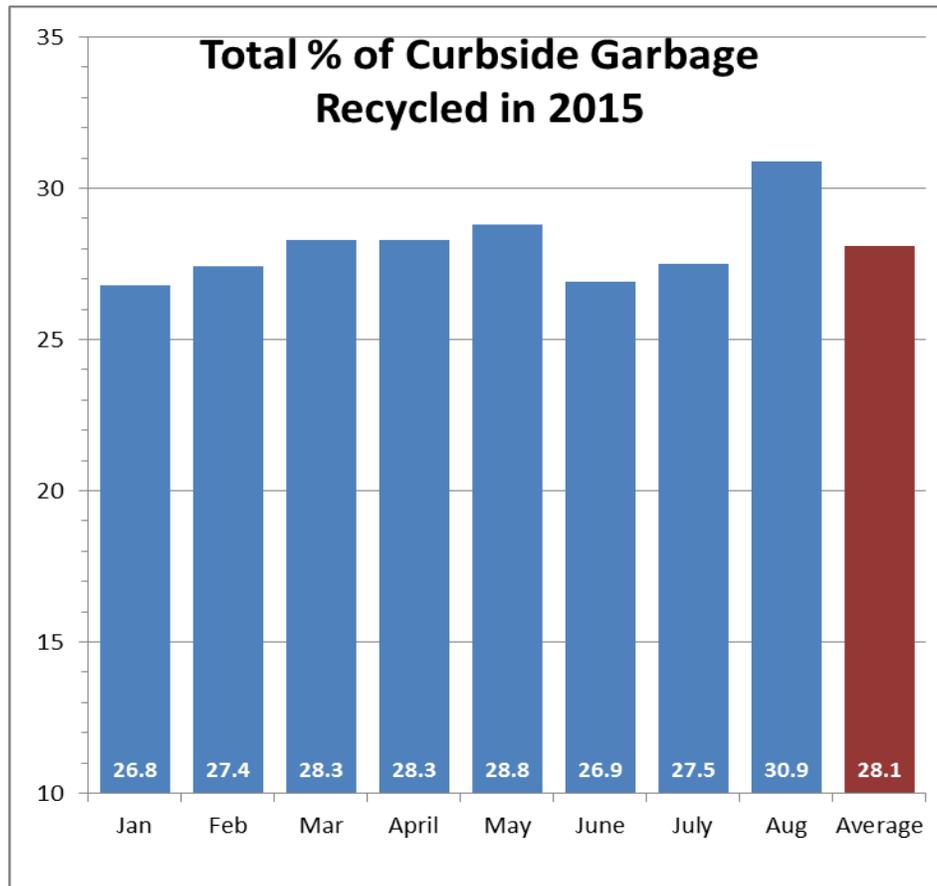


# 2015 Curbside Recycling Report

The percent of curbside garbage recycled has increased 4.1% since the beginning of the community education effort on garbage recycling. This is 31% of our goal to recycle 40% of our curbside garbage tonnage through the year.

## Recycling as a Percent of Total Garbage



### 2015 Timeline:

- January Press Article about Public Works meeting where the Mayor's email on recycling was discussed.
- March WHBL interview on recycling.
- April Recycling brochure posted on city website, Next Door and Twitter
- May "City Desk" show on recycling (repeated showings on WSCS during the month of May)
- May-June-July 17,000 Recycling Brochures sent out with Water Bills
- August Recycling Containers purchased for all City Offices
- September Blue Bag Campaign "It's not recycled until it's in a Blue Bag"