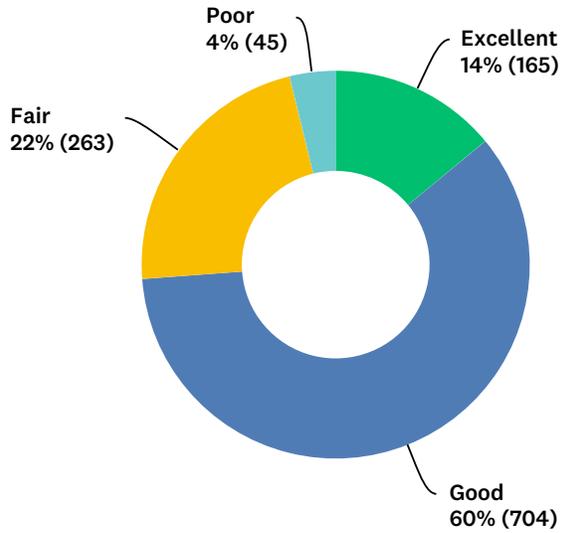


Q1 Which of the following best describes your opinion of the general quality of life in the City of Sheboygan?

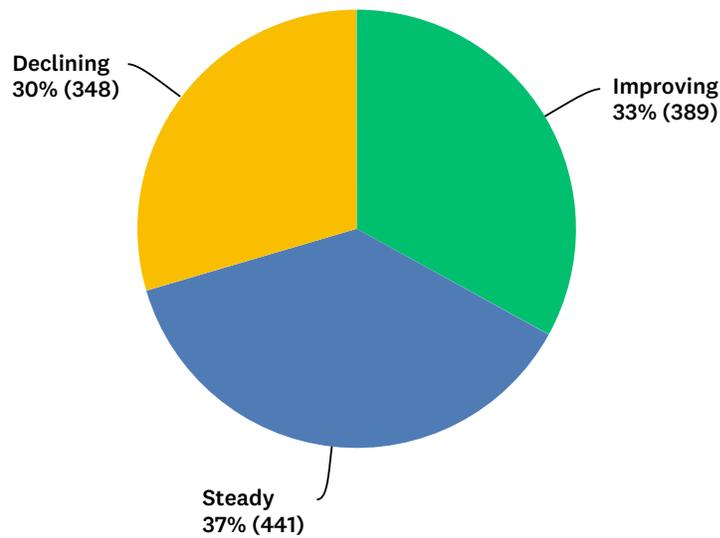
Answered: 1,177 Skipped: 10



ANSWER CHOICES	RESPONSES	
Excellent	14%	165
Good	60%	704
Fair	22%	263
Poor	4%	45
TOTAL		1,177

Q2 In your opinion, in which direction is the city headed?

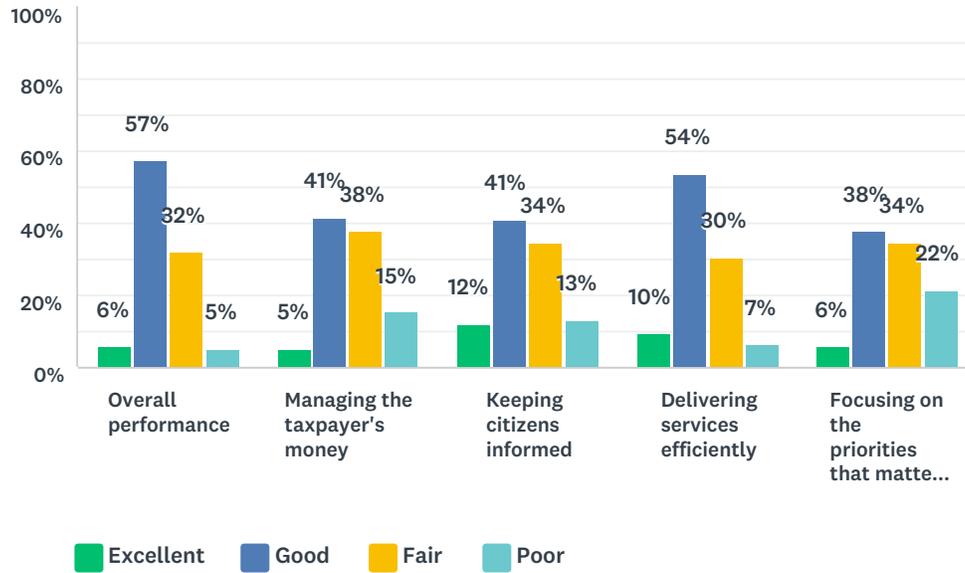
Answered: 1,178 Skipped: 9



ANSWER CHOICES	RESPONSES	
Improving	33%	389
Steady	37%	441
Declining	30%	348
TOTAL		1,178

Q3 How do you think the City of Sheboygan is doing in each of the following areas?

