



## *Sheboygan County*

# *Planning & Conservation Department*

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Director

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## Memo

**TO:** Sheboygan County Employer, Business, or Chamber of Commerce

**FROM:** Emily Vetting, Associate Planner

**DATE:** May 16, 2014

**RE:** Sheboygan County Bike & Walk Week 2014

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Bike & Walk Week is a nation-wide celebration of the importance of bicycling and walking, particularly as a transportation choice. Whether running errands, heading to work, or getting to school, this event uses incentives to encourage the public to leave the car behind and get there by biking or walking.

Online mileage tracking will be available through [www.nomosheboygancounty.com](http://www.nomosheboygancounty.com) for Bike & Walk Week 2014 in Sheboygan County, and participants can use the simple form to enter in how far they biked or walked during the week. Although prizes will be awarded in categories such as the most mileage by a bicyclist, random prizes will be awarded as well! Those leaving the car behind in the morning of Monday, June 9<sup>th</sup>, can also stop by the commuter station at Fountain Park in Sheboygan. Stop by the tent located at the corner of 8<sup>th</sup> Street and Erie Avenue between 6:00 AM and 8:30 AM for free coffee, fruit, and cookies!

If you would share this information with your employees or team members, we would appreciate it. Also, we are happy to help your organize an internal event or challenge at your company or organization to encourage biking and walking for the week.

If you have any questions about Bike & Walk Week 2014 or would like a hard copy of the mileage tracking form, please contact 920-459-3060 or [emily.vetting@sheboygancounty.com](mailto:emily.vetting@sheboygancounty.com).

# BIKE and WALK

bikewalkweek.weebly.com  
nomosheboygancounty.com  
facebook.com/NomoSheboyganCounty

## week

June 8-14

### Weeklong Commuter Challenge

Track your biking and walking mileage online at [bikewalkweek.weebly.com](http://bikewalkweek.weebly.com)  
Great prizes in several categories, and one random drawing!  
Enter your employer if you bike or walk to work for a chance to earn the traveling trophy!

### Monday, June 10th Commuter Station

6—8:30 am

Fountain Park

Free donuts, coffee, fruit, and giveaways if you swing by on bike or foot in the morning!

### Friday, June 14th End-of-week Celebration

Events starting at 6 pm

Fountain Park

- Door prizes •Giveaways •Snacks
- Drinks •Entertainment •Games

Whether you're an avid bicyclist or walker, or you're trying biking out for the first time during Bike & Walk Week, we welcome you to stop by and hang out!



Another opportunity! Lakeshore Technical College is planning its own event this week as well. Contact [Renee.bruckschen@gotoltc.edu](mailto:Renee.bruckschen@gotoltc.edu) for more info.

