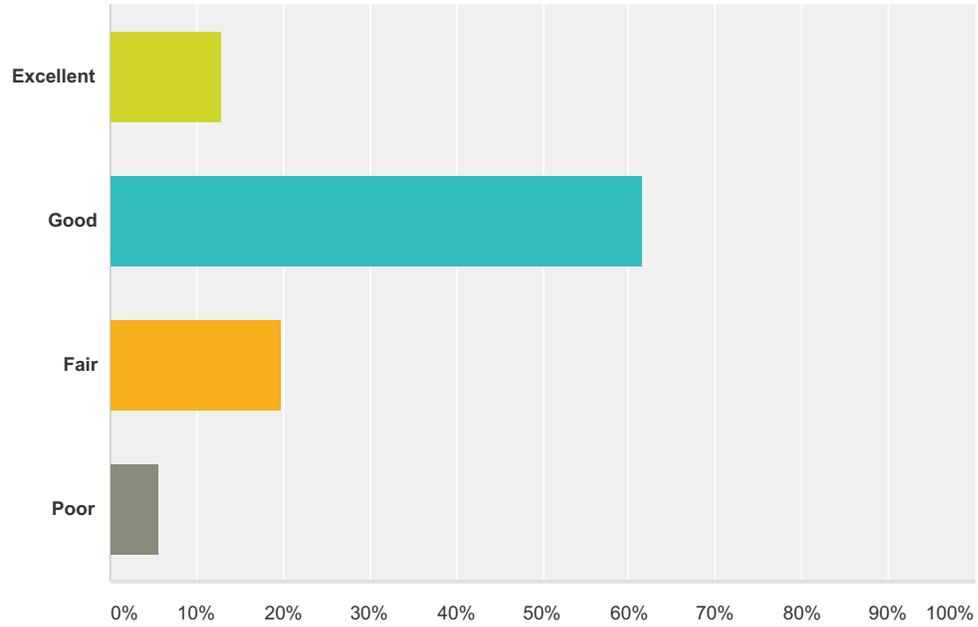


Q1 Which of the following best describes your opinion of the general quality of life in the City of Sheboygan?

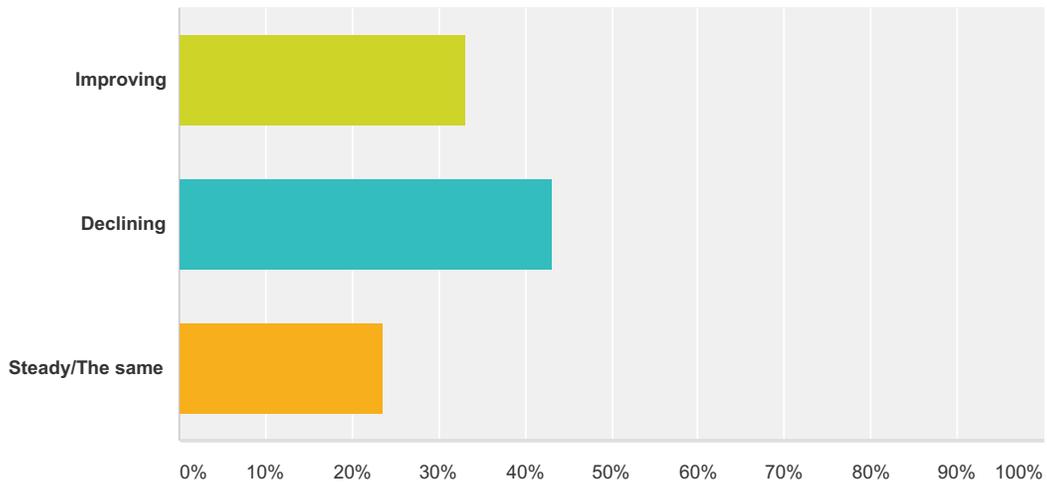
Answered: 716 Skipped: 10



Answer Choices	Responses
Excellent	12.85% 92
Good	61.59% 441
Fair	19.83% 142
Poor	5.73% 41
Total	716

Q2 In your opinion, in which direction is the city headed?

Answered: 718 Skipped: 8



Answer Choices	Responses
Improving	33.29% 239
Declining	43.18% 310
Steady/The same	23.54% 169
Total	718

Q3 What one thing do you like best about living in Sheboygan?

Answered: 662 Skipped: 64

Location Not Too Small Library Weather Safe Neighborhoods
Friendly People Beach Small Town
Low Crime Community Clean Living
Restaurants Lake Quiet Family Neighbors
Parks Quality of Life Activities Services Size
Art Center Beautiful Schools

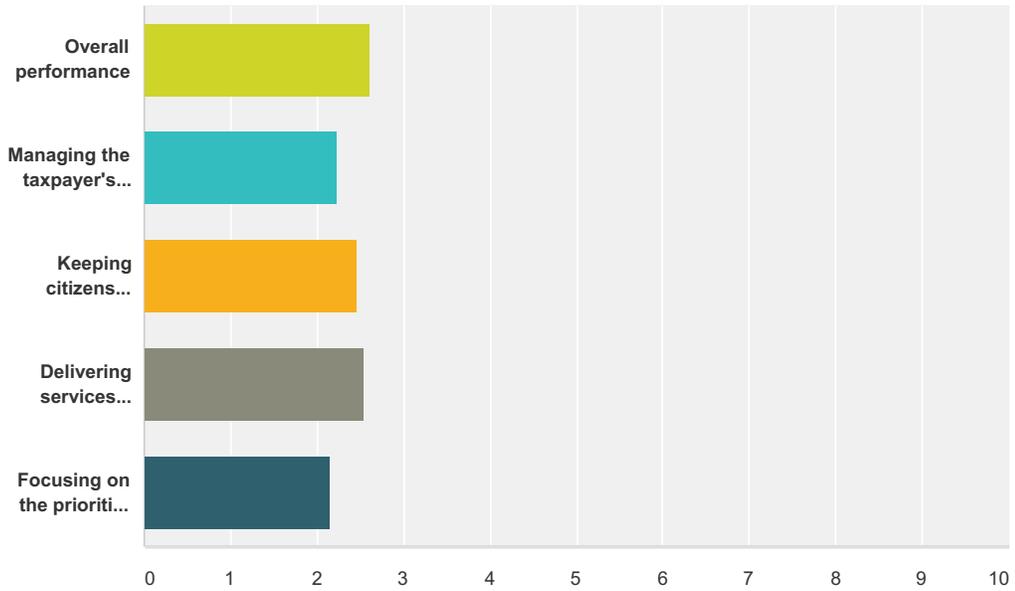
Q4 When you think about the way things are going in Sheboygan, what one thing most concerns you?

Answered: 676 Skipped: 50

Sheboygan Trafficking Downtown Poverty Police
People Moving Safety Government Taxes Jobs
Increase Housing Crime Heroin
Drugs Violence Roads Development
Streets Money Properties Council Declining
City Services Infrastructure Schools

Q5 How do you think the City of Sheboygan is doing in each of the following areas?