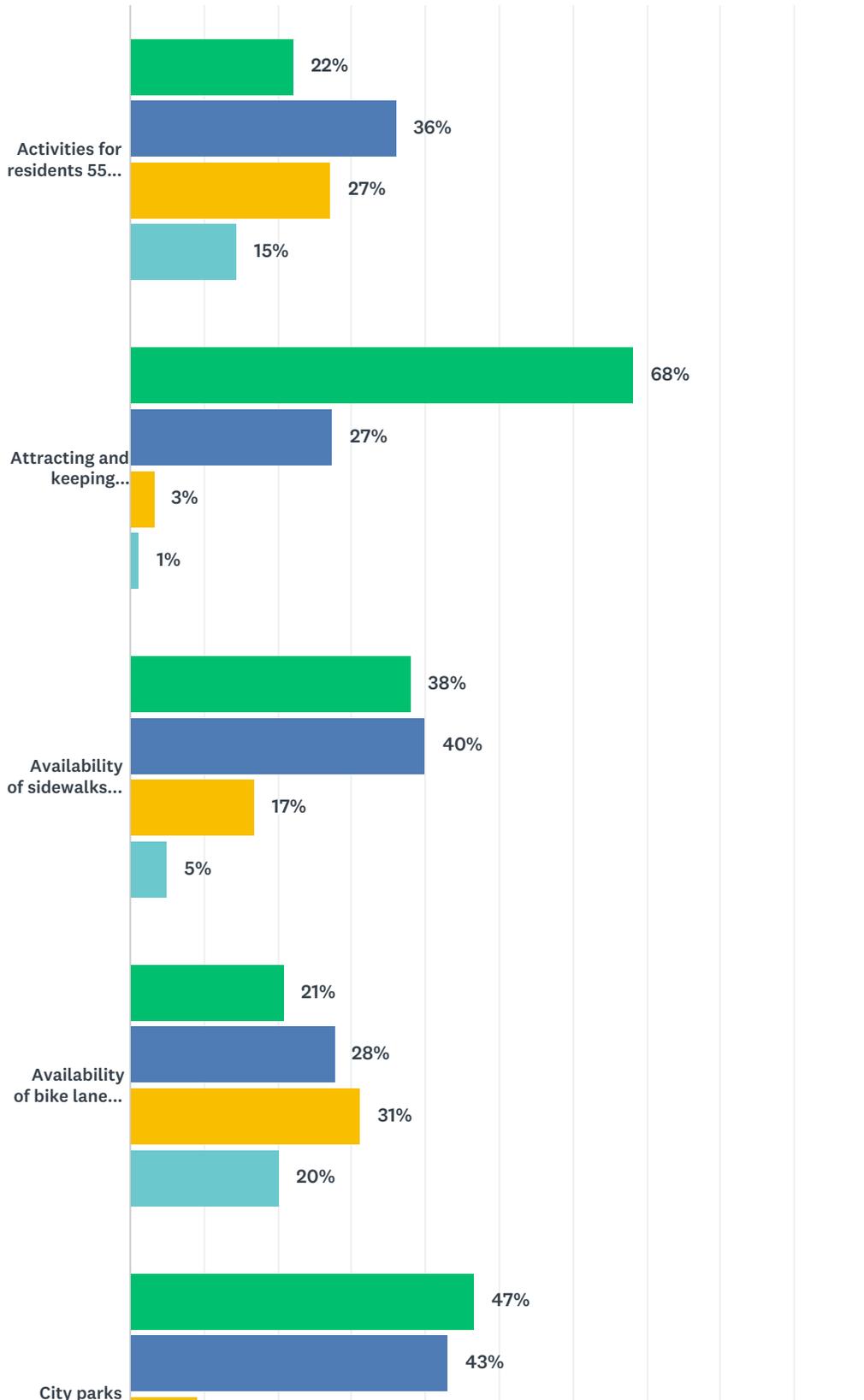
Answered: 1,183 Skipped: 4

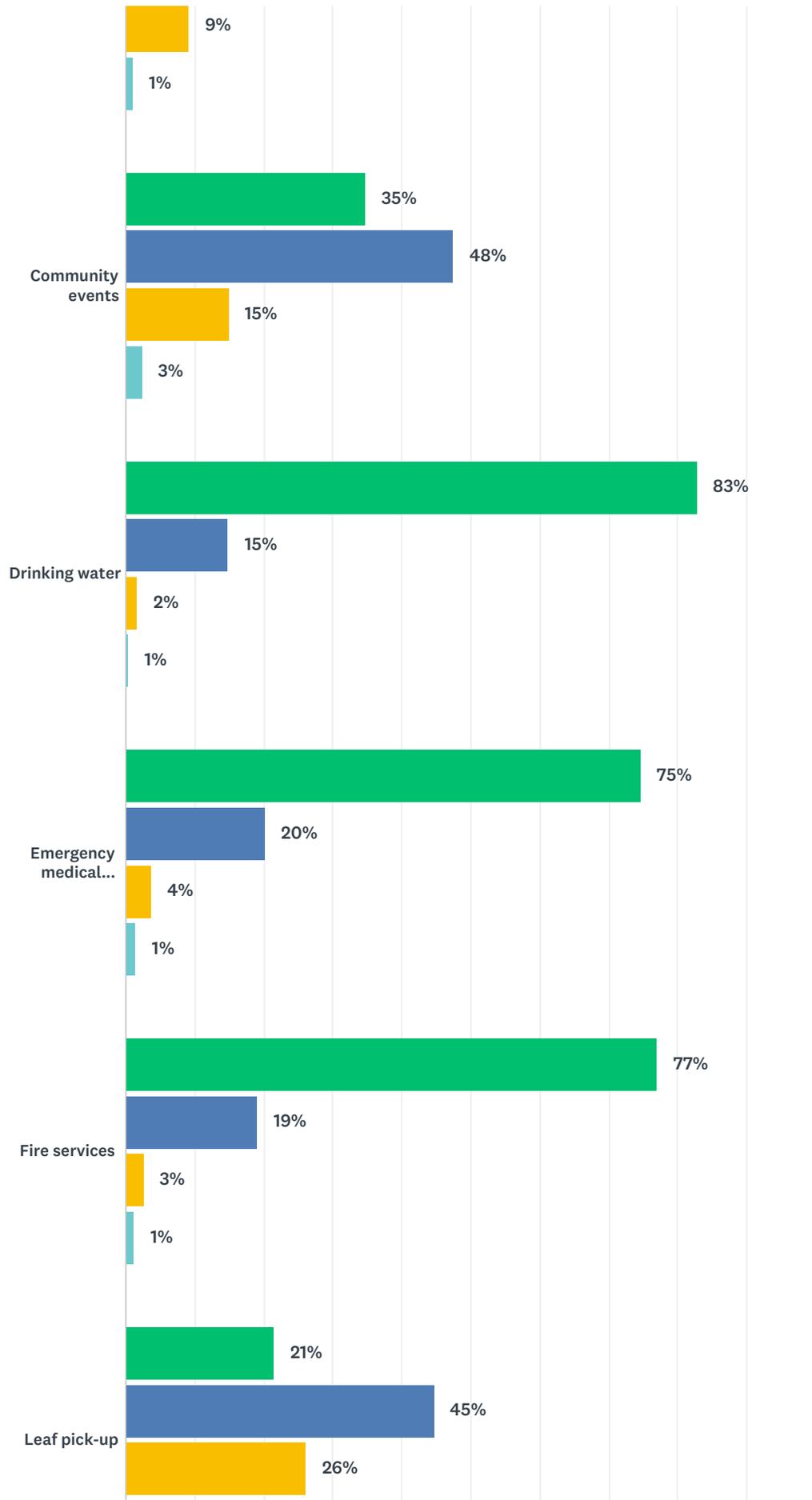


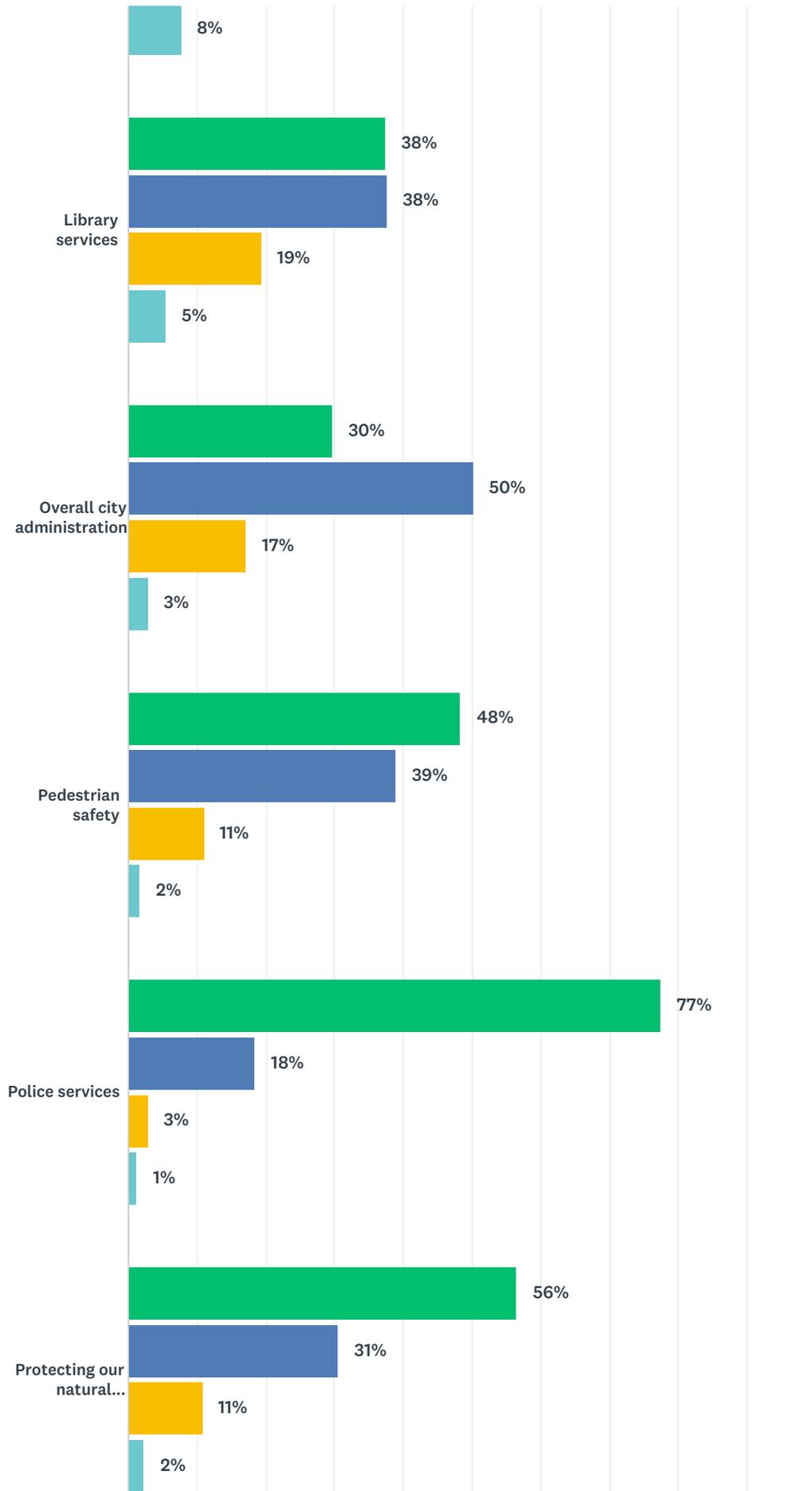
	EXCELLENT	GOOD	FAIR	POOR	TOTAL
Overall performance	6% 69	57% 676	32% 374	5% 58	1,177
Managing the taxpayer's money	5% 60	41% 486	38% 449	15% 181	1,176
Keeping citizens informed	12% 139	41% 482	34% 403	13% 152	1,176
Delivering services efficiently	10% 112	54% 631	30% 356	7% 77	1,176
Focusing on the priorities that matter most to citizens	6% 70	38% 445	34% 403	22% 255	1,173

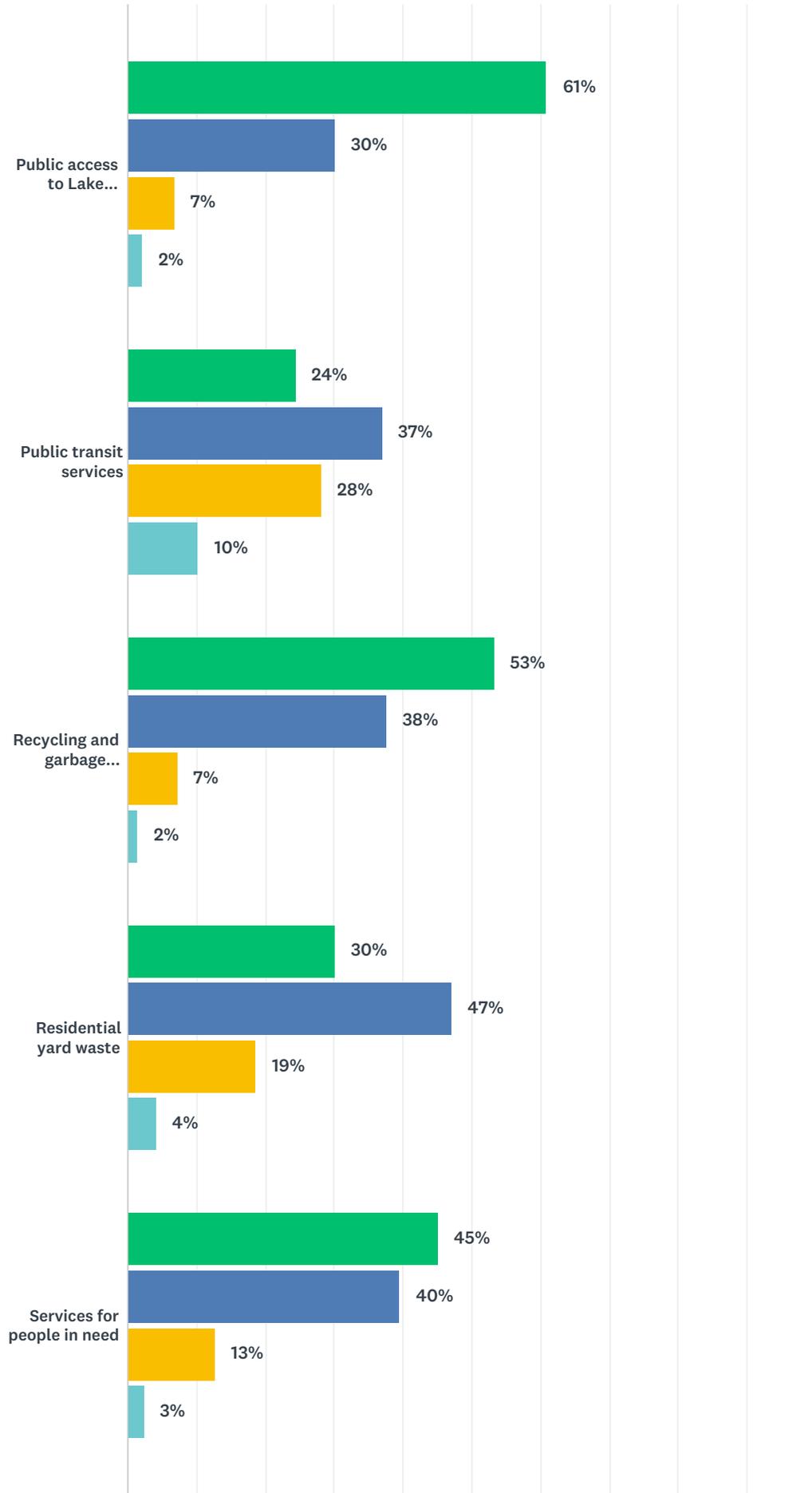
Q4 Using the list of services and functions provided by the city, please indicate how important each city function is to you and your household:

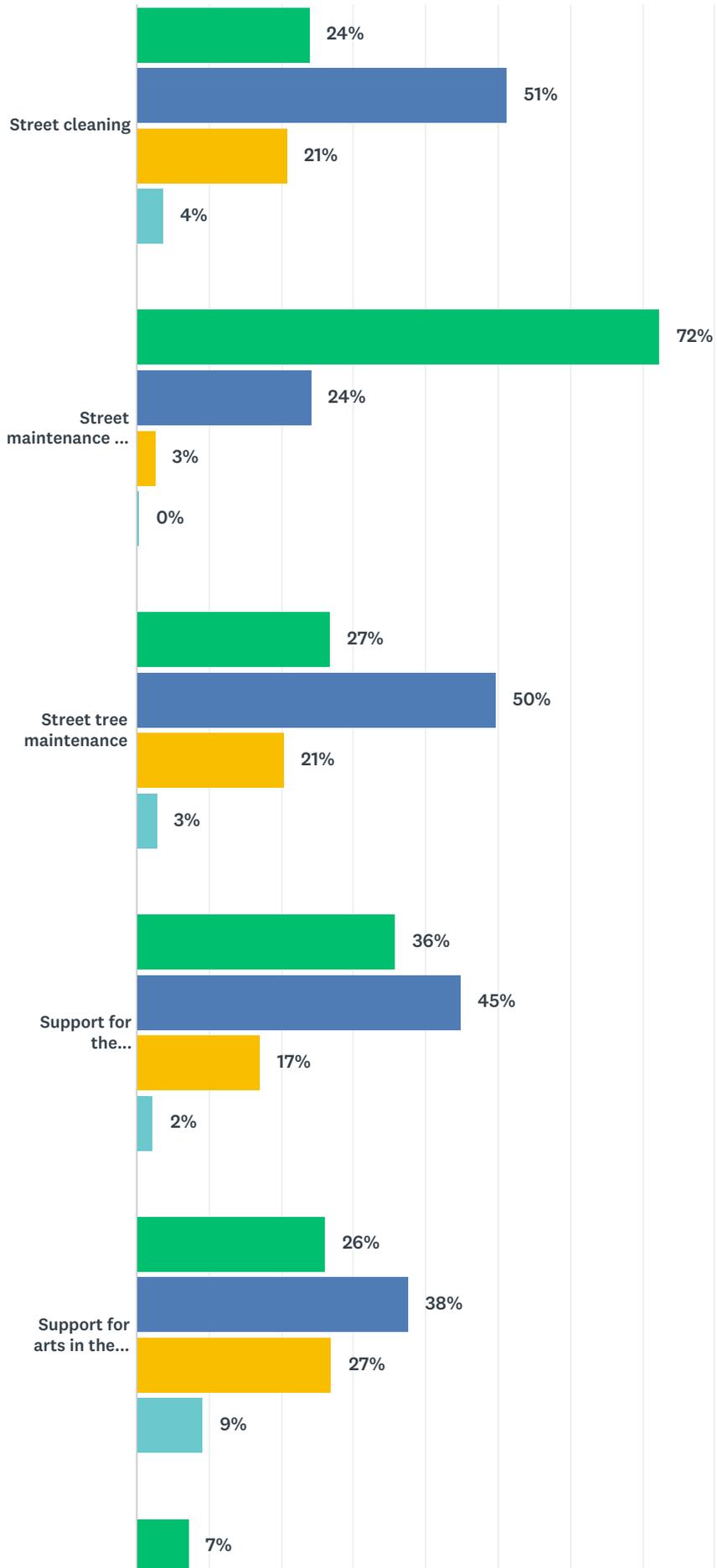
Answered: 1,184 Skipped: 3

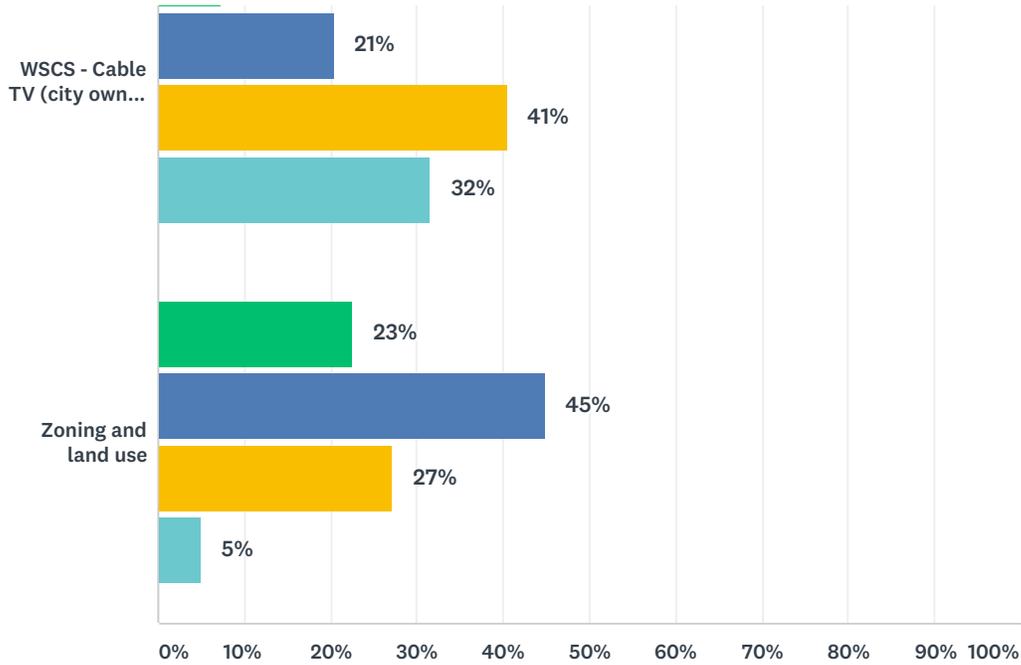












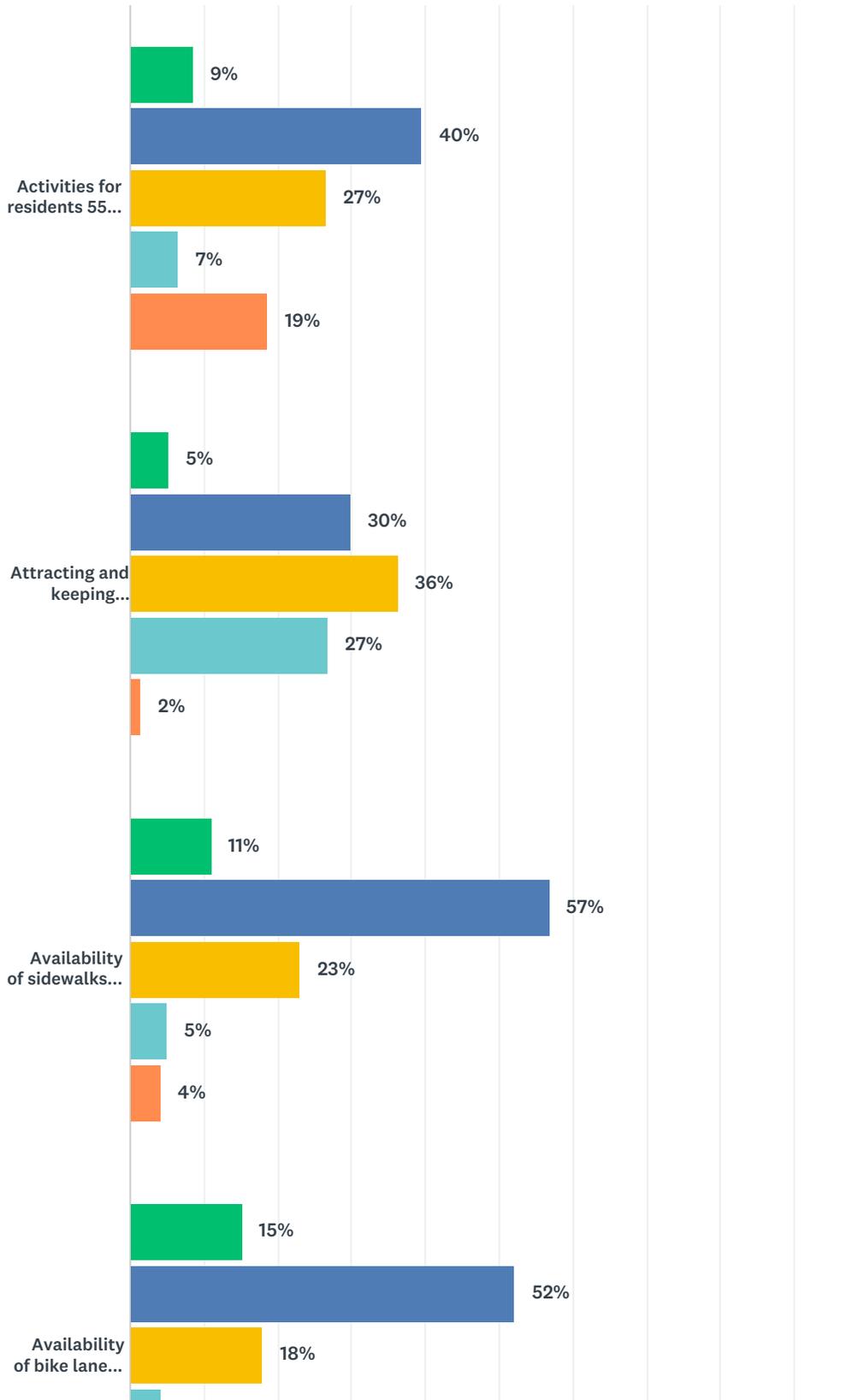
Very Important Important Neutral Not Important

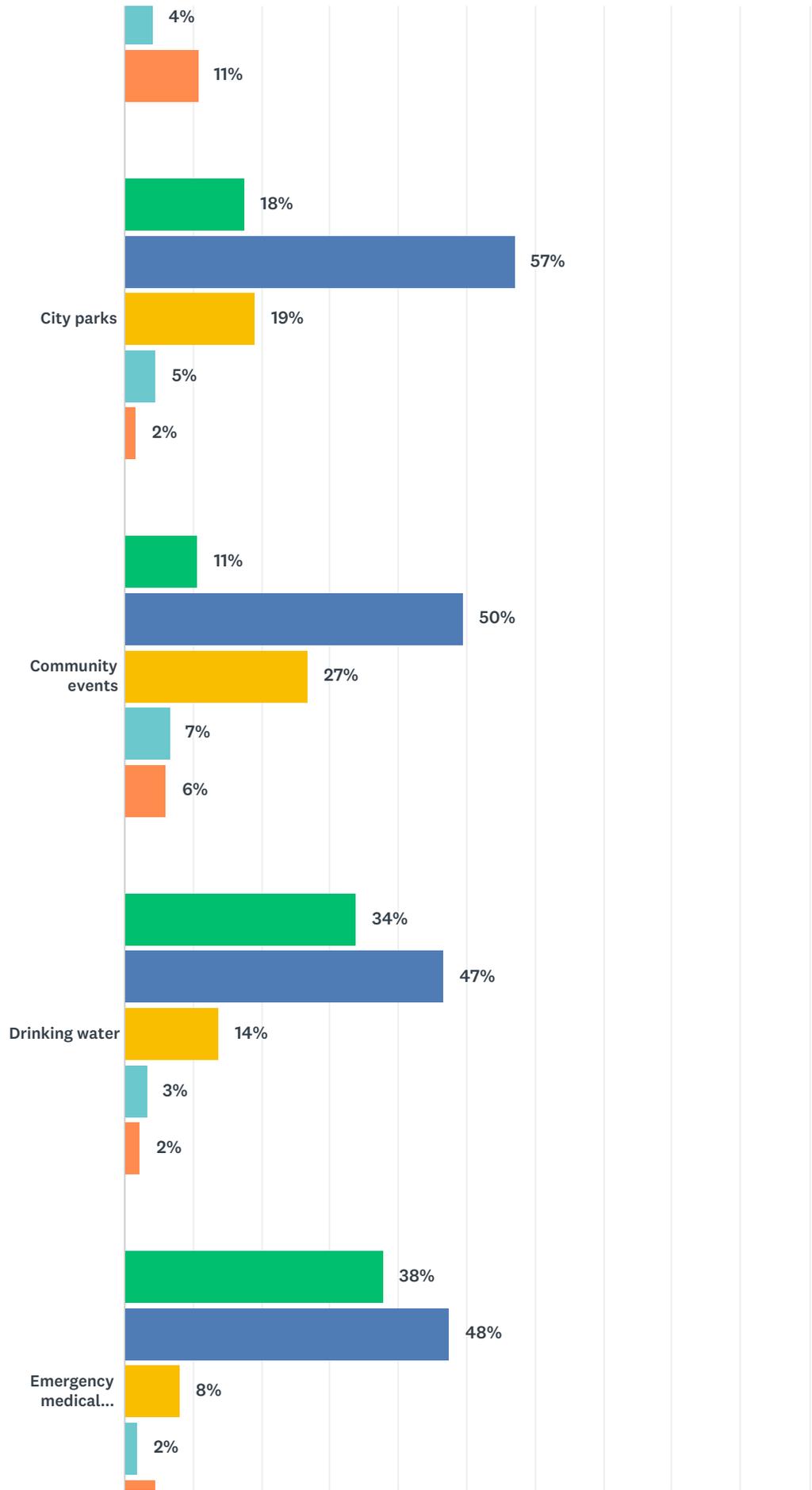
	VERY IMPORTANT	IMPORTANT	NEUTRAL	NOT IMPORTANT	TOTAL
Activities for residents 55 years of age and older	22% 260	36% 427	27% 320	15% 171	1,178
Attracting and keeping businesses in Sheboygan	68% 806	27% 324	3% 39	1% 14	1,183
Availability of sidewalks and walking paths	38% 449	40% 473	17% 200	5% 60	1,182
Availability of bike lanes and bike paths	21% 247	28% 328	31% 369	20% 239	1,183
City parks	47% 550	43% 510	9% 109	1% 12	1,181
Community events	35% 411	48% 561	15% 178	3% 30	1,180
Drinking water	83% 981	15% 176	2% 20	1% 6	1,183
Emergency medical services	75% 883	20% 239	4% 44	1% 17	1,183
Fire services	77% 908	19% 225	3% 33	1% 14	1,180
Leaf pick-up	21% 253	45% 527	26% 308	8% 90	1,178
Library services	38% 440	38% 441	19% 227	5% 64	1,172
Overall city administration	30% 350	50% 592	17% 202	3% 34	1,178
Pedestrian safety	48% 568	39% 458	11% 130	2% 19	1,175

