



SHEBOYGAN, WISCONSIN



COMMUNITY PROFILE



SOMETHING FOR EVERYONE.

WELCOME TO SHEBOYGAN.

A unique blend of historical districts, modern amenities, world-class companies, and protected parks, this lakeside community is dedicated to providing its citizens with high quality of life, safe neighborhoods, economic opportunity, and first-rate education.

The beauty and splendor of the four seasons offer something for everyone. Splash in the water, slide in the snow, or trek on one of the historic walking trails, it's always playtime on Sheboygan's shores.

Here you will enjoy the lifestyle of small town America and the convenience of living 50 miles from Milwaukee and 50 miles from Green Bay, home of the Green Bay Packers. A family-oriented community with a strong work ethic, Sheboygan is the ideal location for both industries and families. Our low cost of living and moderately priced homes make Sheboygan an appealing choice. Sheboygan is nationally recognized as one of the best places in the nation in which to live, work, and raise a family.

Body as well as soul are cared for in Sheboygan. Aurora Sheboygan Memorial Medical Center and St. Nicholas Hospital provide comprehensive health care on an in-patient and out-patient basis. Eastern Wisconsin Regional Cancer Center specializes in both medical oncology and radiation oncology. Many clinics and group practices serve Sheboygan families; their physicians and dentists represent a cross-section of specialties.



Sheboygan's strategic location makes it an important transportation hub in east central Wisconsin, providing access by highway, rail, air and water.

If educational excellence is an important factor in your decision about where to locate your family or business, you can select Sheboygan with confidence. Fine public schools are found throughout the city, and college level students may choose among three options for higher education – the University of Wisconsin-Sheboygan, Lakeland College and Lakeshore Technical College.

With four and one half miles of Lake Michigan shoreline within the City limits, Sheboygan residents enjoy year 'round recreation. Pristine water and sandy swimming beaches are ideal spots to watch one of the state's largest charter fleets set out for day of sport fishing, or a sailing regatta.

Today, Sheboygan is rich in opportunities to enjoy the good life. With the lake's scenic and recreational resources, a mix of housing and retail attractions, a broad-spectrum of cultural groups and established health care facilities generally found only in much larger communities, residents proudly call Sheboygan home.



The shops of South Pier District



A RICH AND FASCINATING HISTORY

There are many theories as to how Sheboygan got its name, but the one most likely indicates Sheboygan was a Chippewa Indian word meaning "passage or waterway between the lakes." French explorers Jean Nicolet (1635), Joliet and Marquette (1643) were probably the first "white men" to experience the shores of Sheboygan. Many years passed until in 1699, Father St. Cosme landed at a Pottawatomie Indian village at the mouth of the Sheboygan River. Years passed before it was recorded that Wm. Farnsworth landed here in 1814. He moved on but returned in 1818 to establish a fur trading post near the mouth of the Sheboygan River, which he maintained for 14 years.

The 1840s and 50s brought more people and more development. The first store was built in 1843. By 1845, Sheboygan built its first schooner, the "Pilot." On February 9, 1846 the Village of Sheboygan incorporated, with one of the first acts to appropriate money for a bridge across the Sheboygan River. Streets were laid out and the first map of Sheboygan was recorded in 1848. The first hook and ladder fire department was formed in 1849. A new jail was built in 1851, but was replaced with a brick building in 1853. The city was officially chartered in 1853 with the first Mayor being H. Conklin. The main mode of transportation to get people and supplies to Sheboygan was still by boat, but in 1856, ground was broken by the Sheboygan/Mississippi Railroad Co., adding yet another way for Sheboygan to grow. Two years later, an all land mail route was established between Milwaukee and Sheboygan. Sheboygan's population in 1837 was 36 people. By 1860, twenty three years later, it had rocketed to 4271 citizens.

