

**MINUTES**  
**SUSTAINABLE SHEBOYGAN TASK FORCE**

**Thursday June 9, 2011 at 12:00 PM**

City Hall, 828 Center Avenue, Sheboygan Wisconsin  
Third Floor Conference Room

**Present:** Dave Biebel, Jeanne Kliejunas, Amy Peterson, Emily Vetting for Aaron Brault, Peter Pittner, Scott Hanson, Laura Gumm, Heather Cleveland, Chad Pelischek, Vickie Hall, Greg Ryan, Scott Versey, and Ted Vallis

**Excused:** Jeff Goins, Dave Kuckuk, Tom Holtan, Eric Rindfleisch

Secretary Jeanne Kliejunas called the meeting to order at 12:05 P.M. (quorum present) and the Pledge of Allegiance was recited. April 14, 2011 minutes were approved.

**Alderman Scott Versey** agreed to be **Chairperson of the Sustainable Sheboygan Task Force** and will preside at the next meeting in August.

Scott Hanson introduced **Shane Judd** from the **Adaptive Energy Division of Kohler Co.**

- Mr. Judd spoke on how Kohler Co. has used “sustainability” as marketing tool worldwide. The term goes beyond marketing and is a reality with the Kohler Co. both in how it designs new products but also in how those products are manufactured at company facilities around the world.

- He referred to the triple bottom line = people + planet + profit, and that Kohler has set a goal of 4% environmental impact reduction each year with net zero by 2035.

- Judd highlighted the water reduction fixtures Kohler is producing and how changing our household fixtures such as toilets, shower heads and faucets could save an average of 39,000 gallons of water per year, per household – enough to supply a household’s drinking water for a lifetime.

- Judd referred everyone to the Kohler Co. website under “Save Water America.” Judd has been concentrating on the plumbing division’s sustainability efforts, but his work is branching out into the other Kohler divisions with project planning for more efficiencies in engine and generator design and production.

**Focus Groups:**

**Energy –**

**Water & Natural Resources –**

**Transportation & Planning –**

**Education & Promotion –** Due to time constraints in the meeting, only Education & Promotion reported with Greg Ryan, member of this focus group, introducing an outlined breakdown of the “Santa Monica Plan,” which had been distributed earlier in the year by Dave Biebel. This outline format corresponded to the Task Force’s focus groups and delineated possible focus group goals and some indicators for those goals. Each focus group was asked to review their section of the outline and determine which goals could be developed and applied to the City of Sheboygan.

The August 11, 2011 meeting will consist of focus group reports and recommendations with the outline in mind. Greg Ryan – [coffeekid@charter.net](mailto:coffeekid@charter.net) is very willing to compile information from the focus groups and Heather Cleveland will work on getting baseline information for some of the goals.

The meeting adjourned at 1:05 PM

Respectfully submitted,  
Jeanne Kliejunas, Secretary