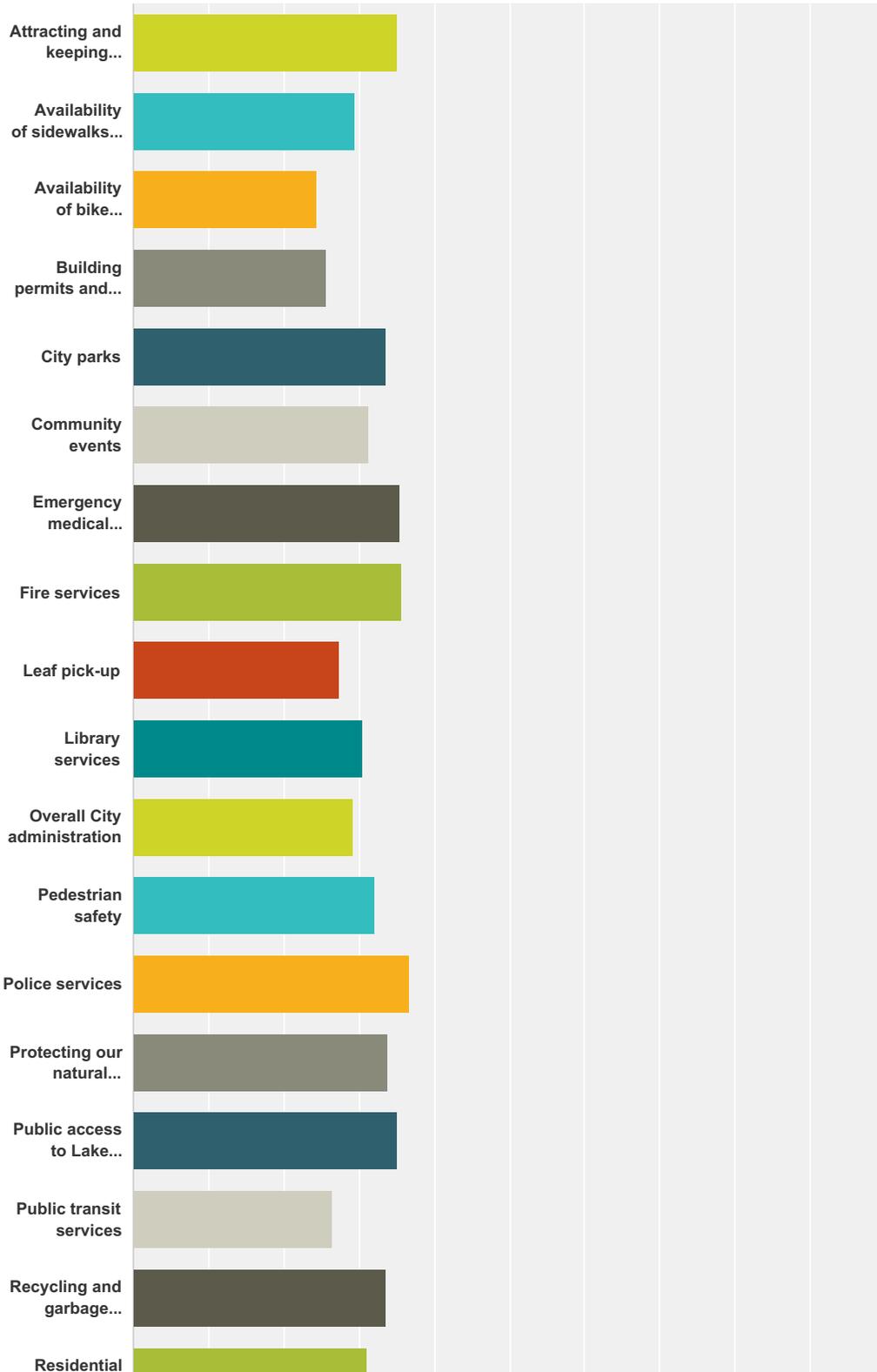
Answered: 715 Skipped: 11



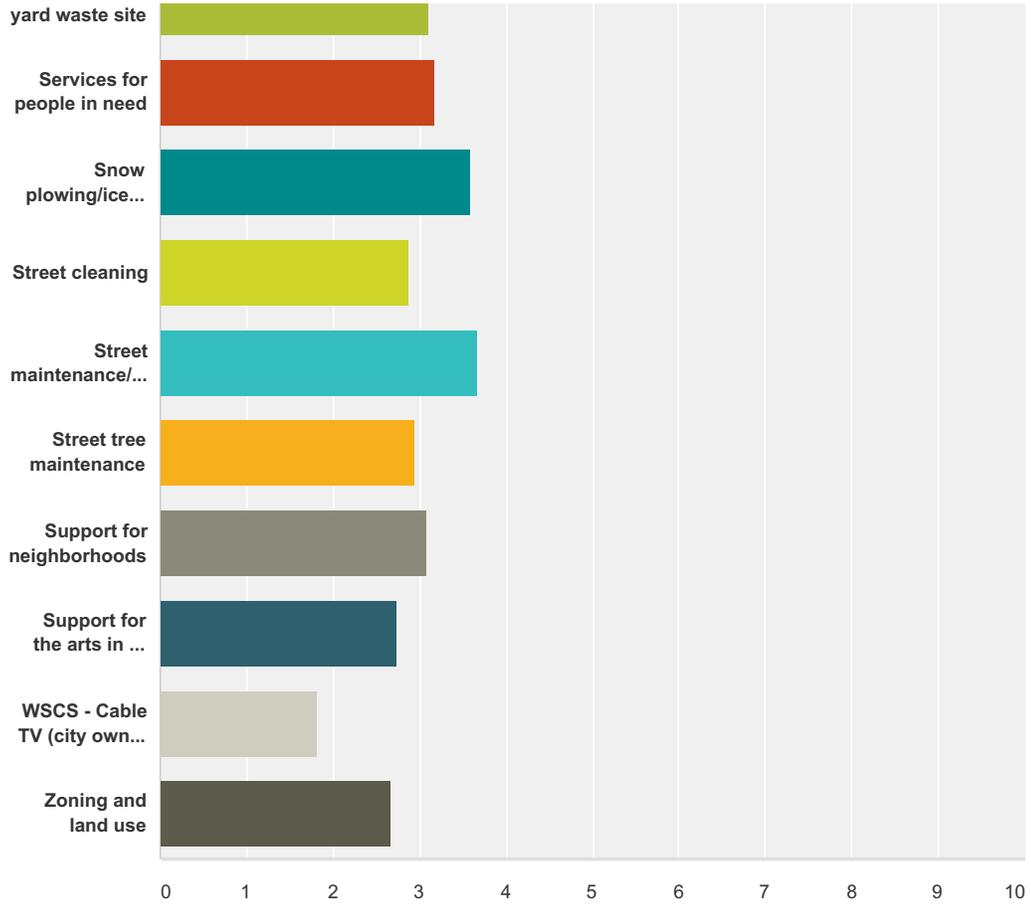
	Excellent	Good	Fair	Poor	Total	Weighted Average
Overall performance	4.96% 35	56.88% 401	31.06% 219	7.09% 50	705	2.60
Managing the taxpayer's money	4.40% 31	35.80% 252	38.64% 272	21.16% 149	704	2.23
Keeping citizens informed	9.32% 66	41.95% 297	35.59% 252	13.14% 93	708	2.47
Delivering services efficiently	8.60% 61	46.97% 333	35.26% 250	9.17% 65	709	2.55
Focusing on the priorities that matter most to residents	4.24% 30	29.99% 212	42.15% 298	23.62% 167	707	2.15

Q6 Using the list of services and functions provided by the city, please indicate how important each city function is to you and your household:

Answered: 718 Skipped: 8



City of Sheboygan Strategic Plan Community Survey



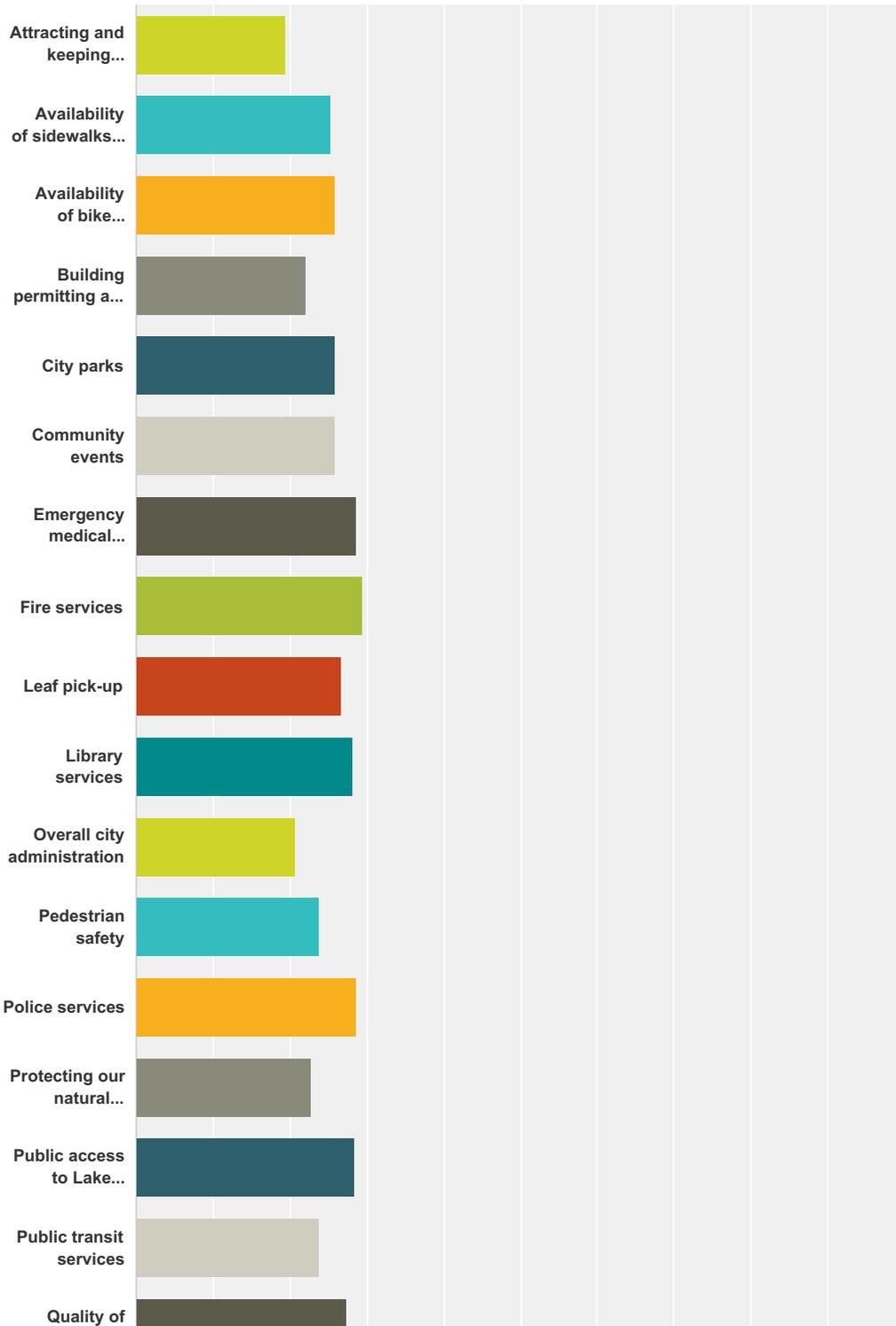
	Very important	Important	Neutral	Not Important	N/A	Total	Weighted Average
Attracting and keeping businesses in Sheboygan	59.78% 428	33.10% 237	5.45% 39	1.68% 12	0.00% 0	716	3.51
Availability of sidewalks and walking paths	32.07% 229	39.50% 282	19.19% 137	9.24% 66	0.00% 0	714	2.94
Availability of bike lanes/paths	20.25% 144	29.68% 211	25.46% 181	24.05% 171	0.56% 4	711	2.45
Building permits and inspections	12.80% 91	40.79% 290	37.41% 266	8.02% 57	0.98% 7	711	2.56
City parks	45.86% 327	45.58% 325	7.85% 56	0.56% 4	0.14% 1	713	3.36
Community events	35.10% 251	46.43% 332	15.52% 111	2.80% 20	0.14% 1	715	3.14
Emergency medical services	65.78% 469	25.11% 179	6.31% 45	2.81% 20	0.00% 0	713	3.54
Fire services	67.69% 484	24.76% 177	5.87% 42	1.68% 12	0.00% 0	715	3.58
Leaf pick-up	20.08% 143	44.10% 314	25.42% 181	9.69% 69	0.70% 5	712	2.73
Library services	37.69% 268	35.30% 251	20.68% 147	6.19% 44	0.14% 1	711	3.04
Overall City administration	24.12% 171	48.94% 347	22.14% 157	4.51% 32	0.28% 2	709	2.92

City of Sheboygan Strategic Plan Community Survey

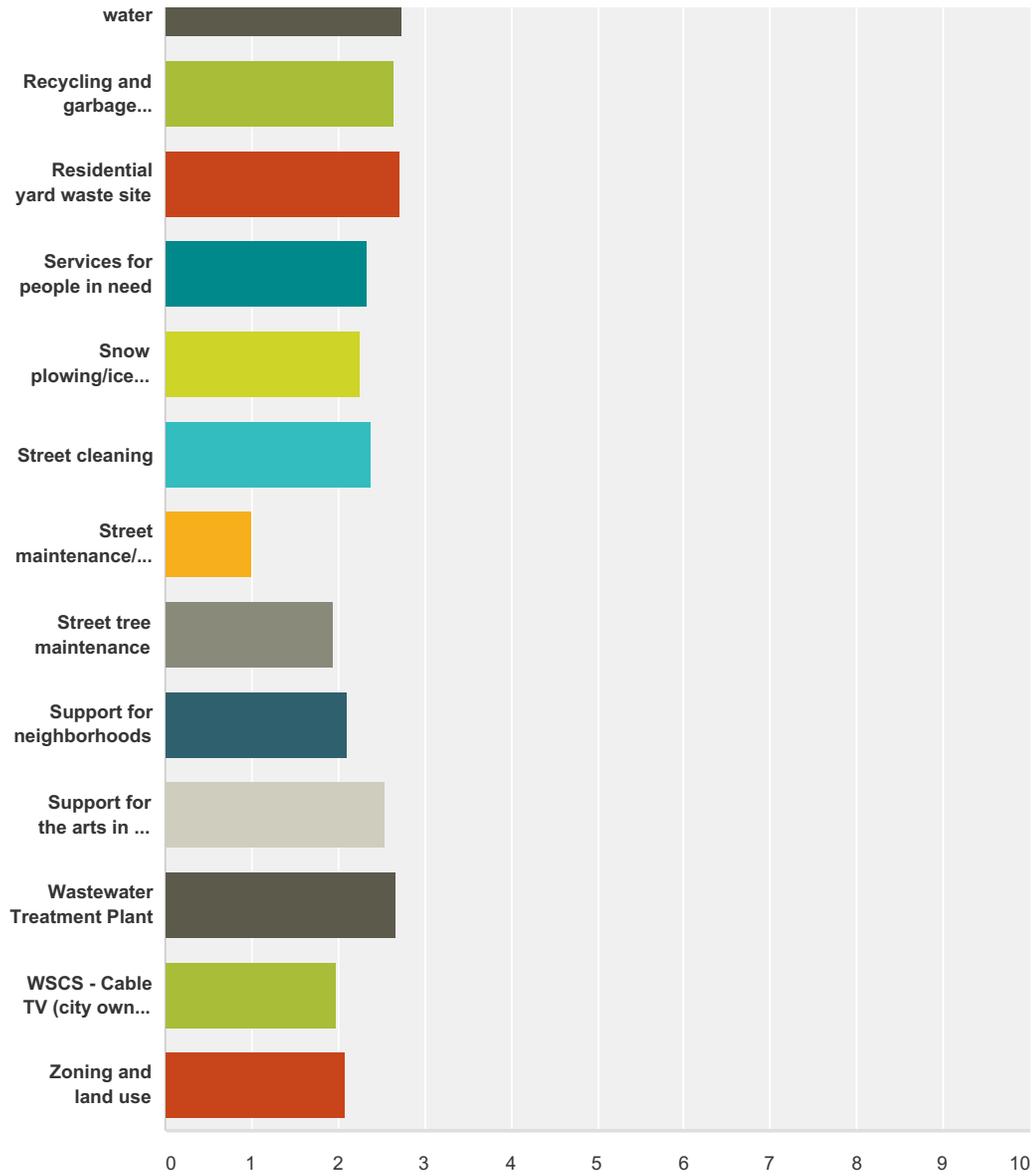
Pedestrian safety	41.49% 295	42.76% 304	12.52% 89	3.09% 22	0.14% 1	711	3.22
Police services	74.44% 530	20.51% 146	4.07% 29	0.70% 5	0.28% 2	712	3.68
Protecting our natural environment	50.70% 361	37.92% 270	9.97% 71	1.26% 9	0.14% 1	712	3.38
Public access to Lake Michigan	60.17% 429	31.56% 225	6.73% 48	1.54% 11	0.00% 0	713	3.50
Public transit services	21.85% 156	37.96% 271	26.05% 186	12.32% 88	1.82% 13	714	2.66
Recycling and garbage collection	48.24% 343	42.33% 301	7.74% 55	1.41% 10	0.28% 2	711	3.37
Residential yard waste site	33.52% 239	47.41% 338	15.71% 112	2.81% 20	0.56% 4	713	3.11
Services for people in need	40.65% 287	40.65% 287	15.01% 106	2.97% 21	0.71% 5	706	3.18
Snow plowing/ice control	64.89% 462	30.76% 219	3.79% 27	0.56% 4	0.00% 0	712	3.60
Street cleaning	24.08% 171	44.65% 317	26.20% 186	5.07% 36	0.00% 0	710	2.88
Street maintenance/pavement	71.51% 507	25.39% 180	2.40% 17	0.56% 4	0.14% 1	709	3.68
Street tree maintenance	26.38% 187	47.11% 334	22.43% 159	3.67% 26	0.42% 3	709	2.95
Support for neighborhoods	36.67% 260	39.35% 279	20.45% 145	2.82% 20	0.71% 5	709	3.08
Support for the arts in the community	25.99% 184	34.18% 242	27.12% 192	12.57% 89	0.14% 1	708	2.73
WSCS - Cable TV (city owned station)	4.94% 35	18.34% 130	34.70% 246	37.52% 266	4.51% 32	709	1.82
Zoning and land use	17.99% 127	40.65% 287	32.86% 232	7.65% 54	0.85% 6	706	2.67