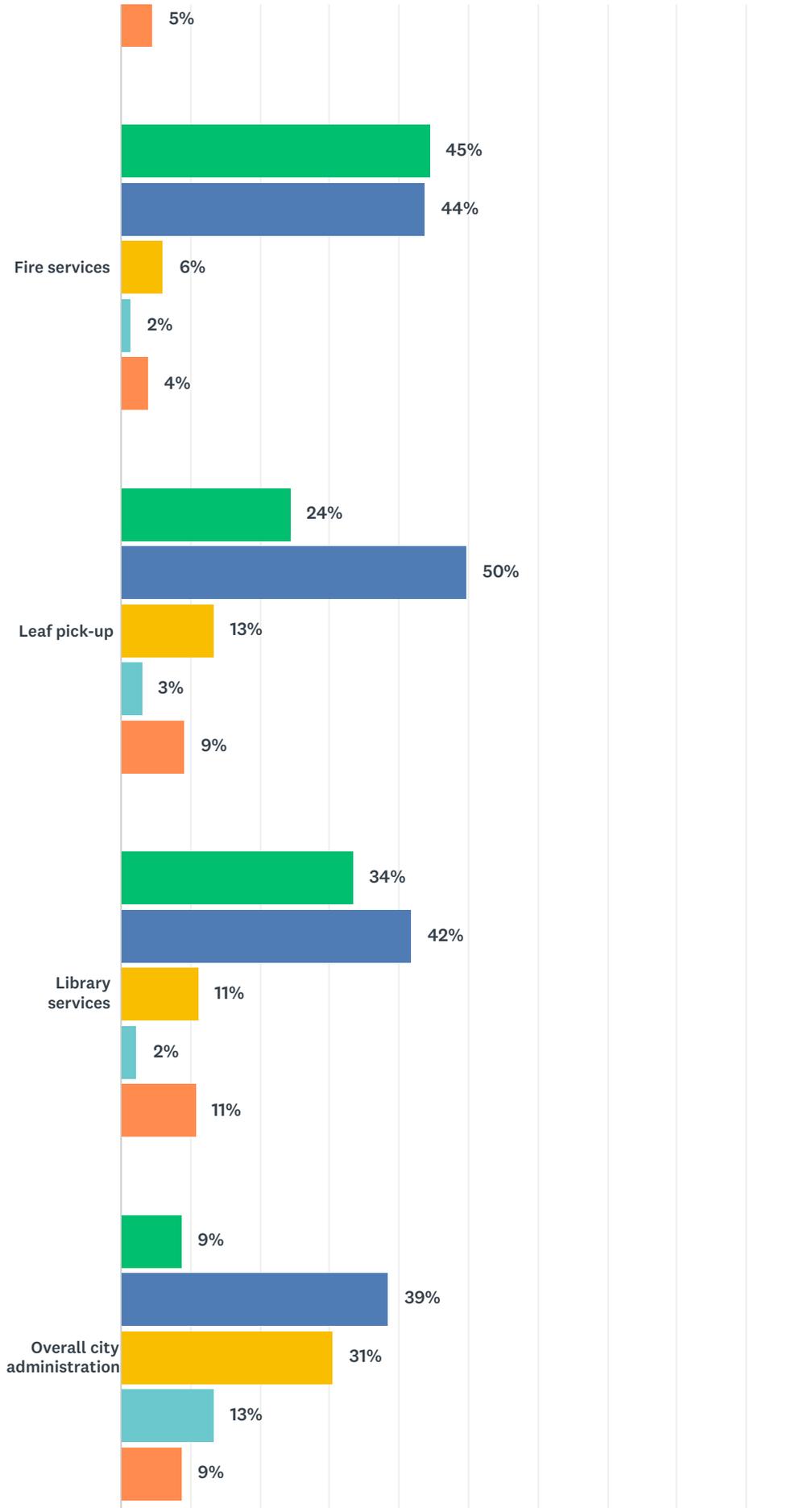
Police services	77% 913	18% 218	3% 34	1% 15	1,180
Protecting our natural environment	56% 665	31% 360	11% 127	2% 26	1,178
Public access to Lake Michigan	61% 721	30% 356	7% 82	2% 24	1,183
Public transit services	24% 289	37% 437	28% 333	10% 122	1,181
Recycling and garbage collection	53% 627	38% 444	7% 87	2% 18	1,176
Residential yard waste	30% 356	47% 556	19% 220	4% 50	1,182
Services for people in need	45% 534	40% 467	13% 150	3% 30	1,181
Street cleaning	24% 283	51% 605	21% 248	4% 44	1,180
Street maintenance / pavement	72% 855	24% 287	3% 33	0% 5	1,180
Street tree maintenance	27% 315	50% 586	21% 242	3% 34	1,177
Support for the neighborhoods	36% 421	45% 530	17% 203	2% 26	1,180
Support for arts in the community	26% 308	38% 444	27% 318	9% 109	1,179
WSCS - Cable TV (city owned station)	7% 86	21% 242	41% 478	32% 373	1,179
Zoning and land use	23% 267	45% 531	27% 321	5% 59	1,178

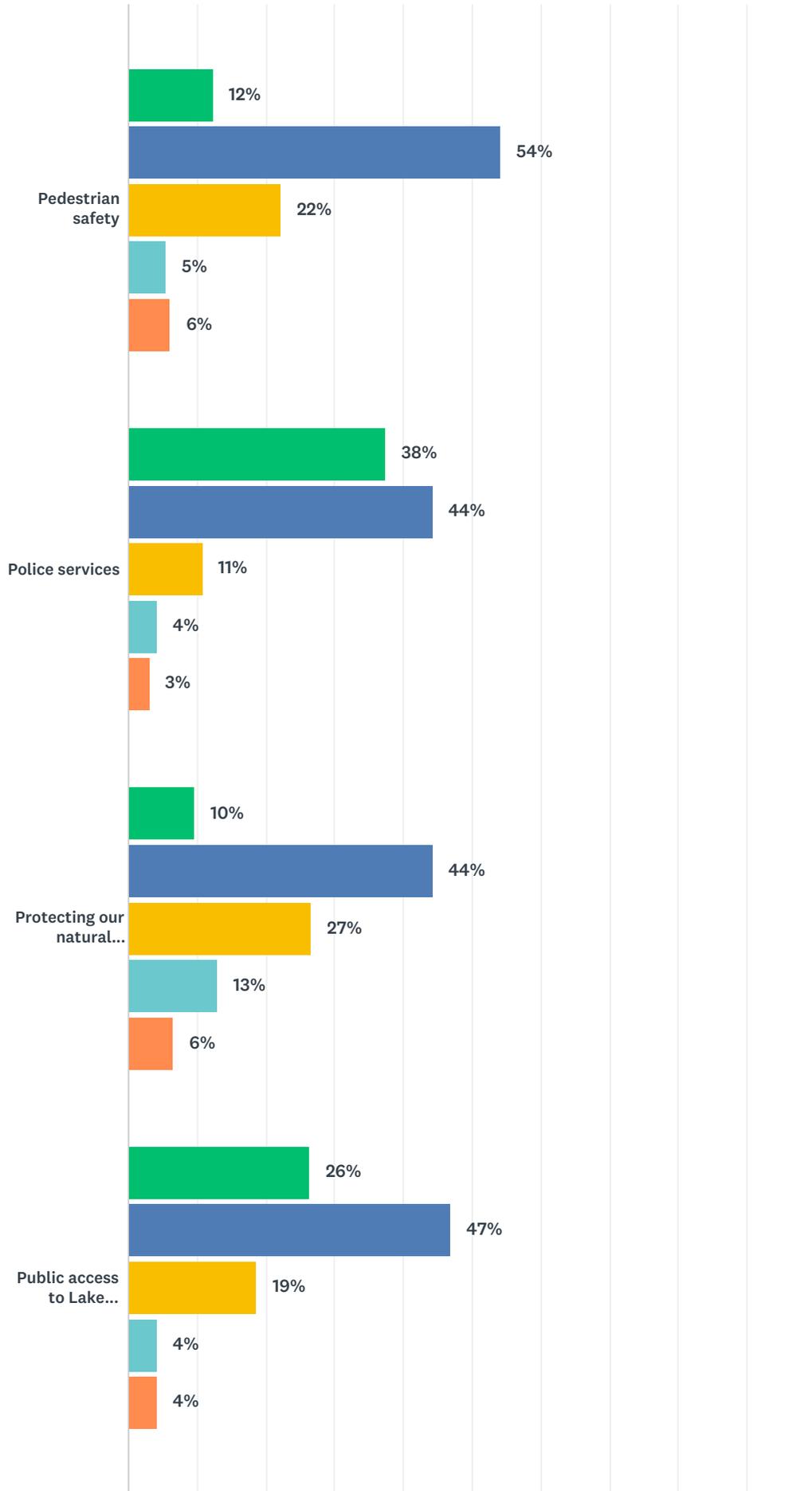
Q5 Using the same list, please indicate how well you think the city is doing in each area.

