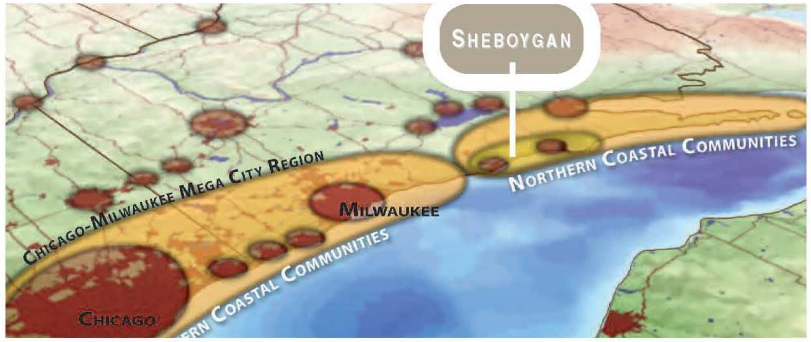


fresh tech

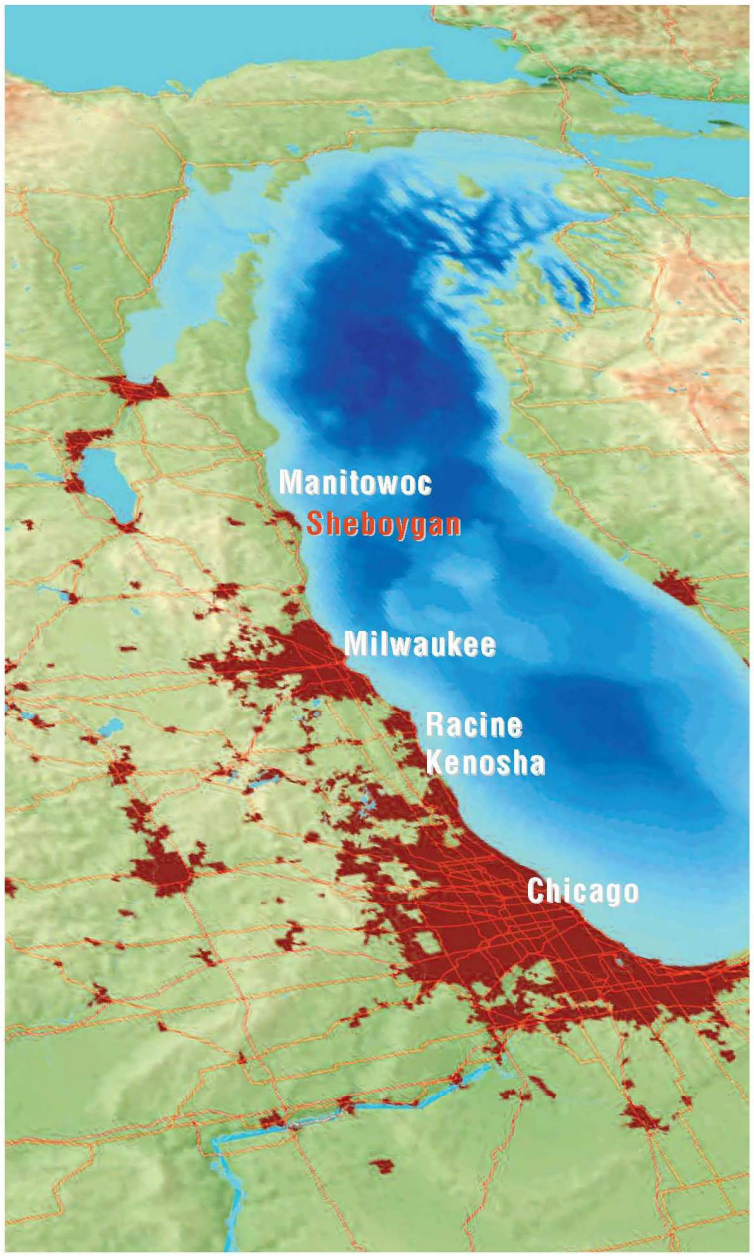
a prestigious tech corridor harboring regional assets, top talent, and a fresh global view