Q7 Using the same list, please indicate how well you think the city is doing in each area. Use an A thru F grading scale in which "A" means Excellent, "B" means Above Average, "C" is Average, "D" is Below Average, and "F" is Failing.

Answered: 717 Skipped: 9



City of Sheboygan Strategic Plan Community Survey



	A: Excellent	B: Above Average	C: Average	D: Below Average	F: Failing	Total	Weighted Average
Attracting and keeping businesses in Sheboygan	4.91% 35	22.86% 163	44.88% 320	17.25% 123	10.10% 72	713	1.95
Availability of sidewalks and walking paths	9.97% 71	41.01% 292	41.71% 297	5.90% 42	1.40% 10	712	2.52
Availability of bike lanes/paths	12.54% 89	45.49% 323	32.39% 230	8.03% 57	1.55% 11	710	2.59
Building permitting and inspections	6.21% 43	23.27% 161	60.84% 421	6.07% 42	3.61% 25	692	2.22
City parks	11.64% 83	45.86% 327	33.66% 240	7.15% 51	1.68% 12	713	2.59
Community events	13.60% 97	42.78% 305	34.64% 247	7.29% 52	1.68% 12	713	2.59
Emergency medical services	23.37% 165	43.63% 308	28.75% 203	3.26% 23	0.99% 7	706	2.85

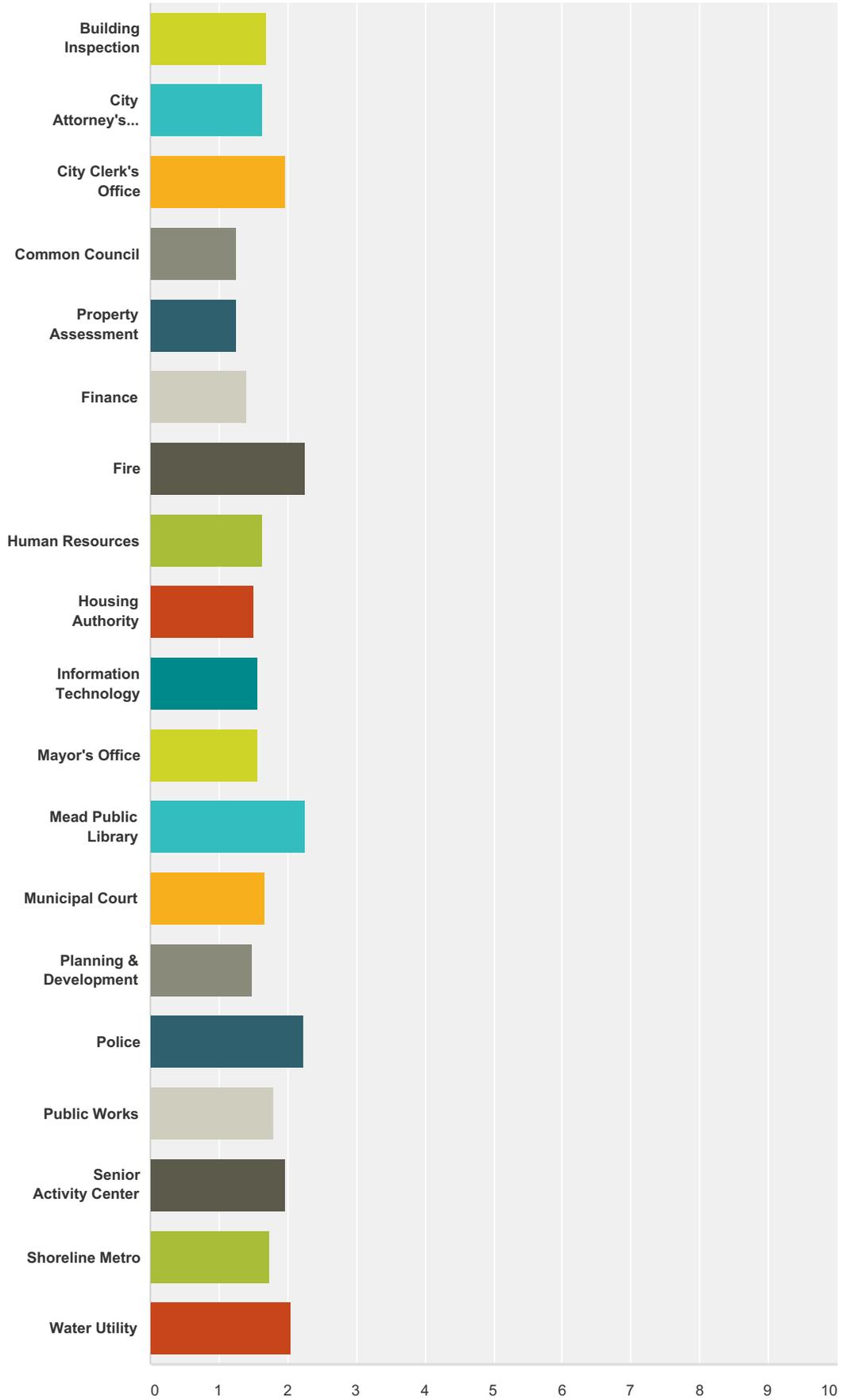
City of Sheboygan Strategic Plan Community Survey