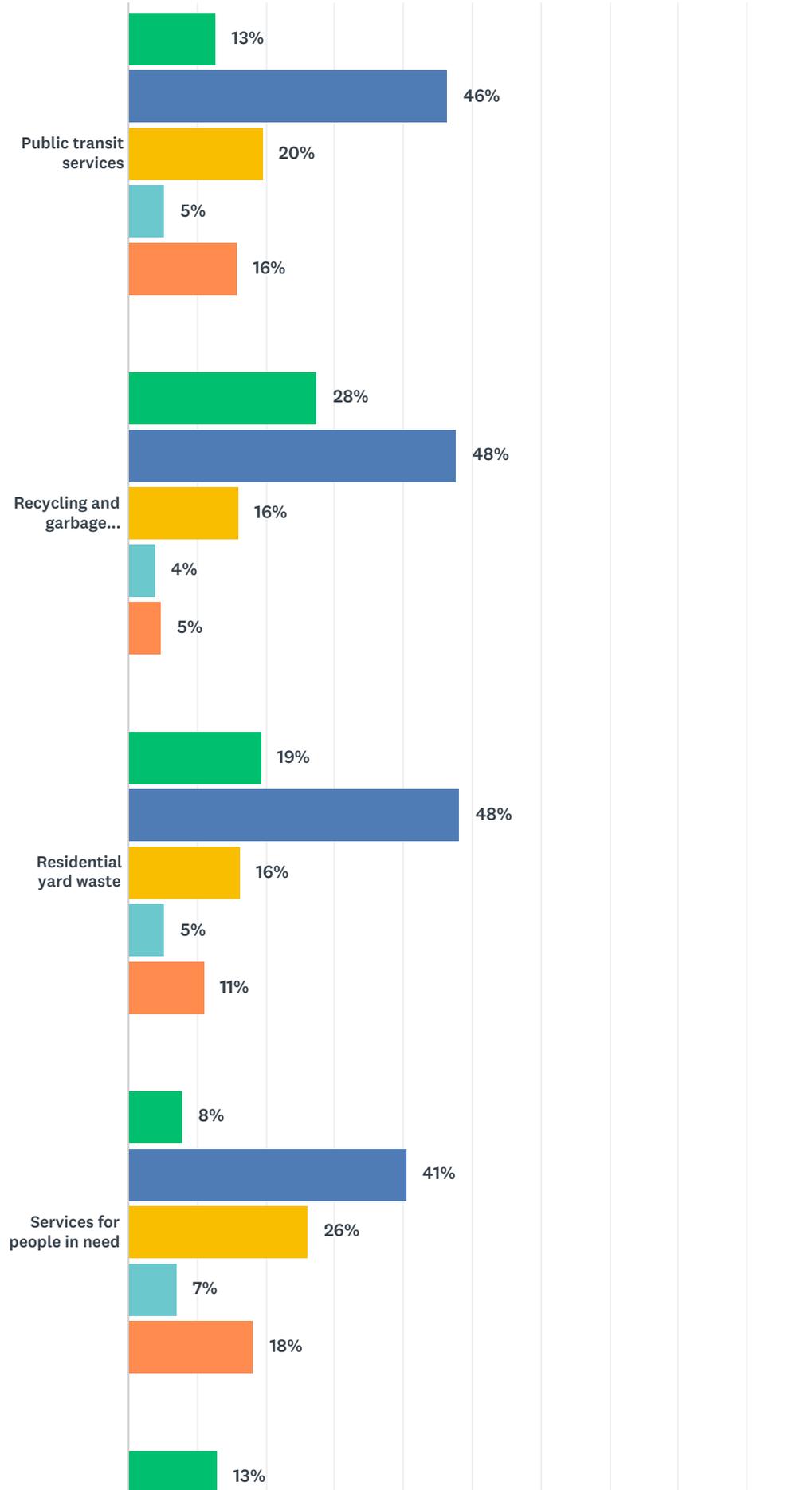
Answered: 1,176 Skipped: 11

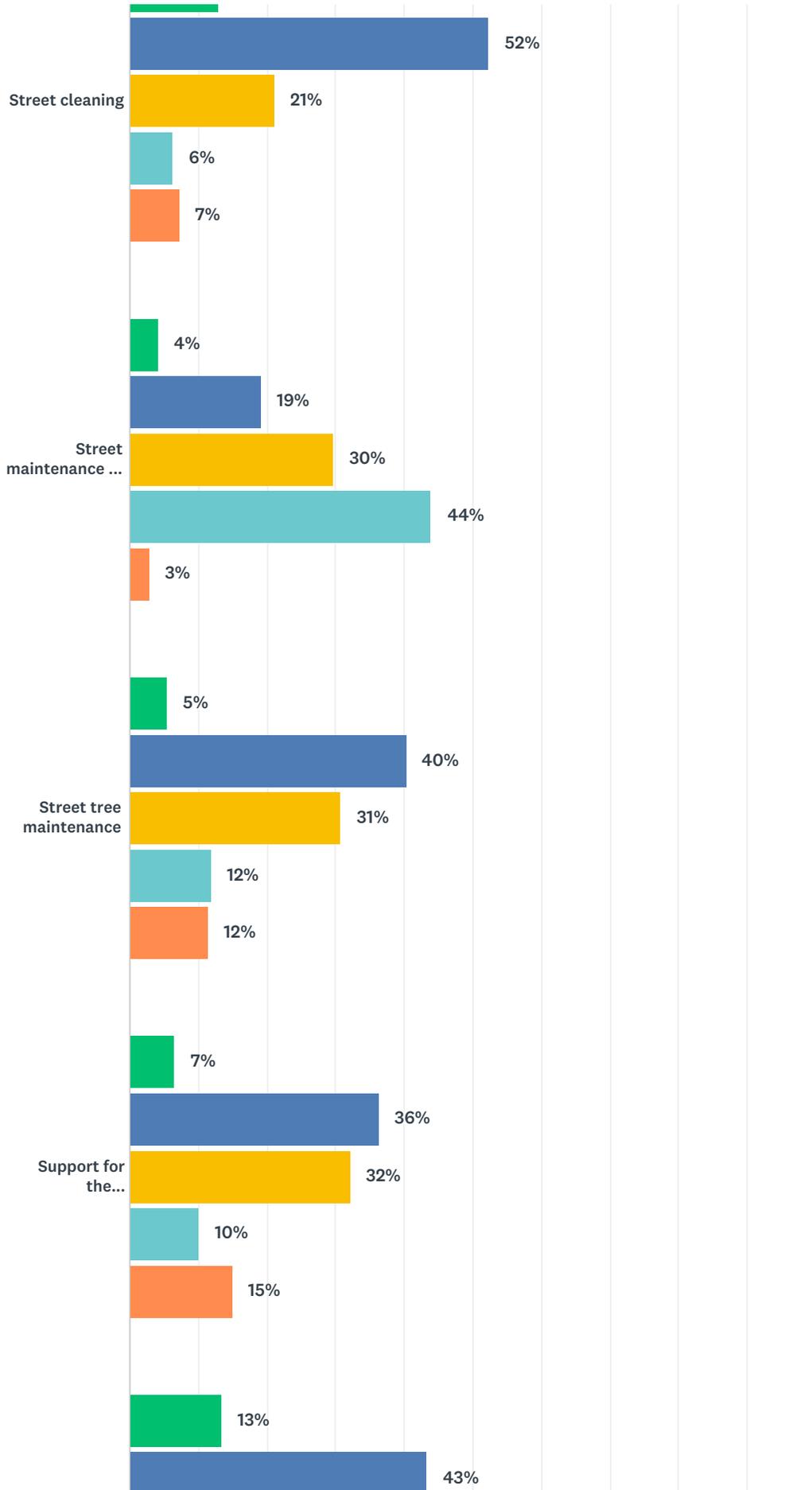


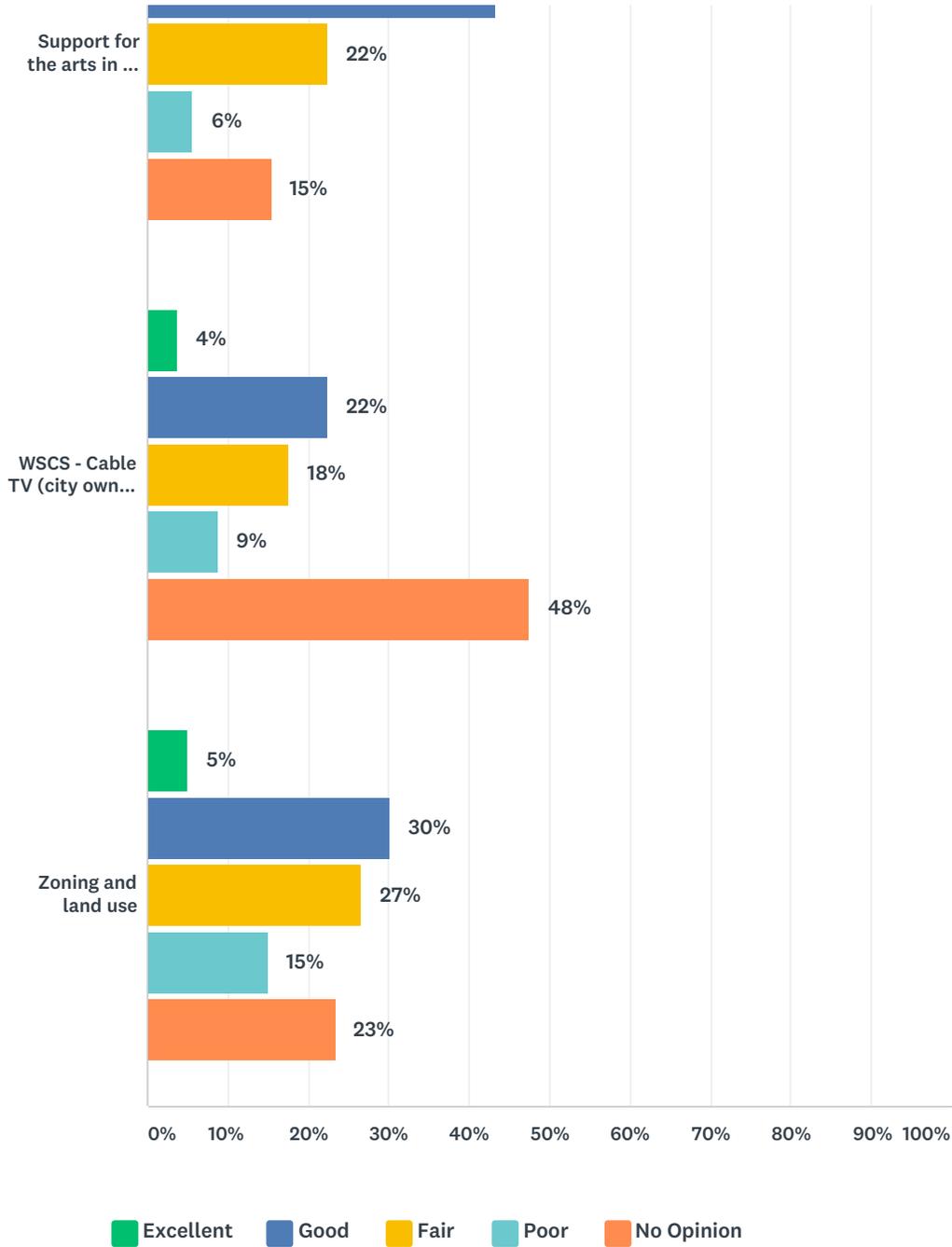










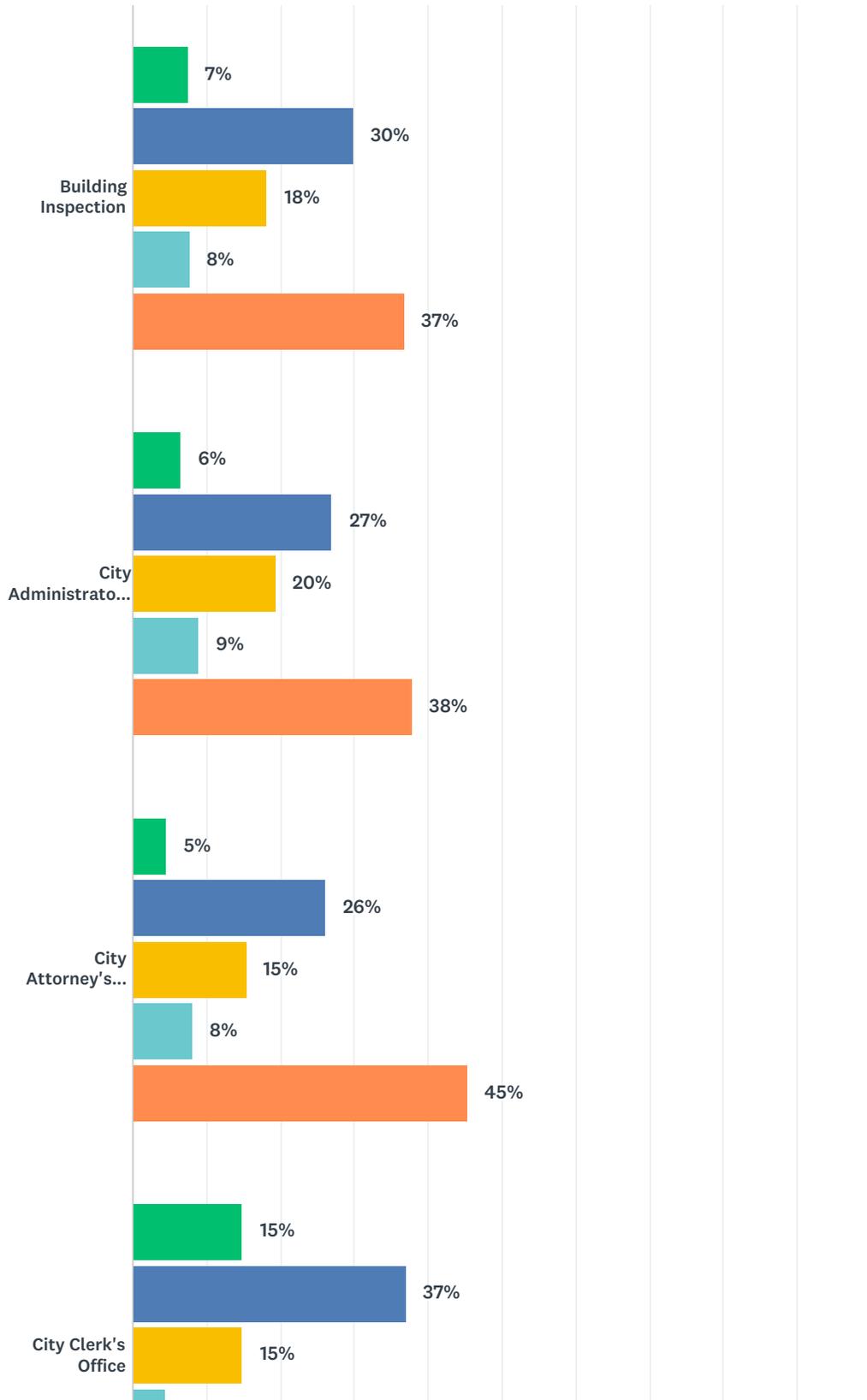


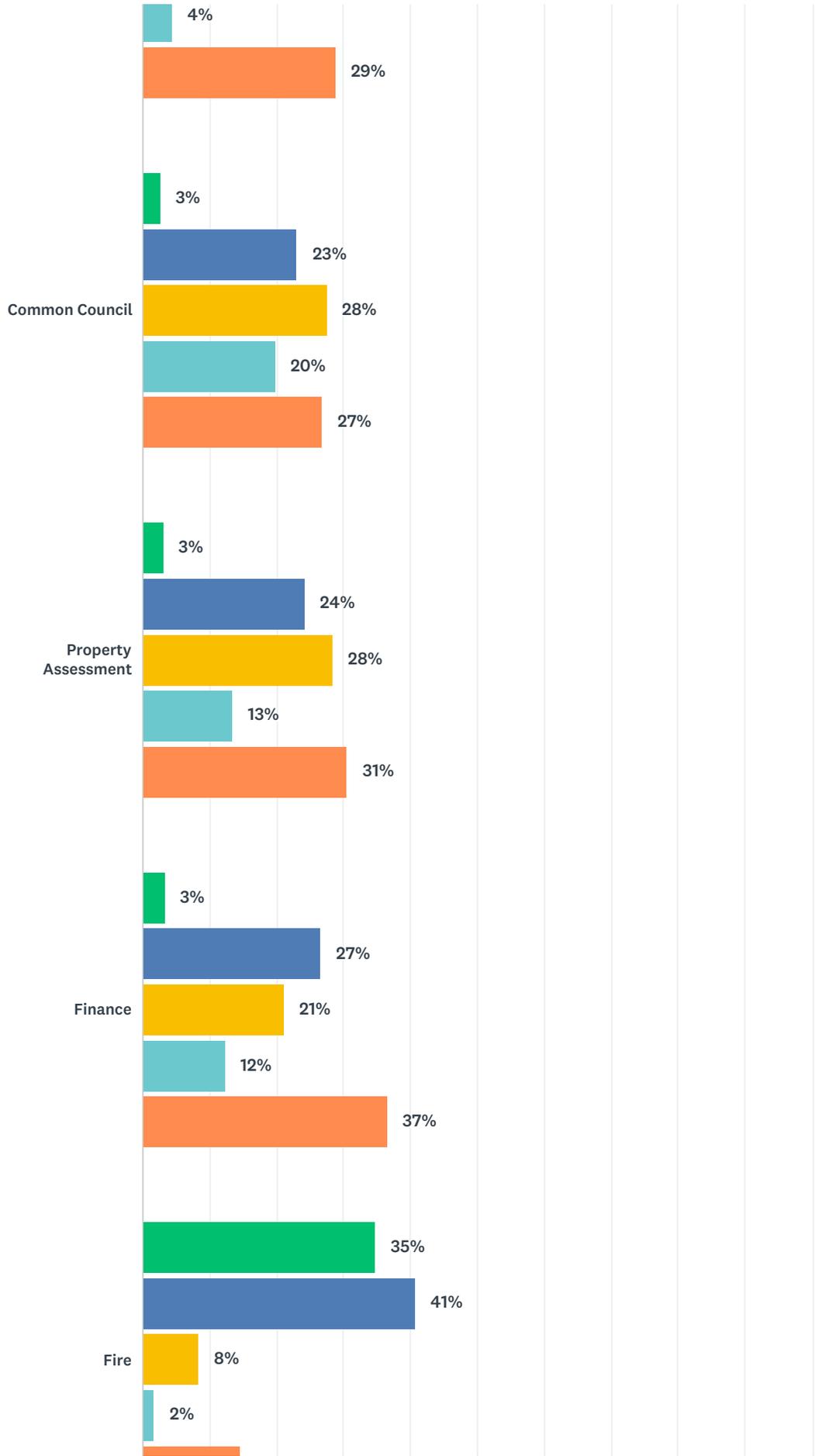
	EXCELLENT	GOOD	FAIR	POOR	NO OPINION	TOTAL
Activities for residents 55 years of age and older	9% 100	40% 466	27% 313	7% 77	19% 220	1,176
Attracting and keeping businesses in Sheboygan	5% 62	30% 352	36% 429	27% 315	2% 18	1,176
Availability of sidewalks and walking paths	11% 129	57% 667	23% 270	5% 58	4% 49	1,173
Availability of bike lanes and bike paths	15% 178	52% 610	18% 210	4% 48	11% 127	1,173
City parks	18% 206	57% 667	19% 223	5% 54	2% 19	1,169
Community events	11% 126	50% 580	27% 314	7% 79	6% 71	1,170

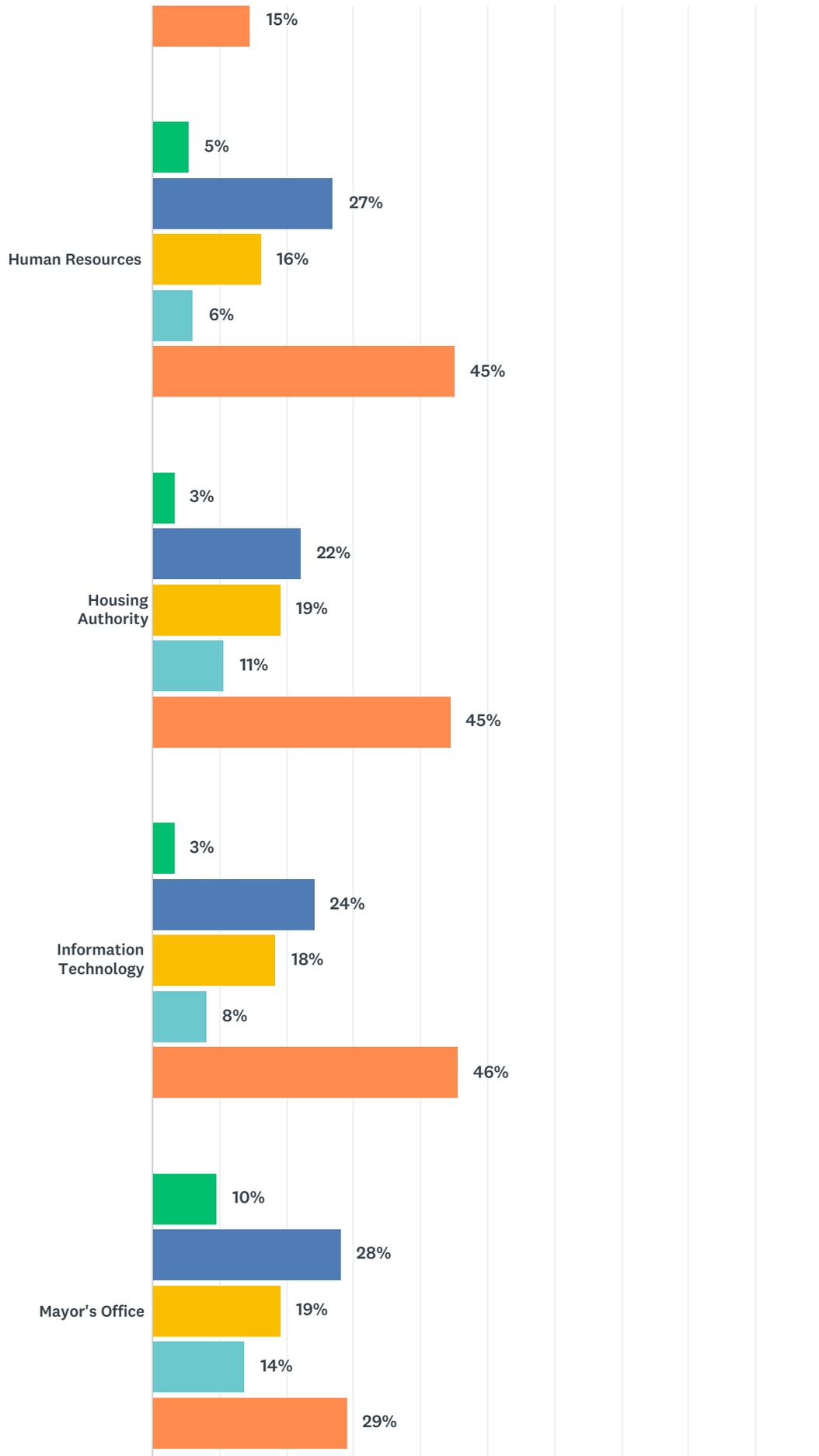
Drinking water	34% 397	47% 547	14% 162	3% 40	2% 27	1,173
Emergency medical services	38% 445	48% 558	8% 96	2% 22	5% 53	1,174
Fire services	45% 523	44% 514	6% 71	2% 18	4% 47	1,173
Leaf pick-up	24% 286	50% 584	13% 157	3% 36	9% 109	1,172
Library services	34% 391	42% 489	11% 131	2% 28	11% 127	1,166
Overall city administration	9% 102	39% 451	31% 357	13% 156	9% 103	1,169
