MINUTES
SUSTAINABLE SHEBOYGAN TASK FORCE
Thursday, Sept. 25, 2014 at 12:00 PM

City Hall, 828 Center Avenue, Sheboygan Wisconsin
Third Floor Conference Room

Present: Scott Hanson, Jeanne Kliejunas, Brian Schwaller, Sean Hurley, Heather Cleveland, Ted Vallis, Pete Pittner, Laura Gumm, Mayor Vandersteen, Ald. Bryan Bitters, Aaron Brault, Rebecca Clarke and Nancy Maring (City Planning & Development) (quorum present)
Excused: Chad Pelishek, Greg Ryan, John Hill and Mark Pawasarat
Citizen Observers: Laura Klemm, Janet Ross
The meeting was called to order at 12:05 P.M. by Ald. Bitters with the Pledge of Allegiance. The July 24, 2014 minutes were approved.

Green Tier for Business Presentation – Tom Eggert, Green Manufacturing Development Specialist/Green Tier Ambassador presented Green Tier's programs for state businesses and the Green Masters program for individuals. The business program is designed to raise the visibility of businesses engaged in sustainability efforts. With the higher visibility comes greater accountability and transparency through internal regulations based on a scoring system. The DNR works closely with the 100 businesses presently in Green Tier by guiding companies through environmental audits and requiring company accountability reports re: sustainability efforts.
The Green Masters program for employees, employers, and students in the WI Sustainable Business Conference affords participants the opportunity to consult with each other in developing systems-based approaches to environmental performance.
The Task Force could have a role in helping local companies join the Green Tier initiative.

Hot inplace asphalt replacement system – Mayor Vandersteen will provide a link for Task Force members to view a video on this cost and labor saving process which he is promoting for Sheboygan's street repair.

Common Council Report was unanimously approved and will be forwarded to the Council for their information.

Recycling Video – The Task Force commended Heather and Scott for their work on the recycling video and suggestions followed on an outline for the next production topic - "Local Food." Heather will contact local groups directly involved for content and panelists.

Focus Group reports:
Education & Promotion – Jeanne referred to the Green Tier Action Steps report and addressed the following under government:

- The group recommends that the "Sustainability Coordinator" be officially named so that this person is recognized and all pertinent questions and information be directed to such person.
- The Education and Promotion group proposed reviewing job descriptions of certain city staff who could have direct influence and responsibility for sustainability efforts. The Mayor and Task Force saw no problem with this proposal.
- The group will continue with its report at the next meeting.

Action for next meeting – Focus groups meet to decide what Green Tier Action Steps they will help address.

Next meeting – Thursday, Nov. 20, 2014 at noon.

The meeting adjourned at 1:03 PM
Respectfully submitted,
Jeanne Kliejunas, Secretary