Fire services	29.99% 212	40.88% 289	24.47% 173	3.25% 23	1.41% 10	707	2.95
Leaf pick-up	18.80% 132	36.89% 259	38.18% 268	4.70% 33	1.42% 10	702	2.67
Library services	27.30% 193	34.09% 241	33.66% 238	3.68% 26	1.27% 9	707	2.82
Overall city administration	5.40% 38	22.59% 159	51.70% 364	12.93% 91	7.39% 52	704	2.06
Pedestrian safety	8.53% 60	33.00% 232	48.93% 344	7.68% 54	1.85% 13	703	2.39
Police services	28.19% 199	39.80% 281	24.36% 172	5.67% 40	1.98% 14	706	2.87
Protecting our natural environment	7.25% 51	33.29% 234	43.24% 304	11.81% 83	4.41% 31	703	2.27
Public access to Lake Michigan	26.44% 188	37.97% 270	29.25% 208	4.50% 32	1.83% 13	711	2.83
Public transit services	9.76% 68	32.86% 229	45.62% 318	8.32% 58	3.44% 24	697	2.37
Quality of water	24.75% 176	36.29% 258	29.82% 212	6.19% 44	2.95% 21	711	2.74
Recycling and garbage collection	19.57% 138	37.73% 266	33.05% 233	7.38% 52	2.27% 16	705	2.65
Residential yard waste site	21.26% 149	36.52% 256	36.09% 253	4.28% 30	1.85% 13	701	2.71
Services for people in need	7.59% 53	32.52% 227	48.42% 338	8.88% 62	2.58% 18	698	2.34
Snow plowing/ice control	11.32% 80	28.29% 200	39.89% 282	16.55% 117	3.96% 28	707	2.26
Street cleaning	10.32% 72	30.66% 214	49.71% 347	6.30% 44	3.01% 21	698	2.39
Street maintenance/pavement	2.54% 18	6.78% 48	18.50% 131	33.33% 236	38.84% 275	708	1.01
Street tree maintenance	4.85% 34	16.98% 119	53.21% 373	16.83% 118	8.13% 57	701	1.94
Support for neighborhoods	5.63% 39	21.36% 148	55.70% 386	13.42% 93	3.90% 27	693	2.11
Support for the arts in the community	13.06% 91	38.45% 268	40.75% 284	6.03% 42	1.72% 12	697	2.55
Wastewater Treatment Plant	19.48% 136	34.67% 242	41.69% 291	3.01% 21	1.15% 8	698	2.68
WSCS - Cable TV (city owned station)	4.59% 31	12.89% 87	65.63% 443	9.78% 66	7.11% 48	675	1.98
Zoning and land use	4.93% 34	16.98% 117	65.02% 448	8.42% 58	4.64% 32	689	2.09

Q8 How would you rate the overall services received from the following departments?

Answered: 700 Skipped: 26

City of Sheboygan Strategic Plan Community Survey

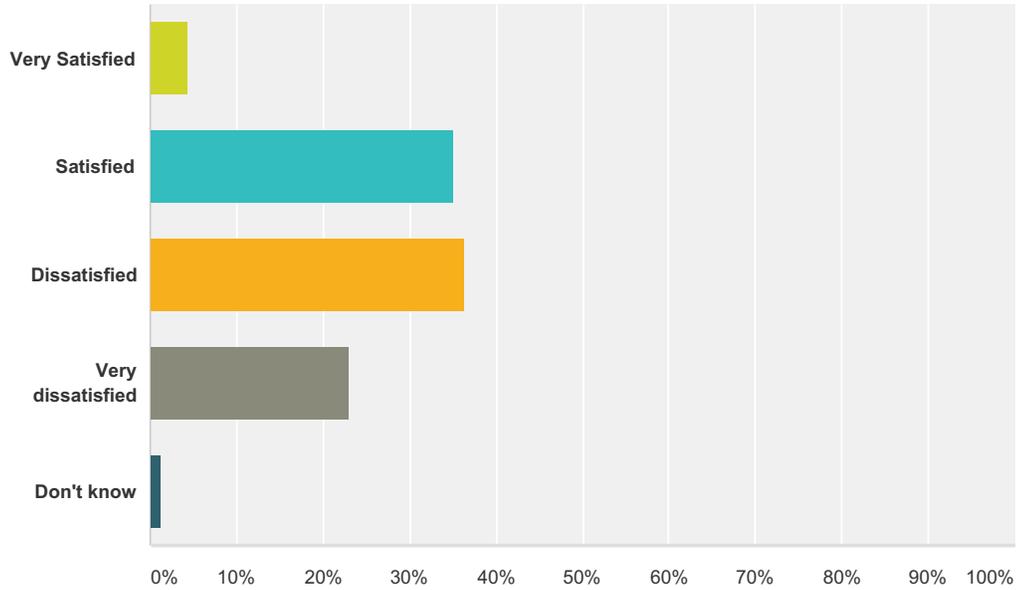


City of Sheboygan Strategic Plan Community Survey

	Excellent	Good	Fair	Poor	Total	Weighted Average
Building Inspection	10.03% 64	56.74% 362	26.80% 171	6.43% 41	638	1.70
City Attorney's Office	8.69% 53	53.61% 327	29.02% 177	8.69% 53	610	1.62
City Clerk's Office	21.21% 137	57.43% 371	17.49% 113	3.87% 25	646	1.96
Common Council	4.20% 27	37.01% 238	39.50% 254	19.28% 124	643	1.26
Property Assessment	4.98% 32	35.36% 227	40.03% 257	19.63% 126	642	1.26
Finance	5.37% 33	43.49% 267	36.81% 226	14.33% 88	614	1.40
Fire	38.65% 252	49.85% 325	9.36% 61	2.15% 14	652	2.25
Human Resources	9.30% 56	50.83% 306	32.89% 198	6.98% 42	602	1.62
Housing Authority	6.75% 41	46.29% 281	37.07% 225	9.88% 60	607	1.50
Information Technology	7.97% 48	48.01% 289	37.38% 225	6.64% 40	602	1.57
Mayor's Office	12.48% 77	43.60% 269	30.96% 191	12.97% 80	617	1.56
Mead Public Library	43.95% 298	39.97% 271	13.27% 90	2.80% 19	678	2.25
Municipal Court	10.44% 64	53.83% 330	27.90% 171	7.83% 48	613	1.67
Planning & Development	12.78% 79	39.64% 245	31.55% 195	16.02% 99	618	1.49
Police	43.56% 294	41.19% 278	10.22% 69	5.04% 34	675	2.23
Public Works	16.95% 109	53.81% 346	21.77% 140	7.47% 48	643	1.80
Senior Activity Center	22.88% 143	53.92% 337	20.32% 127	2.88% 18	625	1.97
Shoreline Metro	12.90% 81	54.94% 345	24.84% 156	7.32% 46	628	1.73
Water Utility	27.12% 179	52.73% 348	18.03% 119	2.12% 14	660	2.05

Q9 Thinking about the types of shopping options available in Sheboygan, would you say that you are:

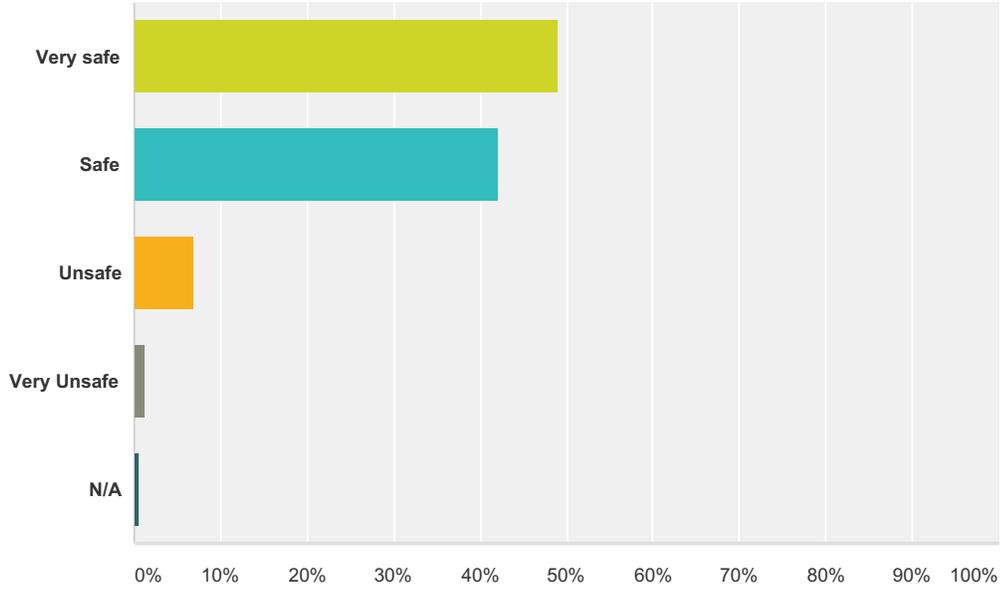
Answered: 716 Skipped: 10



Answer Choices	Responses
Very Satisfied	4.33% 31
Satisfied	35.06% 251
Dissatisfied	36.31% 260
Very dissatisfied	23.04% 165
Don't know	1.26% 9
Total	716

Q10 In general, how safe do you feel walking alone in your neighborhood during the day?