Pedestrian safety	12% 143	54% 632	22% 258	5% 63	6% 70	1,166
Police services	38% 440	44% 520	11% 127	4% 48	3% 37	1,172
Protecting our natural environment	10% 113	44% 519	27% 310	13% 151	6% 75	1,168
Public access to Lake Michigan	26% 307	47% 546	19% 217	4% 48	4% 49	1,167
Public transit services	13% 149	46% 543	20% 229	5% 61	16% 186	1,168
Recycling and garbage collection	28% 321	48% 557	16% 187	4% 47	5% 55	1,167
Residential yard waste	19% 227	48% 561	16% 190	5% 60	11% 130	1,168
Services for people in need	8% 93	41% 475	26% 305	7% 83	18% 213	1,169
Street cleaning	13% 151	52% 607	21% 245	6% 74	7% 85	1,162
Street maintenance and pavement	4% 48	19% 225	30% 348	44% 513	3% 34	1,168
Street tree maintenance	5% 64	40% 469	31% 358	12% 139	12% 134	1,164
Support for the neighborhoods	7% 76	36% 422	32% 374	10% 116	15% 174	1,162
Support for the arts in the community	13% 155	43% 504	22% 260	6% 66	15% 180	1,165
WSCS - Cable TV (city owned station)	4% 43	22% 260	18% 204	9% 102	48% 552	1,161
Zoning and land use	5% 58	30% 351	27% 311	15% 175	23% 274	1,169

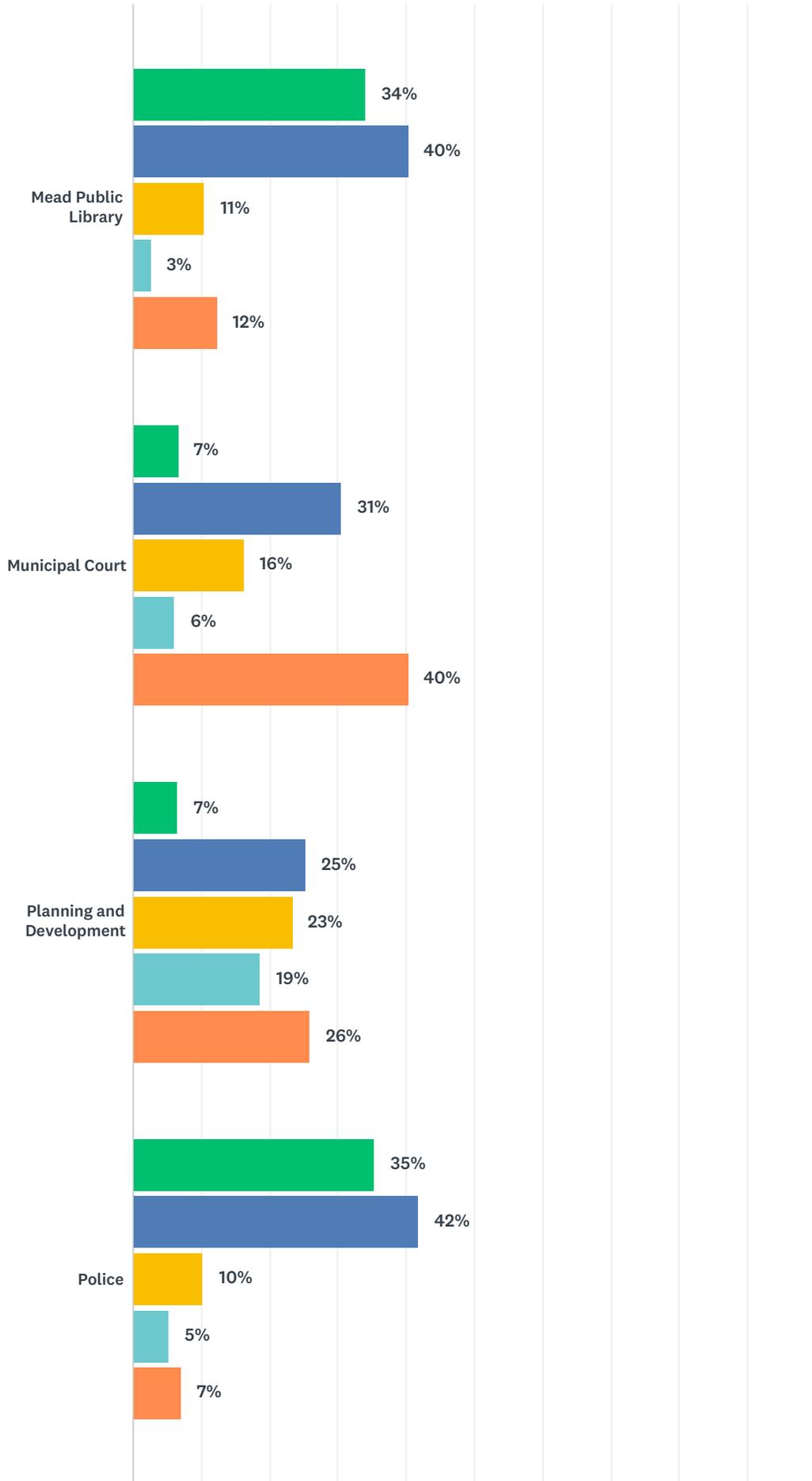
Q6 How would you rate the overall services received from the following departments?

