

PRESS RELEASE

FOR IMMEDIATE RELEASE



May 1, 2015

To: Media Outlets

From: Shoreline Metro

Re: Route 20 – Sheboygan Falls/Village of Kohler Shoreline Metro route

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Shoreline Metro has announced route enhancements and significant modifications to its fixed route that services the City of Sheboygan Falls and Village of Kohler. Route implementation will occur in June of 2015.

A summary of the route changes is as follows:

- Route headway will decrease from 90 minutes to 60 minutes for all runs;
- Run frequency will increase from 5 runs to 7 runs;
- The Kohler Special run will be eliminated;
- Additional stops are added to accommodate the Sheboygan Falls High School, Bemis Manufacturing, Deertrace Kohler and Walmart South;
- Special accommodations and runs for the Sheboygan Falls Middle School and High School;

“These changes are significant and will play an important role for economic development at companies like Kohler Co. and Bemis Manufacturing,” states Derek Muench, Director of Transit for the City of Sheboygan. “We’ve heard from our customers, businesses, students and parents that better service for Sheboygan Falls and Kohler is important. Reliable transportation for students, employees getting to work, and customers visiting the ADRC and shopping centers is important. We developed this route to meet all those needs. We are proud of what we were able to accomplish with the resources at hand.”

Shoreline Metro is holding two Public Hearings on Monday, May 11th at 1:15pm at the Sheboygan Falls Public Library and at 4:00pm at the Mead Public Library. A formal announcement of the finalized route will be unveiled at these hearings. The public is welcome to attend. For those requiring special accommodations, please contact Shoreline Metro at least 24 hours in advance at (920) 459-3285.