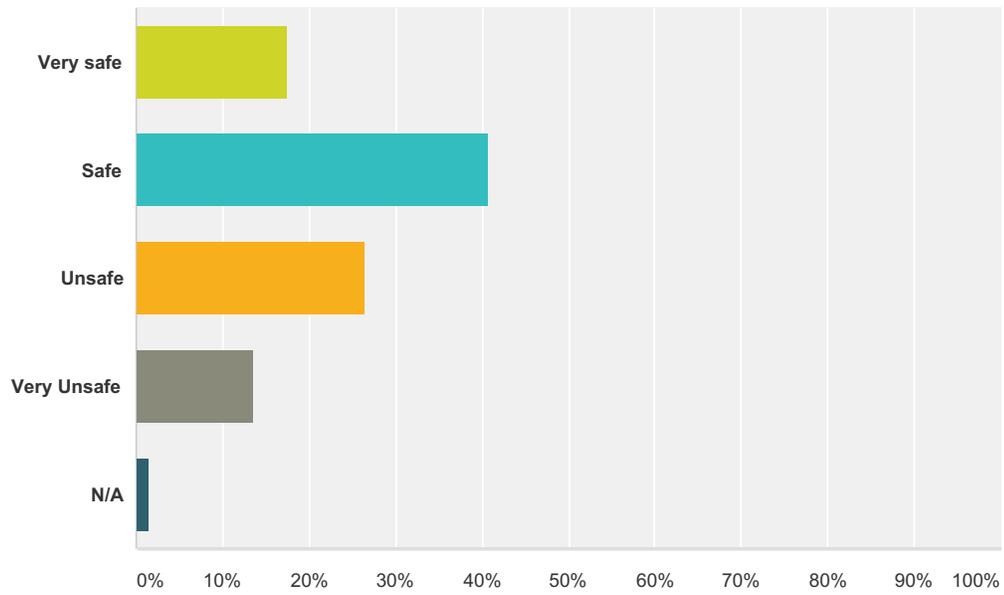
Answered: 715 Skipped: 11



Answer Choices	Responses	
Very safe	49.09%	351
Safe	42.10%	301
Unsafe	6.85%	49
Very Unsafe	1.26%	9
N/A	0.70%	5
Total		715

Q11 How safe do you feel walking alone in your neighborhood after dark?

Answered: 715 Skipped: 11



Answer Choices	Responses
Very safe	17.62% 126
Safe	40.70% 291
Unsafe	26.57% 190
Very Unsafe	13.57% 97
N/A	1.54% 11
Total	715

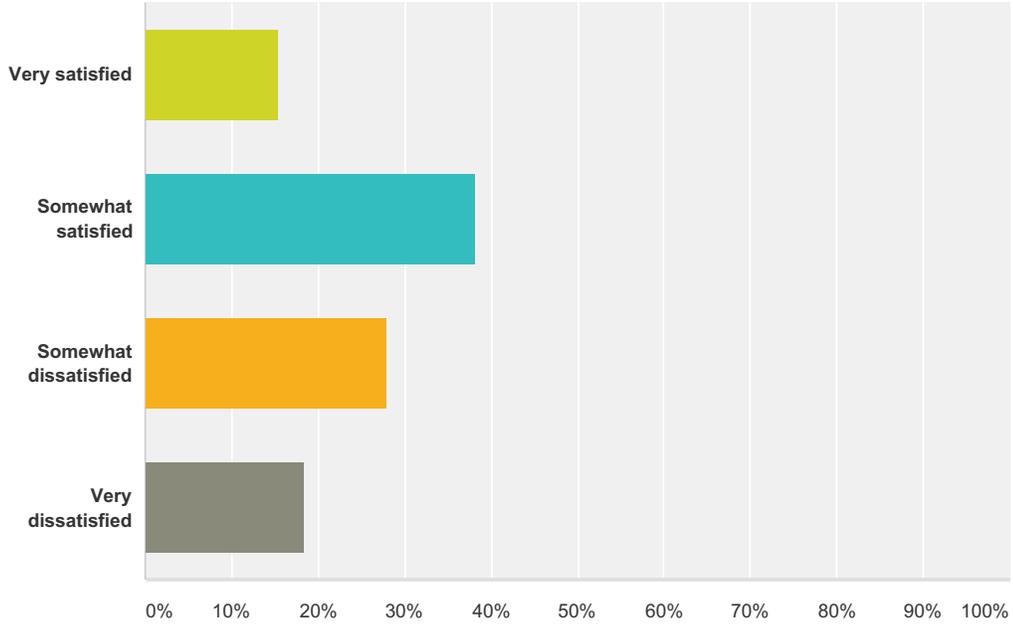
Q12 If you feel unsafe, why do you feel unsafe?

Answered: 324 Skipped: 402

Criminal Activity Loose Dogs Knows Woman Live Law
Gangs North Side Police Beat Lighting
Stabbings Crime Going Drug Low Income
Street Pedestrians Neighborhood
Unsavory People Dark Suspicious Walking Worry
Bad People Shady People Unsafe

Q13 In general, how satisfied are you with your neighborhood's infrastructure such as streets, sidewalks, and landscaping?

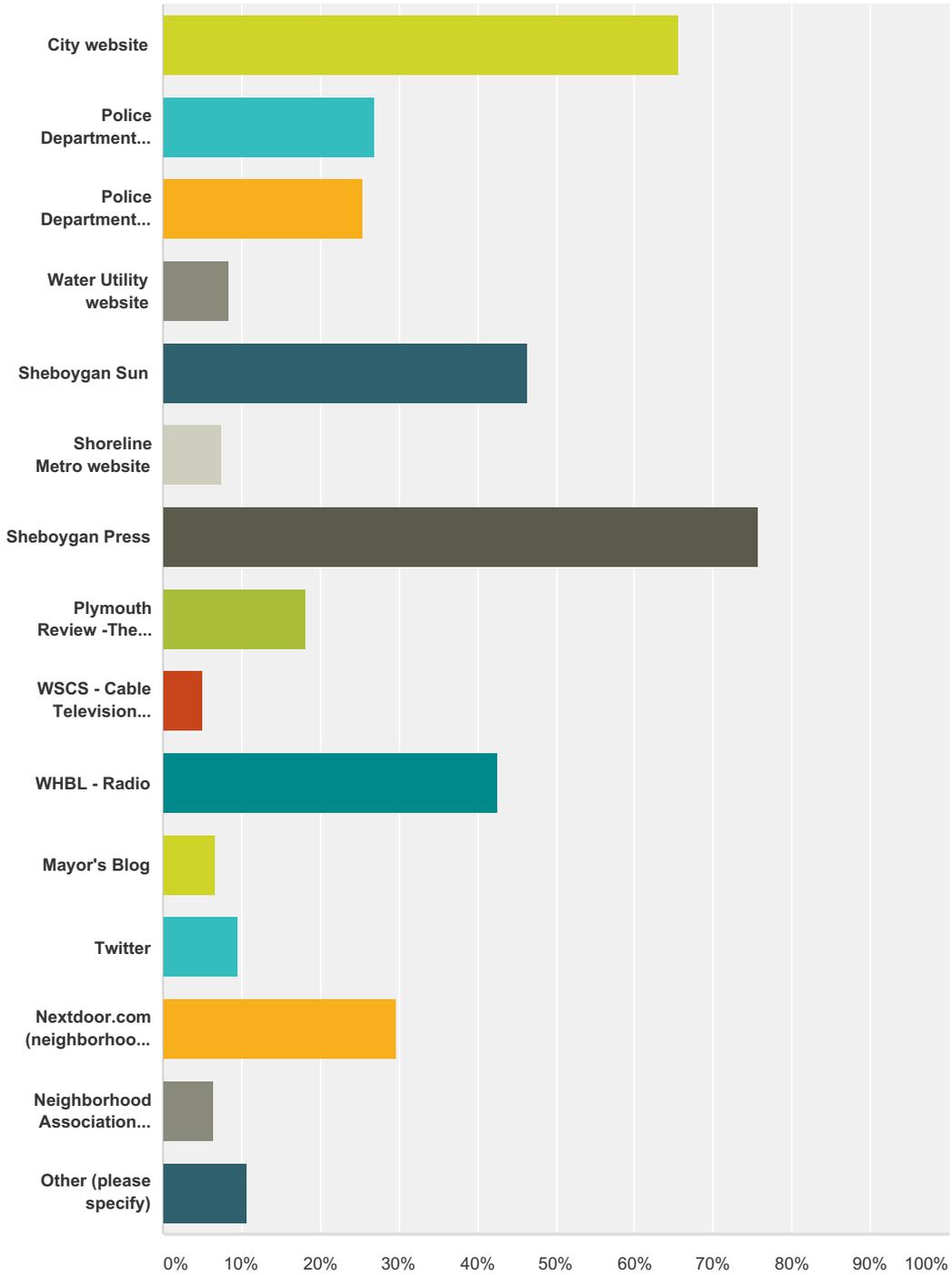
Answered: 709 Skipped: 17



Answer Choices	Responses	Count
Very satisfied	15.37%	109
Somewhat satisfied	38.22%	271
Somewhat dissatisfied	28.07%	199
Very dissatisfied	18.34%	130
Total		709

Q14 Which of the following, if any, do you use for information about the City of Sheboygan? Check all that apply.