Excerpts from "Historical Atlas, Sheboygan County Wisconsin," Joerns Bros. 1902 and research conducted by William Wangemann



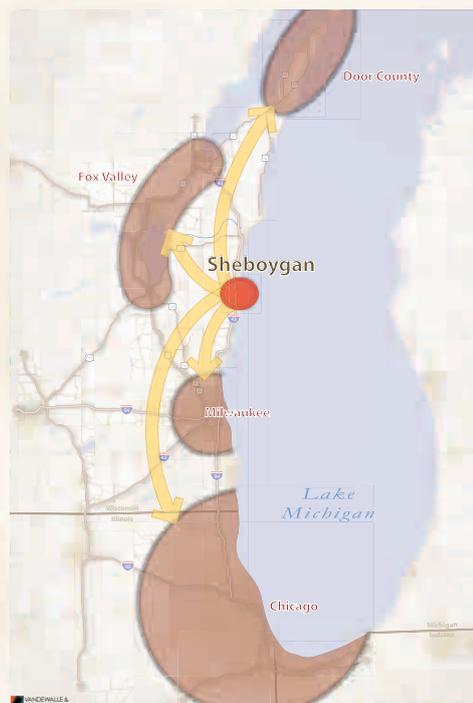
ECONOMIC DEVELOPMENT

IT ISN'T OFTEN YOU FIND A GOVERNMENT THAT THINKS OF ITSELF AS A BUSINESS.

What better way to accommodate the needs of businesses, and attract new ones, than to think the way they do. Sheboygan's attractive, "business-first" philosophy is making the difference for a growing number of new businesses and industries who have decided to locate here.

We work hard to clear away road blocks – real or perceived – to ensure that development projects can move quickly to become reality.

The Sheboygan Business Center is a beautifully landscaped, environmentally sound business park with paved streets including curb and gutter, and decorative lighting throughout. Preserving nature's character are four ponds and two wooded lots that are an integral part of the park's design.



*Sheboygan
is centrally
located on
Wisconsin's
eastern shore*

The quality of your product and business reputation will be underscored by the high quality features of this business center. Located adjacent to Interstate Highway 43, The Sheboygan Business Center is easily accessed. The business center is zoned Suburban Industrial and can be subdivided to meet your business needs.

Sheboygan stands ready to assist your business in obtaining the financial assistance you need to build or expand your business here. A full array of incentive programs are available to provide a variety of funding options. Our qualified staff will make sure you get the friendly, courteous assistance you need. Contact the Department of Planning and Development at (920) 459-3377 or development@ci.sheboygan.wi.us for further information.



ACUITY Insurance



The Sheboygan Business Center



South Pier District

Photo courtesy of JJR

SHEBOYGAN'S MAJOR EMPLOYERS

Sheboygan's highly qualified, well trained, dedicated work ethic is a good reason to consider Sheboygan for your business startup or relocation. Here are some of Sheboygan's current major employers. Is your business next?

ACUITY – 2800 S. Taylor Drive
Regional Property and Casualty Insurer

JL French – 3101 S. Taylor Drive
Global Supplier of Aluminum Die Casting

Rockline – 1113 Maryland Avenue
World Class Manufacturer of Coffee Filters
to Wet Wipe Products

CITY UTILITIES

WATER

Storage capacity

Ground reservoirs: 8 Million Gallons
Elevated storage: 4.5 Million Gallons

System capacity: 34 Million Gallons per Day

Average consumption: 11.5 Million Gallons per Day

Peak consumption: 17.5 Million Gallons per Day

SEWER UTILITY

Type of Plant: Conventional Activated Sludge

Serves: The Cities of Sheboygan, Sheboygan Falls, the Village of Kohler, The Towns of Sheboygan, Sheboygan Falls, and the Town of Wilson. Approximately 68,000 people served

Average Daily Load:*

Flow – 10.841 Million Gallons per Day (MGD)

Organic Loading BOD – 15,785 Pounds Biochemical Oxygen Demand per Day Average

Solids Loading TSS – 18,388 Pounds Total Suspended Solids per Day Average

Phosphorus Loading – 427 Pounds Phosphorus per Day Average

Design Loading:*

Flow – 18.39 MGD Average, 56.78 MGD Maximum

Organic Loading BOD – 27,940 Pounds Biochemical Oxygen Demand per Day Maximum

Solids Loading TSS – 25,040 Pounds Total Suspended Solids per Day Maximum

Phosphorus Loading – 1,130 Pounds Phosphorus per Day Maximum

** based on 2009 Data*



TOURISM AND RECREATION

BRINGING GOOD TIMES TO LIFE... PROVIDING FUN FOR EVERYONE!

Sheboygan is a lovely city situated on the shores of Lake Michigan. Visitors and residents alike enjoy Sheboygan's natural treasures, it's scenic parks, well-planned recreational opportunities, exciting events, and world-class restaurants and accommodations.