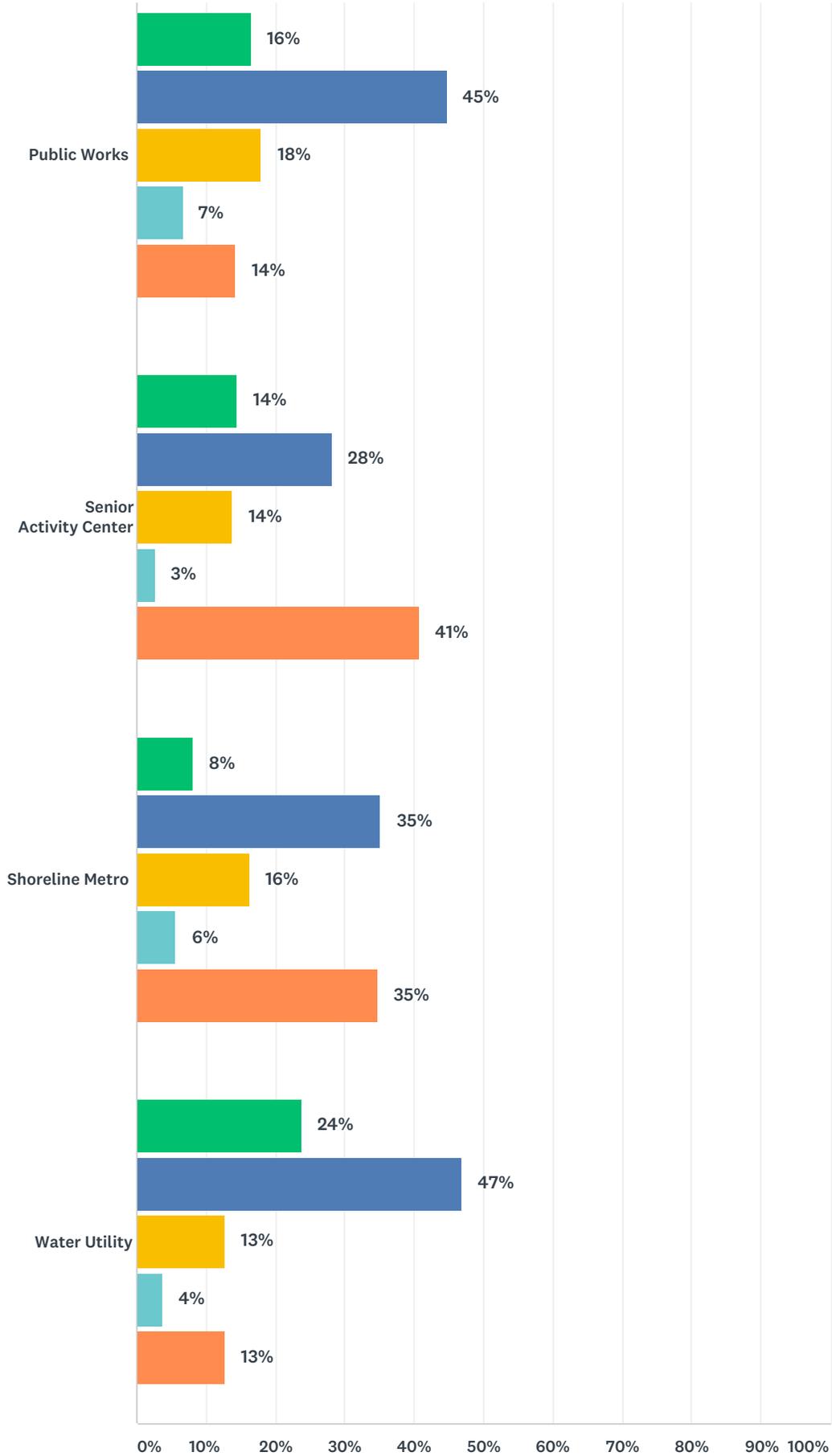
Answered: 1,173 Skipped: 14









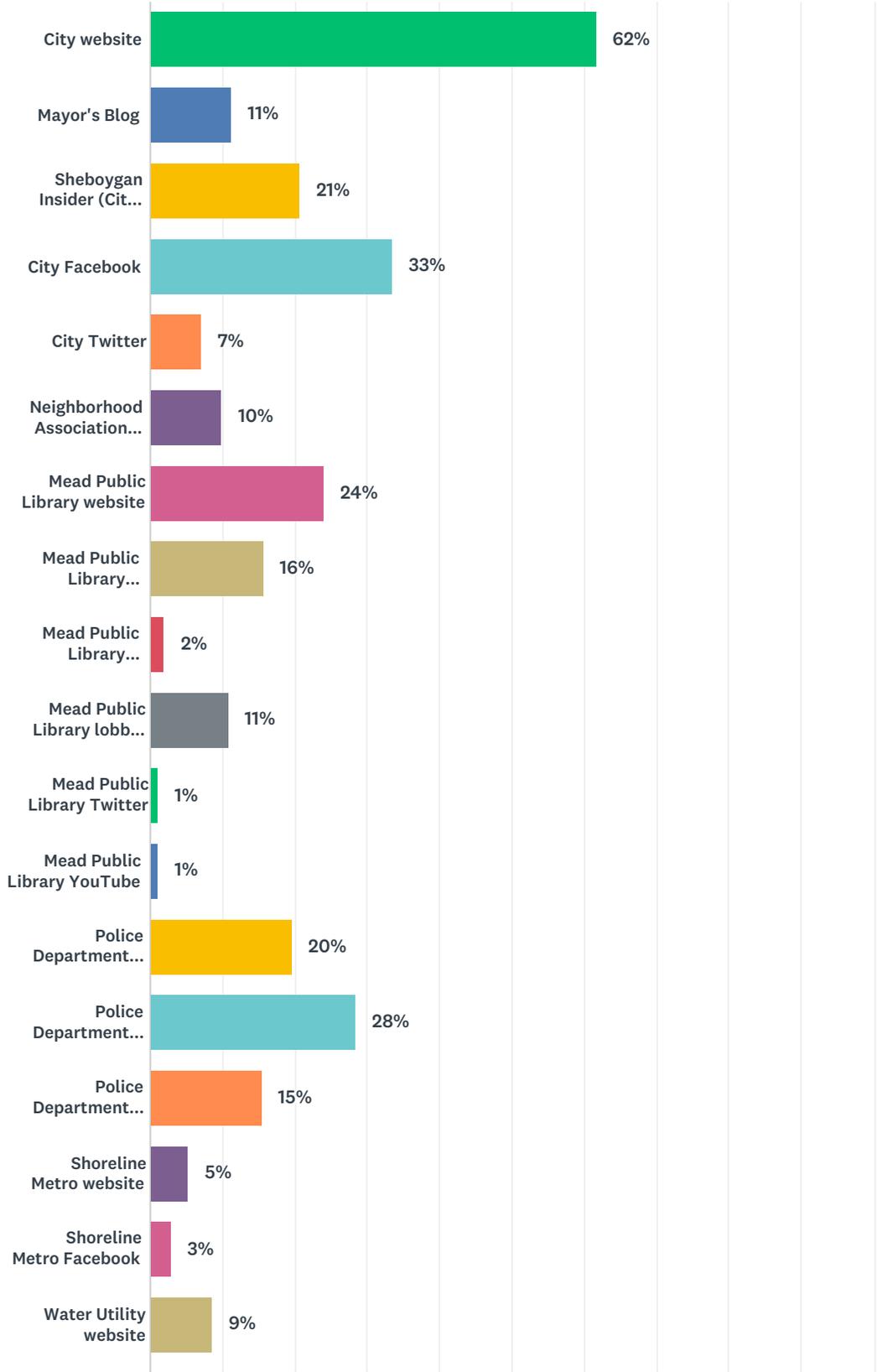


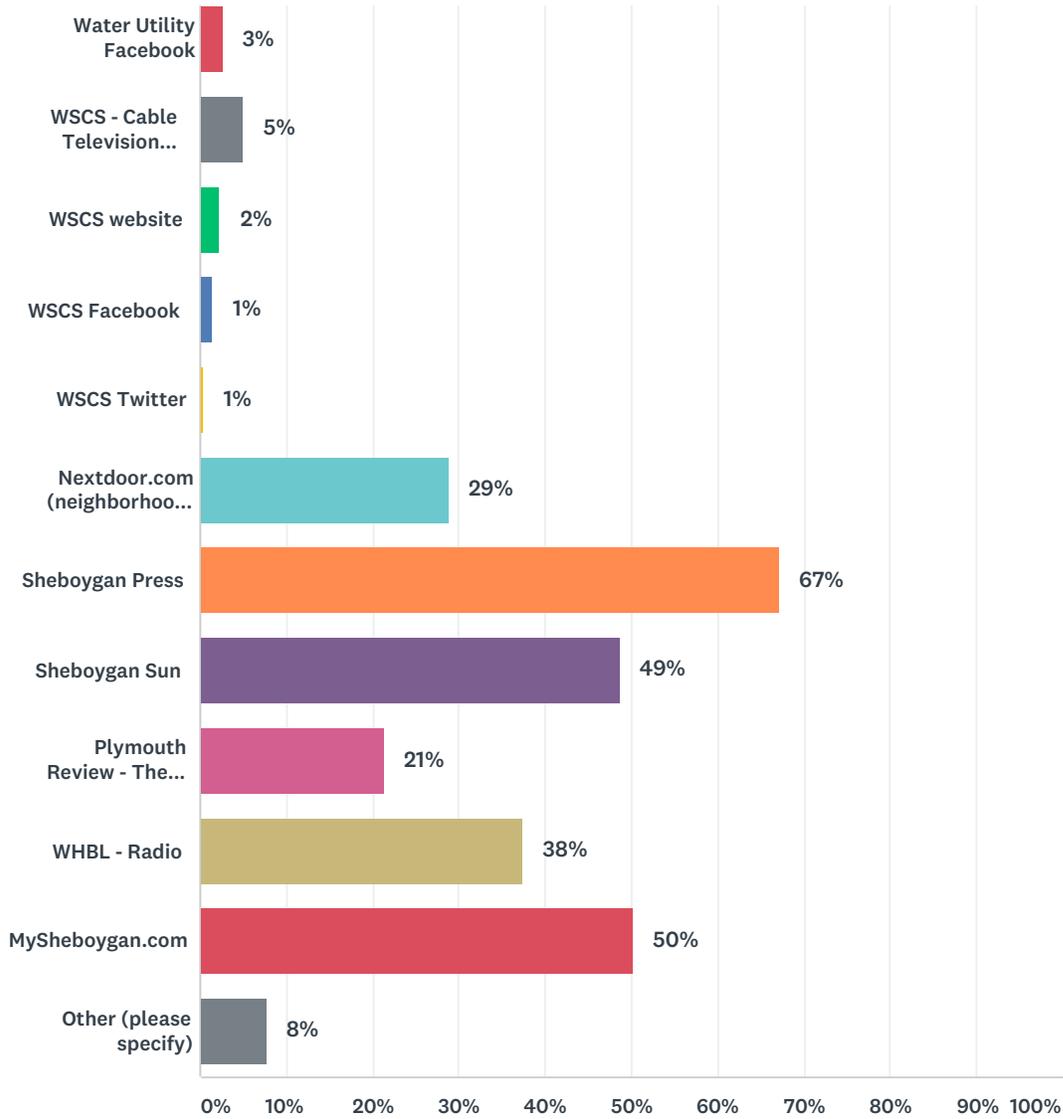
■ Excellent
 ■ Good
 ■ Fair
 ■ Poor
 ■ No Opinion

	EXCELLENT	GOOD	FAIR	POOR	NO OPINION	TOTAL
Building Inspection	7% 87	30% 348	18% 213	8% 90	37% 429	1,167
City Administrator's Office	6% 75	27% 316	20% 228	9% 106	38% 443	1,168
City Attorney's Office	5% 54	26% 306	15% 180	8% 96	45% 530	1,166
City Clerk's Office	15% 173	37% 432	15% 174	4% 50	29% 336	1,165
Common Council	3% 32	23% 268	28% 322	20% 233	27% 312	1,167
Property Assessment	3% 37	24% 284	28% 332	13% 156	31% 357	1,166
Finance	3% 38	27% 308	21% 245	12% 144	37% 425	1,160
Fire	35% 405	41% 477	8% 97	2% 19	15% 170	1,168
Human Resources	5% 63	27% 314	16% 190	6% 71	45% 526	1,164
Housing Authority	3% 38	22% 257	19% 224	11% 125	45% 517	1,161
Information Technology	3% 39	24% 283	18% 214	8% 95	46% 531	1,162
Mayor's Office	10% 113	28% 327	19% 224	14% 161	29% 337	1,162
Mead Public Library	34% 398	40% 471	11% 123	3% 31	12% 143	1,166
Municipal Court	7% 77	31% 355	16% 189	6% 70	40% 469	1,160
Planning and Development	7% 76	25% 293	23% 272	19% 216	26% 301	1,158
Police	35% 413	42% 489	10% 120	5% 60	7% 84	1,166
Public Works	16% 191	45% 520	18% 210	7% 77	14% 165	1,163
Senior Activity Center	14% 168	28% 330	14% 160	3% 31	41% 476	1,165
Shoreline Metro	8% 95	35% 409	16% 191	6% 66	35% 404	1,165
Water Utility	24% 278	47% 543	13% 149	4% 44	13% 147	1,161

Q7 Which of the following, if any, do you use for information about the City of Sheboygan? Check all that apply.