Answered: 701 Skipped: 25



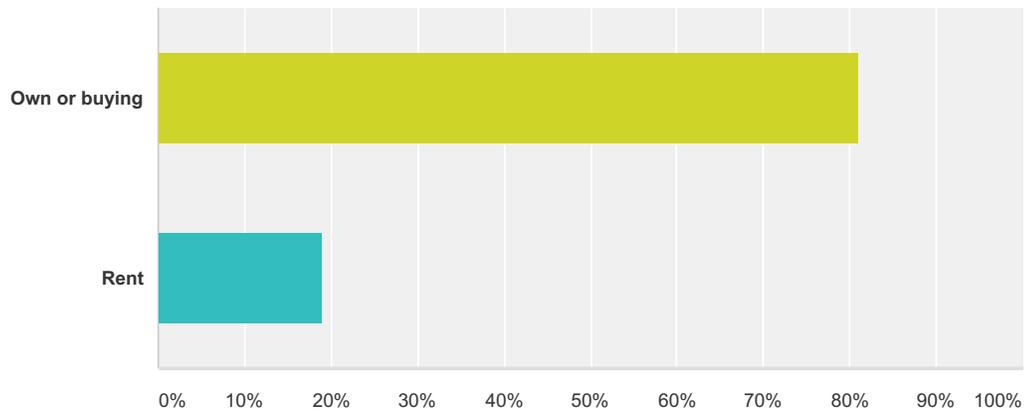
Answer Choices	Responses
City website	65.62% 460

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Police Department website	26.96%	189
Police Department Facebook	25.53%	179
Water Utility website	8.42%	59
Sheboygan Sun	46.36%	325
Shoreline Metro website	7.56%	53
Sheboygan Press	75.75%	531
Plymouth Review -The Beacon	18.12%	127
WSCS - Cable Television Channel (city owned station)	4.99%	35
WHBL - Radio	42.65%	299
Mayor's Blog	6.70%	47
Twitter	9.56%	67
Nextdoor.com (neighborhood social networking website)	29.67%	208
Neighborhood Association meetings	6.56%	46
Other (please specify)	10.70%	75
Total Respondents: 701		

Q15 Do you own or rent the place in which you live?

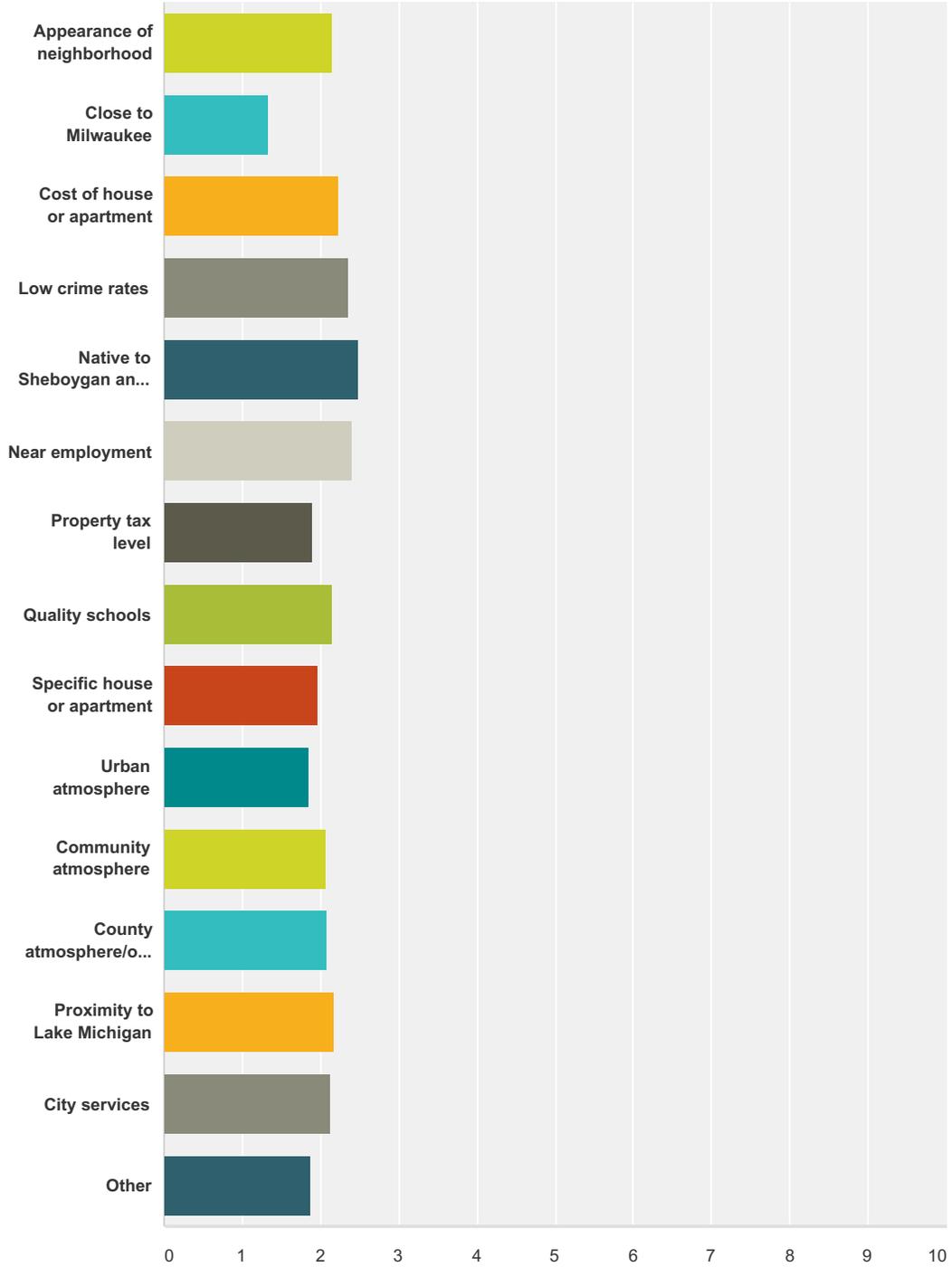
Answered: 708 Skipped: 18



Answer Choices	Responses	
Own or buying	81.07%	574
Rent	18.93%	134
Total		708

Q16 What are the three most important reasons you or your family chose Sheboygan as a place to live?