Sheboygan, Wisconsin

Indiana Avenue Tech Corridor

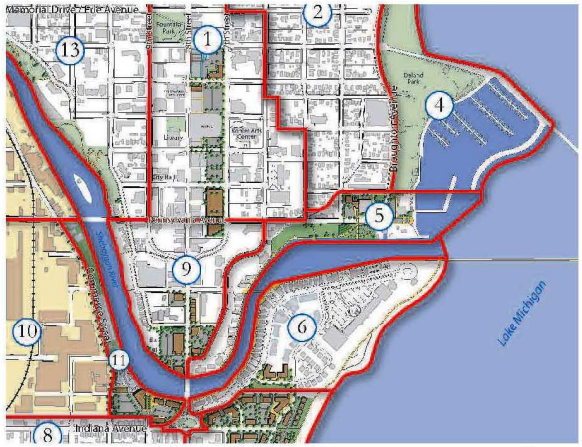
dock with fresh tech Sheboygan

launching new opportunity on the Fresh Coast



Great regional resources are recharging cities on the Lakes

Today the Great Lakes coastal cities are reapplying their vast natural assets and well established human capital to reposition for a new global economy. The Sheboygan Indiana Avenue Technology Corridor is a key part of that new economic network.



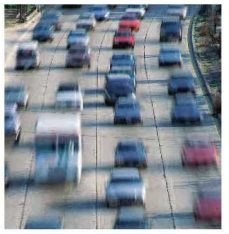
Downtown Sheboygan's Harbor Centre is a shining example of successful revitalization and redevelopment of a Midwestern city. Redeveloping high profile sites in the Indiana Technology Corridor will take the transformation to yet another level.

Sheboygan is less than an hour's drive to other major metro areas including Milwaukee, Fond du Lac, Oshkosh, and Appleton–a circle that includes a market of over 1 million and ready workforce of over 507 thousand people.

Indiana Avenue Tech Corridor Sheboygan, Wisconsin

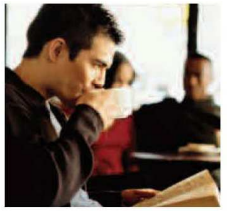
The Indiana Avenue Technology Corridor gives technology businesses the opportunity to connect to advanced infrastructure, educational resources, skilled workforce, and direct access to the Milwaukee-Chicago Global City. The Corridor spans an area full of world-class workforce attraction amenities that provide top talent and retiring boomers unmatched quality of life and a coastal lifestyle.

a new portal of opportunity on the fresh coast



global city connections

coastal living



advanced infrastructure

world-class workforce attraction

Office park

Interchange frontage

Corporate sites

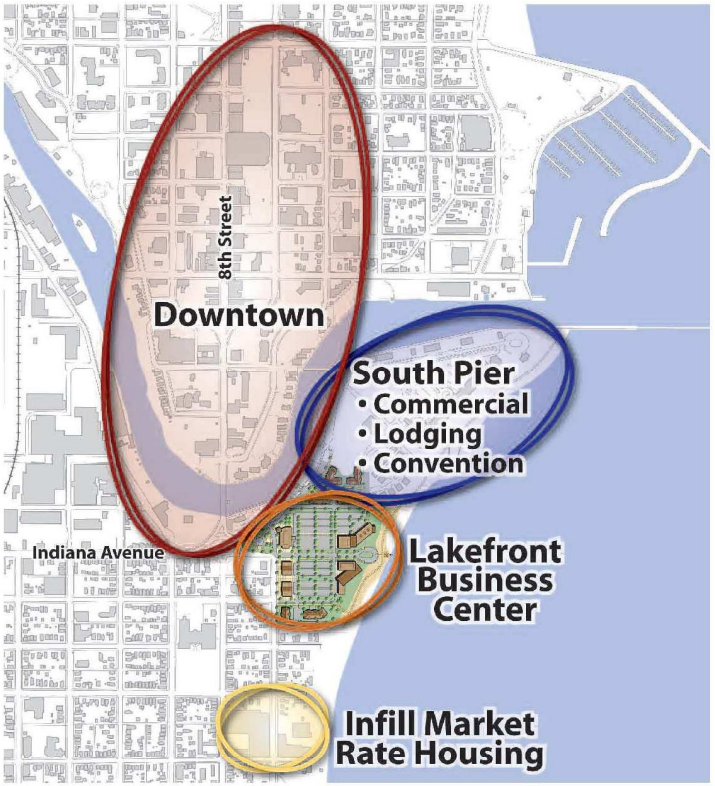
Desirable housing for singles and families

1-43 Business Center

The City of Sheboygan and its partners proudly offer a number of high-visibility opportunities on the west end of Indiana Avenue along I-43. This is an 180-acre area with 90 acres of developable land. The location includes an environmental corridor embracing the Sheboygan River and future bike path connecting to the Lakefront Business Center.

