-up space for family, friends, and neighbors. This open-air natural environment connects you to thought-provoking art, original live performances, and inspirational activities for the body and soul. It's a natural pathway between a vibrant art district and a thriving downtown scene.

In the past, the Boston Store occupied the lot that is now home to City Green. "While it was great to have the Boston Store downtown, there was always a connectivity issue moving pedestrians and traffic from 8th St. to activities on 7th St. near the John Michael Kohler Arts Center. With the departure of the Boston Store, there was a real opportunity that we seized, utilizing the space connectively and as an open-air venue that enhances the arts culture of the area," explained Chad Pelishek, Director of Planning and Development for the City of Sheboygan.

Residents and visitors alike can expect to see the third year of the John Michael Kohler Arts Center Levitt Amp Concert Series, featuring original artists most Thursdays during the summer. The annual Mid-summer Festival of the Arts, hosted by the Arts Center, will spill from the streets onto the City Green space as well. Other new community activities planned for City Green include Monday and Wednesday night yoga classes and Tuesday and Thursday morning kids' yoga classes, hosted by Sheboygan Parks and Recreation. Mead Library will host family night on select Tuesdays in June and July, featuring family-friendly activities, and local Craft 30 microbrew pub will expand its Summer Solstice Festival between its 10 St. location and City Green. "Craft 30 will showcase microbrew vendors and samples with live music at City Green, utilizing shuttles to connect more music and craft brews at their current location. It's a great was to capitalize on the microbrew craze with an inviting outdoor festival in the heart of downtown," explained Amy Wilson, President and CEO of Visit Sheboygan, Inc.

Visit Sheboygan will be hosting two family-friendly Picnic on the Green events at City Green. This first will be Saturday, July 28, from 4 p.m. to 7 p.m. and also Saturday, August 18, from 4 p.m. to 7 p.m. Sheboygan Squared is working with area restaurants to offer a picnic-style, casual menu to go. Just bring your blanket or lawn chair, and enjoy the show. Check the visitsheboygan.com web site for more details about Picnic on the Green events, to be released in June.

The City Green Season comes to a close on September 21 with the Brats 4 Sails event featuring the Honey Goats Band, hosted by the Sailing Education Association of Sheboygan (SEAS).

“We’re excited so many community organizations came to the table to activate the City Green space, and encourage the community to take advantage of some wonderful programs. City Green will grow as an inspirational outdoor venue and walkthrough. We’re already working to create arts sculptures that double as children’s play equipment,” said Pelishek.

For information about registration, dates, times, and details of events, go to visitsheboygan.com/citygreen.

“Most of the events are free to the public. There’s a nominal registration for yoga classes, but as always the Levitt Amp concerts and Mid-Summer Festival of the Arts are free, as well as entry to the Picnic on the Green events, and the Craft 30 Summer Solstice Festival. The Visit Sheboygan web site will have more details as events develop for the first year. For example, we’re hoping to offer picnic pack sales for the Picnic on the Green events, so a family can pre-order a complete prepared picnic for the event, bring their favorite folding chairs or beach blankets, and enjoy the show,” said Wilson.

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