Answered: 713 Skipped: 13



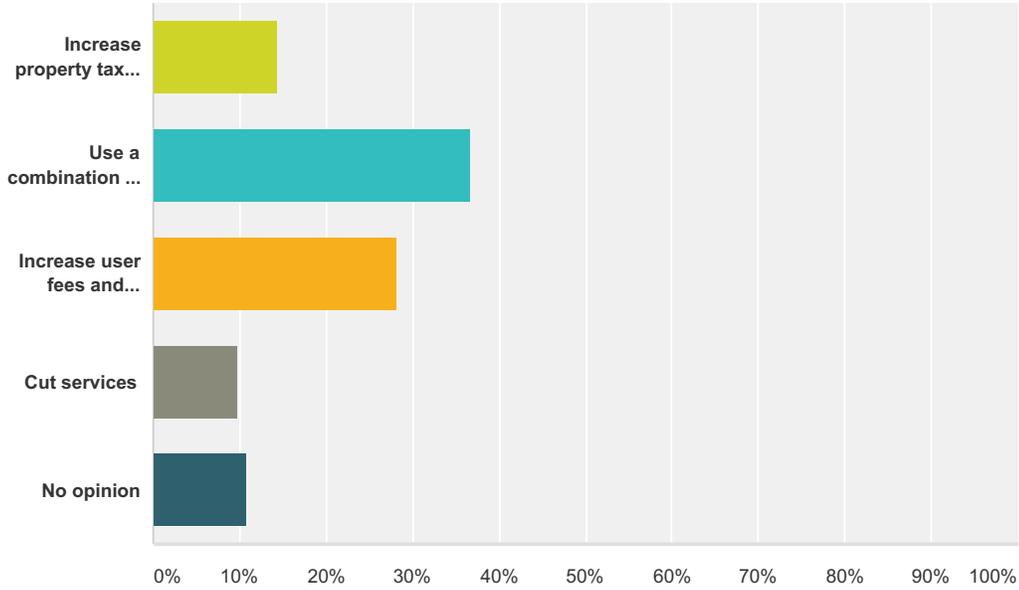
	Most important	Second most important	Third most important	Total	Weighted Average
Appearance of neighborhood	38.78% 121	38.78% 121	22.44% 70	312	2.16

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Close to Milwaukee	7.78% 20	17.12% 44	75.10% 193	257	1.33
Cost of house or apartment	44.05% 148	34.52% 116	21.43% 72	336	2.23
Low crime rates	55.05% 169	26.38% 81	18.57% 57	307	2.36
Native to Sheboygan and family or friends are near	67.23% 318	13.95% 66	18.82% 89	473	2.48
Near employment	57.76% 283	25.92% 127	16.33% 80	490	2.41
Property tax level	22.22% 54	45.68% 111	32.10% 78	243	1.90
Quality schools	42.33% 149	31.25% 110	26.42% 93	352	2.16
Specific house or apartment	31.54% 94	33.22% 99	35.23% 105	298	1.96
Urban atmosphere	23.28% 61	39.31% 103	37.40% 98	262	1.86
Community atmosphere	34.98% 113	35.91% 116	29.10% 94	323	2.06
County atmosphere/open space	36.08% 92	35.69% 91	28.24% 72	255	2.08
Proximity to Lake Michigan	45.76% 205	26.56% 119	27.68% 124	448	2.18
City services	34.21% 91	44.74% 119	21.05% 56	266	2.13
Other	32.71% 35	21.50% 23	45.79% 49	107	1.87

Q17 The cost of providing city services continues to rise due to a number of factors. Those city services can be paid through property taxes, direct user fees and charges, or a combination of both. How would you prefer the City to address rising costs? (Please choose only one)

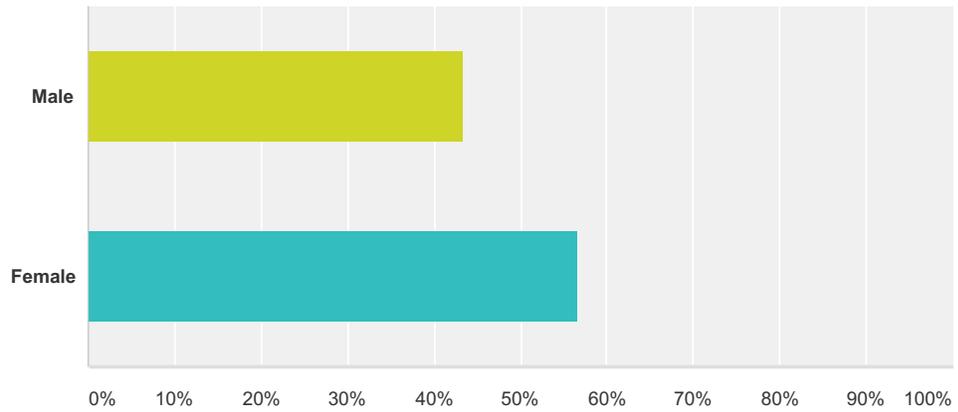
Answered: 706 Skipped: 20



Answer Choices	Responses
Increase property taxes; do not increase user fees	14.31% 101
Use a combination of increased property taxes and user fees and charges	36.83% 260
Increase user fees and charges, do not increase property taxes	28.19% 199
Cut services	9.92% 70
No opinion	10.76% 76
Total	706

Q18 What is your gender?

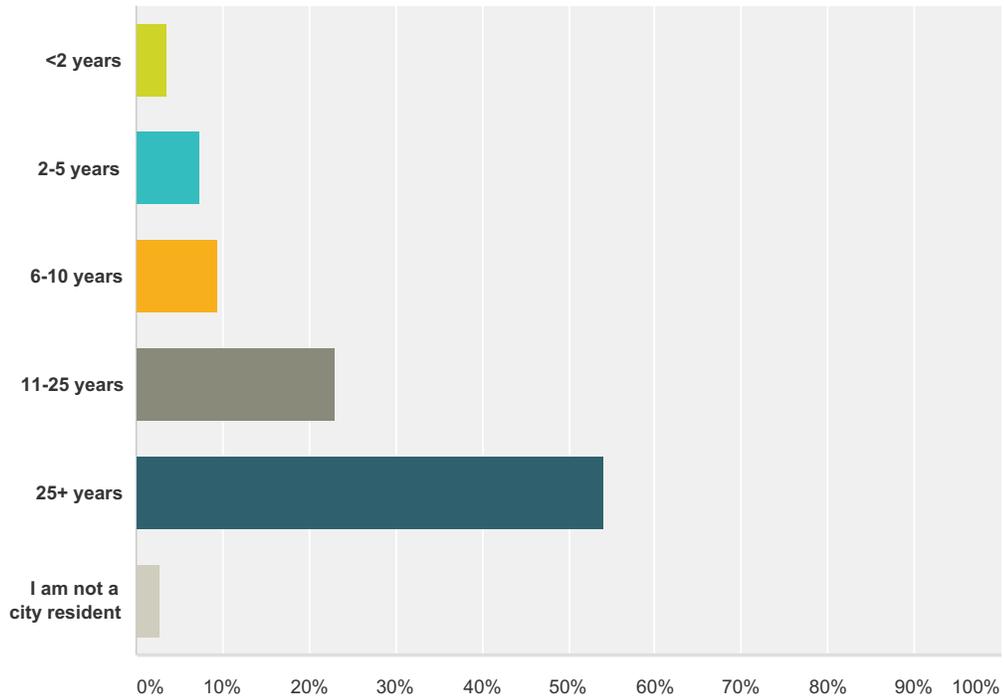
Answered: 715 Skipped: 11



Answer Choices	Responses
Male	43.50% 311
Female	56.50% 404
Total	715

Q19 How long have you lived in Sheboygan?

Answered: 718 Skipped: 8



Answer Choices	Responses	
<2 years	3.62%	26
2-5 years	7.38%	53
6-10 years	9.33%	67
11-25 years	22.98%	165
25+ years	54.04%	388
I am not a city resident	2.65%	19
Total		718

Q20 Please share with us any other comments you wish to make.

Answered: 331 Skipped: 395

Trees Senior Activity Center City Government Build New Ones
Waste Better Paying Jobs Survey Extremely High
Park Soccer Fields Taxes Power Streets
Police Force Sheboygan Save Money
Roads Private Sector Services
Mead Public Library Downtown Walking Paths
Lake Front Not Pet Friendly Development Choices

Q21 Thank you for taking the time to complete the 2016 Community Survey. If you would like a chance to win a \$100.00 Sheboygan County Chamber Cash Gift Certificate, please complete the following information:

Answered: 378 Skipped: 348

Answer Choices	Responses	
Name	92.59%	350
Company	0.00%	0
Address	0.00%	0
Address 2	0.00%	0
City/Town	0.00%	0
State/Province	0.00%	0
ZIP/Postal Code	0.00%	0
Country	0.00%	0
Email Address*	97.62%	369
Phone Number	78.31%	296