180-acre site
Multiple development parcels available
Rolling topography and terraced landscape in a wooded setting

Lakefront Business Center



Business accelerator

Multi-tenant lakefront center and landmark

Collaboration opportunity

R&D, training, education

Support businesses

In partnership with Pentair, the City of Sheboygan and the Sheboygan Co. EDC are seeking corporations and developers with interest and a vision to:

- Capitalize on the lakefront location.
- Add high-quality jobs in the community.
- Complement surrounding uses including those in the South Pier, Indiana Avenue, and Downtown Harbor Centre.

Phase 1: Corporate headquarters sites

Phase 2: New development, parking

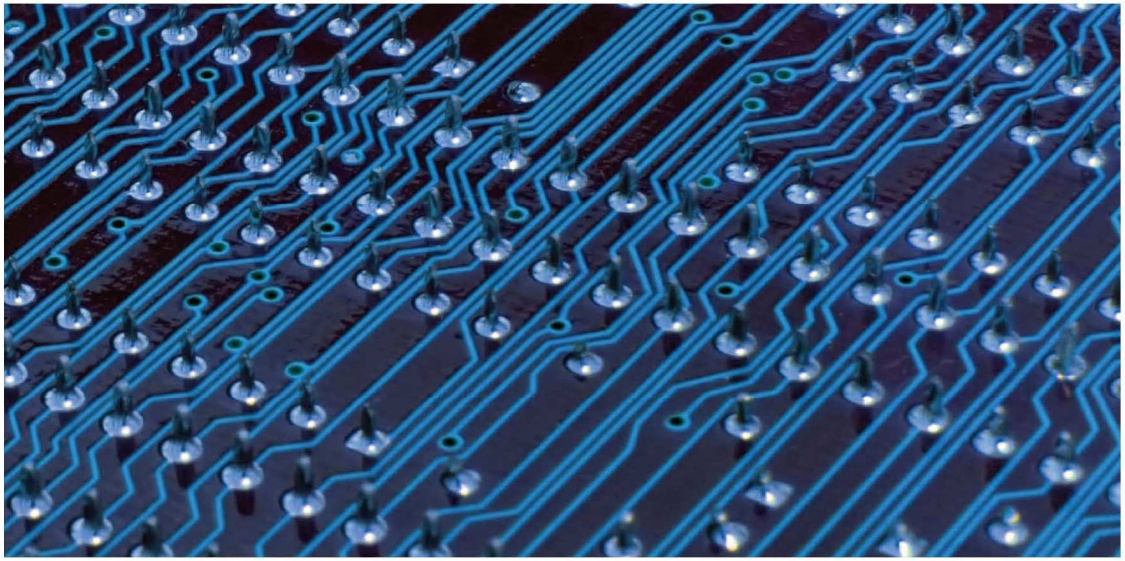
landmark business sites are now available

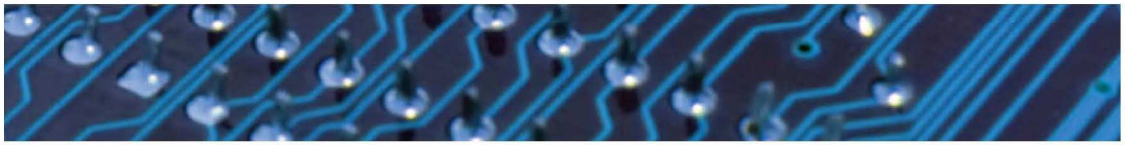
The City of Sheboygan and its partners are pleased to announce a once-in-a lifetime opportunity to develop landmark buildings on the Lake Michigan shore–part of the highly successful Harbor Centre revitalization district.

17 acre site
Over 1,200 linear feet of Lake Michigan beach frontage
Opportunities for varied development scenarios including options for corporate headquarters and multi-tenant office spaces, all with Lake Michigan views

dock with fresh tech Sheboygan

launching new opportunity on the Fresh Coast





City of
Sheboygan
spirit on the lake

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VANDEWALLE & ASSOCIATES INC.
Shaping places, shaping change