Answered: 1,159 Skipped: 28



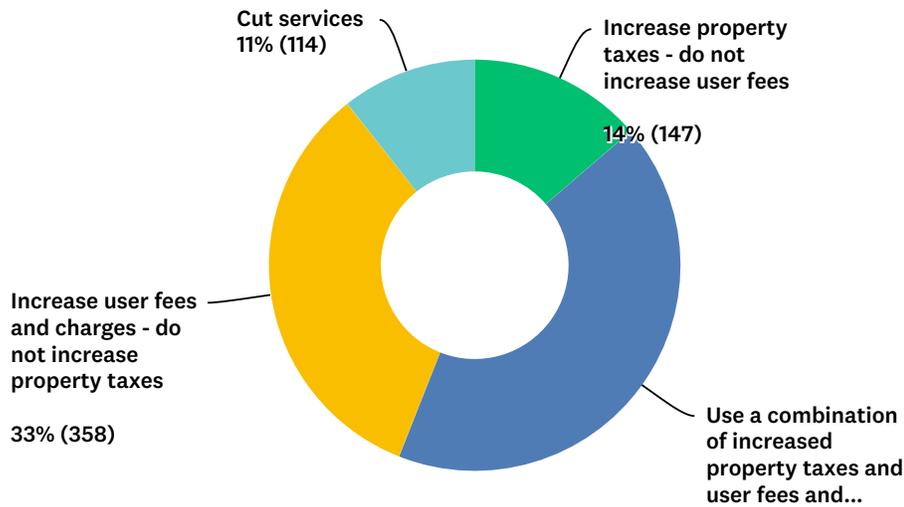


ANSWER CHOICES	RESPONSES	
City website	62%	716
Mayor's Blog	11%	132
Sheboygan Insider (City's monthly e-newsletter)	21%	239
City Facebook	33%	387
City Twitter	7%	82
Neighborhood Association meetings	10%	113
Mead Public Library website	24%	278
Mead Public Library Facebook	16%	183
Mead Public Library Instagram	2%	21
Mead Public Library lobby bulletin board	11%	125
Mead Public Library Twitter	1%	12
Mead Public Library YouTube	1%	12

Police Department website	20%	228
Police Department Facebook	28%	329
Police Department Nixle	15%	179
Shoreline Metro website	5%	60
Shoreline Metro Facebook	3%	35
Water Utility website	9%	100
Water Utility Facebook	3%	32
WSCS - Cable Television Channel (city owned station)	5%	58
WSCS website	2%	27
WSCS Facebook	1%	16
WSCS Twitter	1%	6
Nextdoor.com (neighborhood social networking website)	29%	335
Sheboygan Press	67%	779
Sheboygan Sun	49%	564
Plymouth Review - The Beacon	21%	248
WHBL - Radio	38%	435
MySheboygan.com	50%	581
Other (please specify)	8%	90
Total Respondents: 1,159		

Q8 The cost of providing city services continues to rise due to a number of factors. Those city services can be paid through property taxes, direct user fees and charges or a combination of both. How would you prefer the city address rising costs? Please choose one answer.

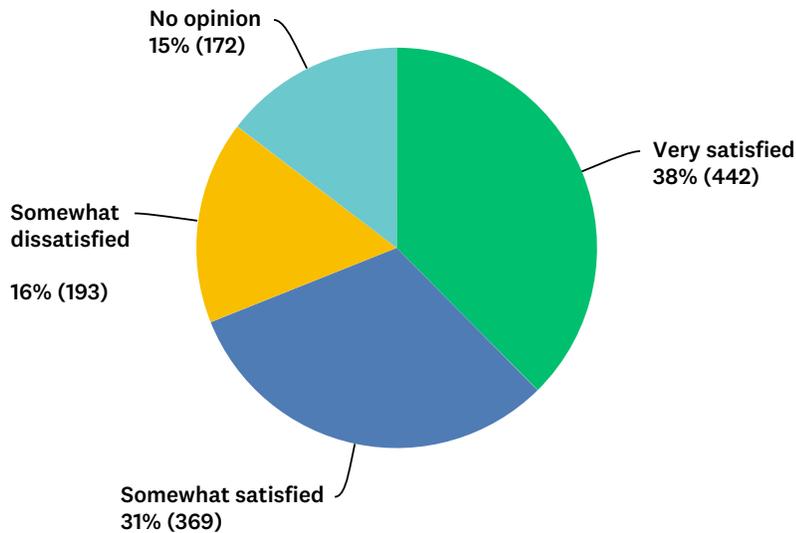
Answered: 1,171 Skipped: 16



ANSWER CHOICES	RESPONSES	
Increase property taxes - do not increase user fees	14%	147
Use a combination of increased property taxes and user fees and charges	42%	454
Increase user fees and charges - do not increase property taxes	33%	358
Cut services	11%	114
TOTAL		1,073

Q9 The city is refreshing its current brand. This could involve a change in the city’s logo and the slogan “Spirit on the Lake”. The current logo used by the City of Sheboygan is the following graphic: When considering the current logo and the current brand, please rate your level of satisfaction of these two items.

Answered: 1,176 Skipped: 11



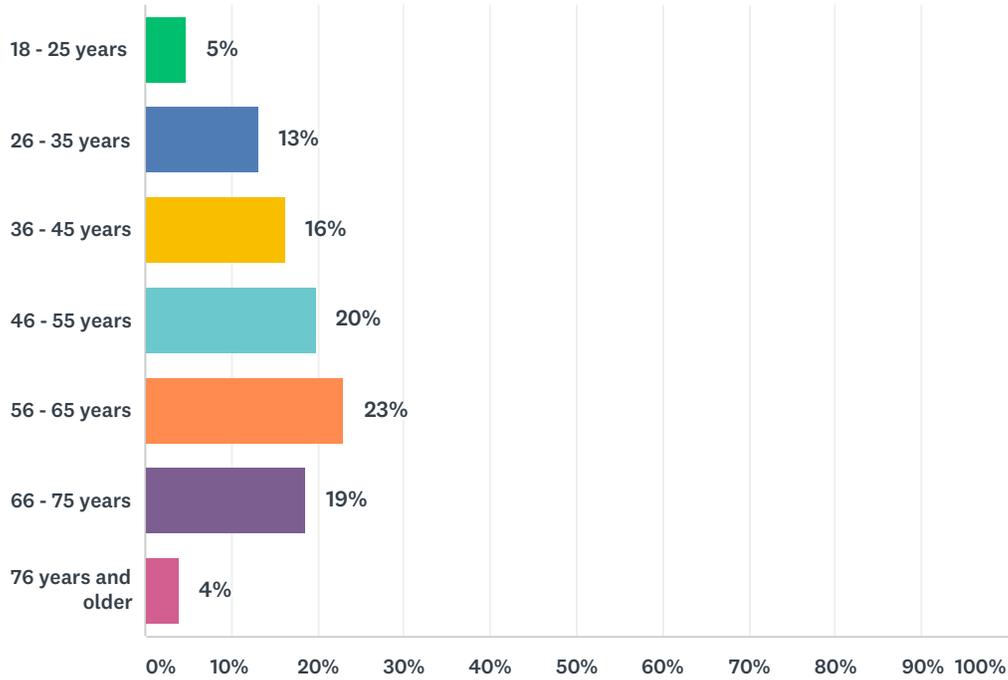
ANSWER CHOICES	RESPONSES	
Very satisfied	38%	442
Somewhat satisfied	31%	369
Somewhat dissatisfied	16%	193
No opinion	15%	172
TOTAL		1,176

Q10 In your opinion, what item do you consider to be the City of Sheboygan's most important asset that should be highlighted with an updated logo and refreshed brand?

Answered: 738 Skipped: 449

Q11 What is your age?

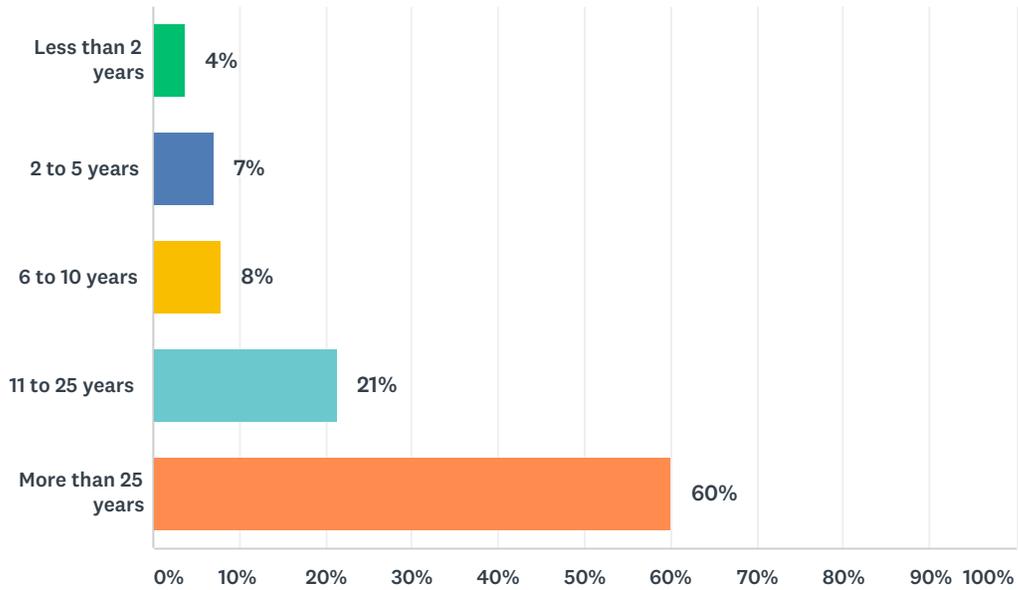
Answered: 1,176 Skipped: 11



ANSWER CHOICES	RESPONSES	
18 - 25 years	5%	57
26 - 35 years	13%	156
36 - 45 years	16%	193
46 - 55 years	20%	234
56 - 65 years	23%	271
66 - 75 years	19%	219
76 years and older	4%	46
TOTAL		1,176

Q12 How long have you lived in Sheboygan?

Answered: 1,171 Skipped: 16



ANSWER CHOICES	RESPONSES
Less than 2 years	4% 45
2 to 5 years	7% 83
6 to 10 years	8% 92
11 to 25 years	21% 249
More than 25 years	60% 702
TOTAL	1,171

Q13 The city is reviewing its list of critical projects and potential new initiatives for implementation in 2019 and 2020. Please share with us any projects or initiatives that you would like the city to pursue in 2019 and 2020.

Answered: 787 Skipped: 400

Q14 Please share with us any comments about city government and related services/projects you wish to make.

Answered: 479 Skipped: 708

Q15 Thank you for taking the time to complete the 2018 Community Survey. If you would like a chance to win a \$100 Sheboygan County Chamber Cash Gift certificate, please provide your name, address, telephone number and email address in the spaces below.

Answered: 525 Skipped: 662

ANSWER CHOICES	RESPONSES	
Name	100.00%	525
Address	96.57%	507
Telephone Number	90.67%	476
Email Address	94.10%	494