Enjoy the serenity of the South Pier District and the Fish Shanty Village Riverfront Boardwalk. Enrich your stay with the enchantment of the John Michael Kohler Arts Center, theaters, museums, antique shops, and charming B&Bs. There is always something fun to do with a variety of events and activities such as music festivals, boating, biking and the Blue Harbor Resort water park. Sheboygan also offers the excitement of Lake Michigan charter fishing, world-class golf and world-cup sailboat racing.



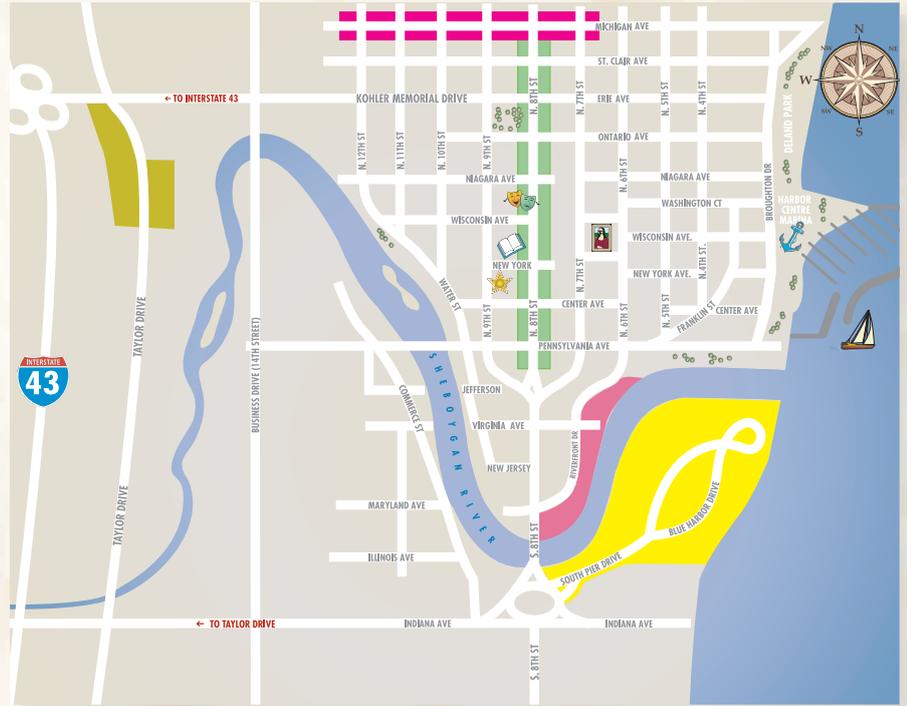
Blue Harbor Resort and Conference Center



Maywood Park



Blue Harbor Resort and Conference Center



Charter fishing



The STRAITS course at Whistling Straits®



Stefanie H. Weill Center for the Performing Arts

THE UNIQUE AREAS OF SHEBOYGAN

The City of Sheboygan welcomes you, and invites you to experience our unique and historic shopping districts.

- Visit our South Pier and Riverfront Boardwalk to see new and restored fish shanties full of unique gifts, home decor, art and tasty treats.
- Our Downtown (8th Street) offers a unique blend of business and entertainment offering a new experience at every turn. Downtown offers eclectic shopping, dining, entertainment, services and delightful overnight accommodations in beautifully restored historic building.
- Historic Michigan Avenue offers home accessories and tasty baked goods.
- The Taylor Heights shopping area harkens to the days where you can safely stroll inside a comfortable environment, and avoid the hustle and bustle of larger city malls. You'll find recognizable names as well as local favorites.
- At the Harbor Centre Riverfront you can explore new and restored fishing shanties that house a wide variety of shops and restaurants as well as take a romantic stroll down the boardwalk for breathtaking views of the Sheboygan River and Lake Michigan harbor.
- The Sheboygan area is recognized as a world-class destination for golf. Whistling Straits® features two courses which have hosted the PGA Championship, U.S. Senior Open and the Palmer Cup and are ranked among the best courses in the United States. The Bull at Pinehurst Farms features an award-winning Jack Nicklaus Signature Golf Course, and many of the public golf courses throughout the area offer the finest golf that Wisconsin has to offer.



Vollrath Park



www.ci.sheboygan.wi.us

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